

Umbra Ltd.
40 Emblem Court
165 John St
Toronto, Ontario
Canada, M1S 1B1
tel (416) 953-9833
fax (416) 299-1706

www.umbra.com



Jan 7, 2021

Dear Members of the Infrastructure and Environment Committee,

I am writing today to affirm my support for the staff recommendations in item IE19.11 yongeTOMorrow - Municipal Class Environmental Assessment on Yonge Street from Queen Street to College/Carlton Street which will be discussed at the January 11th committee meeting.

The City of Toronto is mandated to replace a failing water main that is over 100 years old and buried directed under downtown Yonge Street. This will require major construction, and disruption in the area. What is being decided today is how we decide to put the road back together.

yongeTOMorrow is our once-in-a-lifetime opportunity to transform Yonge Street into a world-class, 21 century urban destination that supports critical public health objectives - for a world with COVID-19 and beyond. yongeTOMorrow proposes a full and flexible redesign of the street from College St, south to Queen St

THIS STRETCH OF MAIN STREET TORONTO SHOULD BE A CULTURAL, SOCIAL, EDUCATIONAL AND CONSUMER DESTINATION AS IT ONCE WAS. IT HAS BECOME A DANGEROUS EYESORE TO BE AVOIDED. IT MUST BE RE THOUGHT AND RE IMAGIINED. THIS IS OUR OPPORTUNITY.

Thank you

Les Mandelbaum
President/CEO Co-founder
Umbra Ltd.