



REPORT FOR ACTION

Strategic Plan for TO Live

Date: August 26, 2021

To: Planning & Priorities Committee of the Board of Directors of TO Live

From: President & CEO

SUMMARY

The purpose of this report is to provide materials to support the development of TO Live's Strategic Plan.

RECOMMENDATIONS

The President and Chief Executive Officer recommends that the Board of Directors of TO Live:

1. Receive this report for consideration.

FINANCIAL IMPACT

There is no financial impact.

DECISION HISTORY

At its July 9, 2021 meeting, the Board of Directors of TO Live received a presentation from AMS Planning and Research which included an overview and discussion of the strategic planning process for the TO Live organization, including the framework for success, identifying key opportunities and constraints, and initial suggestions for metrics for future success.

<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2021.CT26.1>

COMMENTS

As part of next steps in TO Live's strategic planning process, AMS Planning & Research (AMS) has provided Management with a summary of findings from an internal survey of the Board of Directors and staff (Attachment 1), a white paper on the evolution of the modern-day performing arts centre (Attachment 2), and a submission on the "purpose" for the organization for consideration (Attachment 3).

AMS will lead a workshop at the September 3, 2021 meeting to explore TO Live's purpose and test its current and recently redefined vision and mission statement against desired future success. AMS will bring together internal and external perceptions, opportunities, trends and best practices to identify possible alternate scenarios for the future. Using measures of success defined earlier in the process, AMS will facilitate a dialogue regarding priorities and agree on a future purpose statement.

CONTACT

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SIGNATURE

Clyde Wagner
President and CEO

ATTACHMENTS

Attachment 1 - Summary of Survey Results
Attachment 2 - Whitepaper on Performing Arts Centres
Attachment 3 - Purpose Statement