



November 8, 2021

12th floor, West Tower, City Hall
100 Queen Street West
Toronto, ON M5H 2N2
Attention: Marilyn Toft

RE: MM37.12 Accelerating Vision Zero - by Councillor Jennifer McKelvie, seconded by Councillor Gary Crawford (Ward All)

Dear Mayor John Tory and Members of City Council,

This is to express our strong support for the above noted Motion which seeks to

- (1) Encourage rationalization of the various methods for collecting traffic speed data, and
- (2) Identify options to accelerate the roll-out of Vision Zero through the 2022 budget process, to improve safety for the most vulnerable users of our transportation system — pedestrians, school children, older adults and cyclists.

We agree that traffic speed data needs to be used to prioritize the implementation of Vision Zero, in conjunction with physical road design information. It is worth remembering that the Vision Zero plan is to eliminate pedestrian traffic deaths entirely, yet recent traffic-related deaths in Toronto has led to as many as five motions on the agenda at the November, 2021 meeting of City Council.

Finally, we would remind the City of its commitment to incorporate Toronto's Complete Streets Guidelines and Vision Zero principles in **all** road reconstruction projects, including both new developments and those to restore the state of good repair.

Respectfully submitted,

Geoff Kettel,
Richard Nelson,
Holly Reid,
Najia Zewari,
Executive Committee, Cycle Don Valley Midtown

C.c. Councillor Jaye Robinson, Ward 15
Councillor Denzil Minnan-Wong, Ward 16
Barbara Gray, General Manager, Transportation Services
Cycle Toronto
Walk Toronto