
City Council

Notice of Motion

MM38.23	ACTION			Ward: All
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Green Market Acceleration Program - by Councillor Jennifer McKelvie, seconded by Councillor Mike Layton

** Notice of this Motion has been given.*

** This Motion is subject to referral to the Executive Committee. A two-thirds vote is required to waive referral.*

Recommendations

Councillor Jennifer McKelvie, seconded by Councillor Mike Layton, recommends that:

1. City Council request the heads of all City agencies and corporations and direct division heads to execute agreements on behalf of the City for the duration of the Green Market Acceleration Program providing for the implementation of applied research partnerships, proof of concept projects and technology demonstrations using City assets or infrastructure in a form satisfactory to the City Solicitor.
2. City Council request all City agencies and corporations and direct divisions to work with Green Market Acceleration Program through the duration of the program to assist local businesses with their applied research, proof of concept projects and technology demonstrations, supporting the development of "made in Toronto" market-based innovative solutions to real world issues and growing Toronto's economy.
3. City Council request all City agencies and corporations and direct divisions to designate a green market acceleration liaison who will work with Green Market Acceleration Program staff to identify assets under their control that can be used for specific Green Market Acceleration Program projects and be the champion to help the agency, board, commission or division staff to undertake the projects.
4. City Council direct the General Manager, Economic Development and Culture, in the report back to City Council on the Green Market Acceleration Program, to provide a report card on the efforts to support commercialization that identifies the number of Green Market Acceleration Program projects sent to each agency, corporation and division; the number of Green Market Acceleration Program projects implemented by each agency, corporation and division; and the reasons why Green Market Acceleration Program projects, if any, did not proceed.

Summary

The City of Toronto can make a major impact on the commercialization of locally made

solutions to climate change by hosting demonstrations and pilots of new-to-market technologies through the Green Market Acceleration Program. This includes City divisions and the City's agencies, boards and commissions. The Green Market Acceleration Program will accelerate the reduction of green house gas emissions while at the same time increase jobs locally.

In May 2018, City Council [directed](#) the Economic Development and Culture division, along with the Toronto Office of Partnerships to continue work on Green Market Acceleration Program. The direction from Council has been expanded on in the recommendations of this Motion to provide additional support for the City of Toronto's Net Zero Strategy.

Background Information (City Council)

Member Motion MM38.23

(<http://www.toronto.ca/legdocs/mmis/2021/mm/bgrd/backgroundfile-174233.pdf>)