

City Council

MM34.9	ACTION			Ward: 10
--------	--------	--	--	----------

**Use of Nathan Phillips Square Reflecting Pool for Baycrest Foundation's Brain Art Project Installation from July 5 - August 3, 2021
- by Councillor Joe Cressy, seconded by Councillor Mike Layton**

** Notice of this Motion has been given.*

** This Motion is subject to referral to the Toronto and East York Community Council. A two-thirds vote is required to waive referral.*

Recommendations

Councillor Joe Cressy, seconded by Councillor Mike Layton recommends that:

1. City Council grant an exemption to City of Toronto Municipal Code Chapter 636 – Public Squares and former City of Toronto Municipal Code Chapter 237 – Nathan Phillips Square to allow the Baycrest Foundation to place objects in the reflecting pool in support of the Brain Art Project.
2. City Council direct the General Manager, Economic Development and Culture, in consultation with the Medical Officer of Health, to continue to work with Baycrest Foundation to assess viability, based on ongoing public health direction, Provincial emergency orders, and any risks associated with the installation.

Summary

The purpose of this Motion is to request an exemption from Toronto Municipal Code Chapter 636 – Public Squares and former City of Toronto Municipal Code Chapter 237 – Nathan Phillips Square for the installation of the Brain Art Project in the reflecting pool from July 5 - August 3, 2021.

This year's exhibit of 25 brain art sculptures by a talented group of local and international artists, celebrities and thought-leaders includes a curated look back at some of the inspirational works from the first three years that tie into the themes of brain resilience, memory, neuroplasticity, stigma and protection.

On May 14, 2021, the City announced that all City-led and City-permitted festivals and events would be cancelled through September 6, 2021. This includes festivals and other large in-person gatherings held at outdoor sites managed by the City or other public locations, such as roads, parks and civic squares.

The installation of the Brain Art Project in the reflecting pool is not an event. It is a temporary art project located on Nathan Phillips Square and has happened for the last three years. It is passive programming, and all proceeds from the online sales of these art sculptures go towards

various health care programs and research into brain health and ageing. This project will generate support for the more than 564,000 Canadians living with Alzheimer's and related dementia.

Baycrest Foundation will be responsible for submitting the installation plans for the reflecting pool to the permit-issuing body and monitoring on-site operations in a manner that maintains compliance with all Public Health guidelines and best practices.

Installation plans shall consist of the following elements:

- general overview and written plan on the installation method;
- physical distancing plan including accurate site diagram; and
- cleaning/disinfection and personal protection equipment plan for all the staff while on-site during the sculptures' installation and removal.

The City of Toronto will be compensated by the Baycrest Foundation for any costs incurred as a result of this installation and the approval of requested exemptions to the Municipal Code through the appropriate Divisions.

Background Information (City Council)

Member Motion MM34.9