

City Council

Notice of Motion

MM35.11	ACTION			Ward: 10
---------	--------	--	--	----------

Authorization to enter into agreement with Lake Effect Projects artists' collective for Jack Layton Ferry Terminal beautification - by Councillor Joe Cressy, seconded by Councillor Jennifer McKelvie

** Notice of this Motion has been given.*

** This Motion is subject to referral to the Economic and Community Development Committee. A two-thirds vote is required to waive referral.*

Recommendations

Councillor Joe Cressy, seconded by Councillor Jennifer McKelvie, recommends that:

1. City Council authorize the General Manager, Parks, Forestry and Recreation to enter into and execute, on behalf of the City of Toronto, the necessary agreements with Chris Foster and Daniel Rotsztain, operating as the Lake Effect Projects artists' collective, to govern the installation and removal of artistic panels at the Jack Layton Ferry Terminal as part of a beautification project, to be funded by Lake Effect Projects except for a nominal financial contribution from the City to be funded from the existing 2021 Council Approved Operating Budget for Parks, Forestry and Recreation to cover the costs of printing the panels at a City facility, for a term of not longer than three years, with the option, exercisable by the General Manager, Parks, Forestry and Recreation to renew the agreement with Chris Foster and Daniel Rotsztain or their successors if they are no longer involved with Lake Effect Projects, for up to two additional terms of up to three years each, on terms and conditions satisfactory to the General Manager, Parks, Forestry and Recreation, and in a form satisfactory to the City Solicitor.

Summary

Beginning in 2017, Chris Foster and Daniel Rotsztain, operating as the Lake Effect Projects artists' collective, based out of Artscape Gibraltar Point in Toronto Island Park, have commissioned biannual exhibitions of artworks inserted into 10 existing former advertisement frames along the elevated mezzanine that surrounds the passenger assembly area at the Jack Layton Ferry Terminal. The exhibitions add colour and beauty to the facility, presenting artworks by Toronto-based professional artists who reflect the diversity of communities who use the terminal to access the Toronto Islands.

Lake Effect Projects secures funding for artist fees, installation costs and insurance and installs the panels in collaboration with Parks, Forestry and Recreation. The artwork and related didactic panels are pre-approved by the City, and are typically changed twice every year for

variety and to reflect the changing seasons. The artwork of 24 artists has been exhibited in the project to date, enjoyed by hundreds of thousands of ferry passengers annually.

Due to changes in Parks, Forestry and Recreation's delegated authority and the expiry of the original agreements, Council authority is required to continue the popular program under a new agreement. Parks, Forestry and Recreation has agreed to cover and absorb the costs of printing the panels, from files supplied by Lake Effect, at the City's sign shop for an approximate annual cost of \$3,000, within its 2021 Council Approved Operating Budget.

This motion is urgent because Lake Effect Projects has a new season of panels ready to be installed for this summer season.

Background Information (City Council)

Member Motion MM35.11