

***Expression of Condolence for
Aldo Egidio Lista by Toronto City Council***

Moved by: Councillor Mike Colle

Seconded by: Councillor Mark Grimes

The Mayor and Members of Toronto City Council are deeply saddened to learn of the passing of Aldo Egidio Lista who passed away on April 15, 2021 at the age of 91 years.

Aldo is survived by his beloved wife of sixty-six years Noreen, and his children, Frank, Claudina, Joncarlo and Eugenia, his 8 grandchildren, two great grandchildren and all of their spouses.

Aldo was born in Calabria and joined the Italian Airforce as an aerial photographer in 1948. In 1952, his crew experienced mechanical failure and made an emergency belly landing, after which Aldo was furloughed to his home town of Montaldo Uffugo to recuperate. There he met Noreen, the love of his life, who was vacationing with her family.

He immigrated to Canada the following year, and they were married in 1955, and started their family. Aldo went to work as a photographer at New Paramount Studios on Yonge Street, and by 1959 had bought the business and the building, making him the youngest business owner on the longest street in the world. He later moved to St. Clair Avenue West, where working with the External Affairs Department, he pioneered the introduction of the first colour passport photos in Canada. Standing behind the counter always dressed in a smart suit, Aldo's favourite phrase was: "What can I do for you?"

Aldo also had a passion for soccer and assembled a team in 1972 that went on to win the regional, provincial, Eastern Canada, and Canadian National championships.

At the age of 62, Aldo retired from photography and passed the business on to his son and it continues to thrive today. Aldo soon discovered that retirement wasn't for him. He and Noreen remortgaged their home to establish The Old Credit Brewing Company in 1994. It quickly turned into one of the most successful and favorite microbreweries in

Canada, winning dozens of awards for producing some of the highest quality beer. It is staffed by much of the Lista family, and Aldo happily went into work all but three days a year - Good Friday, Easter Sunday and Christmas Day.

Old Credit became a pillar of the Mississauga community, and remains a living testament to Aldo and Noreen's ambition, diligence, and perseverance. Aldo was a remarkable entrepreneur and mentor to his family, and demonstrated that you could be successful in whatever you want to do as long as it is done with love.

The City Clerk is requested to convey, on behalf of the Members of Toronto City Council, our sincere sympathy to Aldo Lista's family.

October 1, 2021