



## **REPORT FOR ACTION WITH CONFIDENTIAL ATTACHMENT**

### **TO LIVE - 2021 Goals and Objectives**

**Date:** February 5, 2021

**To:** Policies and Priorities Committee of the Board of Directors of TO Live

**From:** President and CEO

#### **REASON FOR CONFIDENTIAL INFORMATION**

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The attachment to this report contains a position, plan, procedure, criteria, or instructions to be applied to any negotiations carried on or to be carried on by or behalf of the City or local board.

#### **SUMMARY**

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The purpose of this report is to provide an outline of the goals and objectives of TO LIVE for 2021.

#### **RECOMMENDATIONS**

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The President and CEO recommends that the Board of Directors of TO Live:

1. Authorize the public release of the confidential information contained in Confidential Appendices 1 through 6 once adopted by the Board and at the discretion of the President and Chief Executive Officer, TO Live.

#### **FINANCIAL IMPACT**

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There is no financial impact other than what is listed in the report.

## **DECISION HISTORY**

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This is a new initiative.

## **COMMENTS**

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Under normal circumstances, the goals and objectives of the organization would be presented to the Board and track along with the City's budget approval process. In light of the pandemic and shifting timelines, TO Live's 2021 budget was approved in September 2020; this report outlines our goals and objectives that align with the approved budget.

Attached to this report is a summary of the 2021 Goals and Objectives for all departments (see Attachment 1), along with further detail and timelines broken down into each department for those goals (see Confidential Appendices 1 through 6).

## **CONTACT**

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Clyde Wagner  
President and CEO  
T: 416-368-6161  
[Clyde.Wagner@tolive.com](mailto:Clyde.Wagner@tolive.com)

## **SIGNATURE**

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Clyde Wagner  
President and CEO

## **ATTACHMENTS**

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Attachment 1 - TO LIVE 2021 Goals and Objectives (with Confidential Appendices)

- Confidential Appendix 1 - Finance & Administration
- Confidential Appendix 2 - Programming
- Confidential Appendix 3 - Marketing & Communications
- Confidential Appendix 4 - Operations
- Confidential Appendix 5 - Development
- Confidential Appendix 6 - StLC Redevelopment