

Minutes from the Grants and Programs Committee Meeting held October 8, 2021

Date: October 22, 2021
To: Board of Directors of the Toronto Atmospheric Fund
From: Director, Strategy and Grants

MINUTES

1. Welcome, introductions, acknowledgements

Committee Chair Antoine Belaieff called the meeting to order, welcomed everyone present, and made a land acknowledgement statement.

2. Review of Agenda

(September 24, 2021) Meeting Agenda, submitted by Ryan O'Connor, Grants Manager.

Agenda approved.

3. Declarations of Interest pursuant to the *Municipal Conflict of Interest Act*

Erika Lontoc declared a conflict of interest with Item 5e.

4. Review of Grants and Programs Budget

(September 24, 2021) TAF grants budget and internal programs budget, submitted by Ryan O'Connor, Grants Manager.

Ryan O'Connor presented the updated grants budget and internal programs budget for 2021.

5. Grant requests (for recommendation)

(September 24, 2021) Grant Proposals, submitted by Ryan O'Connor, Grants Manager.

a. Electric Mobility Canada – Policy Advocacy to Accelerate EV Adoption in Canada through an Electric Mobility Strategy for Canada

The Committee recommended funding of \$250,000 over 24 months to Electric Mobility Canada to develop and promote best practice policies, programs, and infrastructure investments that will enable the transition to 100% zero emissions light duty vehicles sales in Canada by 2030.

b. Pembina Institute – Creating a Canadian Medium- and Heavy-Duty Vehicle Electrification Strategy

The Committee recommended funding of \$150,000 over 18 months to Pembina Institute to develop a national zero emissions medium- and heavy-duty vehicle (MHDV) strategy, outlining priority actions and policy changes needed to achieve 100% zero emissions MHDV sales by 2040. The Committee's recommendation is subject to the following conditions:

- Submit for TAF staff approval an updated project plan and consultation strategy which identifies how the project will mobilize all relevant stakeholders and leverage all opportunities, policy windows, and key messages to achieve the desired outcomes.
- With the support of a Developmental Evaluation coach, prepare and implement a Developmental Evaluation plan to assess progress against objectives on an ongoing basis, and report against the plan in interim reports.

c. Toronto Region and Conservation Authority - Communications Campaign for Hybrid Heating Systems and Heat Pumps in the GTHA

The Committee recommended funding of \$88,725 over 24 months to Toronto and Region Conservation Authority to assess the economic and environmental benefits of hybrid heating systems and heat pump technologies, and to raise awareness of those benefits through a communications strategy targeted at policy makers, homeowners, and industry stakeholders such as manufacturers, HVAC installers, and energy advisors. The Committee's recommendation is subject to the following conditions:

- Consult with Heating, Refrigeration, and Air Conditioning Institute of Canada, and engage them as a project partner to promote project findings and recommendations to their network and membership.
- The grantee will allocate an additional \$10,000 towards the communications activities, strategies, and material expenses to ensure that the project outputs and key messages are delivered to the target audience.

6. Grant requests not recommended for funding

The Committee recommended that the TAF Board not approve three funding requests with a total value of \$359,000.

7. Internal Program Allocation Request

(September 24, 2021) Internal Program Allocation Request, submitted by Ryan O'Connor, Grants Manager

2022 Omnibus Internal Allocation Request

The Committee recommended funding of \$949,500 over 12 months to support TAF's functional and focus area teams in implementing their priority programs and strategies for 2022. The funds will be allocated to internal staff teams as follows:

- Carbon and Co-Benefits Quantification: \$40,000 to procure and implement new database software to document quantification methodology, data, and results; purchase data to enable high-quality research, and; support communications and knowledge sharing.
- Electrification of Transportation: \$12,000 to support implementation of TAF's Zero-Emission Vehicle Infrastructure Program; secure technical advisory services to program partners, launch a promotional strategy, and; secure legal counsel on contribution agreements and vendor contracts.
- Grants: \$7,500 to support Sustainability Network's research on the capacity building needs of the environmental sector, and to enable TAF Grants staff to attend the Environmental Funders Canada conference in 2022.
- Impact Investing: \$157,000 to support TAF's capacity to develop innovative financial strategies and structures; originate investment opportunities through marketing activities and events, and; ensure robust investment implementation, management and reporting through professional legal oversight and performance evaluation.
- Climate Policy: \$8,000 to support TAF's policy activities through the engagement of subject matter experts as consultants on key policy files and through relevant travel, communications, and events.
- Retrofit Accelerator: \$700,000 to support TAF staff in planning, delivering, and scaling building retrofit projects, and to achieve the target of having at least 5,000 residential units with retrofit design work initiated by the end of 2022.
- Decarbonizing the Electricity System: \$25,000 to develop, test, and refine key messages to mobilize key stakeholders and build support for policies and actions that lead to decarbonization Ontario's electricity system.

8. Internal Program Allocation Requests and Reports

(June 4, 2021) Internal Program Allocation Requests and Reports

The Committee received the reports for information.

Attendance and Meeting Sessions*

Date and Time	Quorum	Members
2021-10-08 8:00 a.m. – 11:00 a.m. (Public Session)	Present	<i>Present:</i> Antoine Belaieff (Chair), Corey Diamond, Nicola Crawhall, Councillor Mike Layton, Erika Lontoc, Ryan Ness, Sandra Odendahl, Parminder Sandhu <i>Not Present:</i> Tamar Heisler, Andrew Dooner