

Naming of an existing Public Lane in a block bounded by Dewhurst Boulevard, Strathmore Boulevard, Donlands Avenue and Danforth Avenue

Date: January 11, 2021

To: Toronto and East York Community Council

From: Director, Engineering Support Services, Engineering and Construction Services

Wards: 14 Toronto-Danforth

SUMMARY

This report recommends that the name "Andy Masellis Lane" be approved to identify an existing public lane in a block bounded by Dewhurst Boulevard, Strathmore Boulevard, Donlands Avenue and Danforth Avenue.

This naming proposal complies with the City of Toronto Street Naming Policy which can be found at <https://www.toronto.ca/city-government/planning-development/street-naming/>

RECOMMENDATIONS

Engineering and Construction Services recommends that Toronto and East York Community Council:

Approve the name "Andy Masellis Lane" for an existing public lane in a block bounded by Dewhurst Boulevard, Strathmore Boulevard, Donlands Avenue and Danforth Avenue.

FINANCIAL IMPACT

The cost to install street name signage is approximately \$500 and is included within the Transportation Services Division's Operating Budget.

DECISION HISTORY

This is the first time that this issue is before Community Council.

COMMENTS

An application was received on January 22, 2020, from a resident requesting to name the existing public lane in a block bounded by Dewhurst Boulevard, Strathmore Boulevard, Donlands Avenue and Danforth Avenue as, "Andy Masellis Lane" honouring a local community figure.

The following background and rationale was provided by the applicant:

"Andy Masellis Lane"

The reason for the proposed change is that Masellis Bros. Supermarket has been a staple in the community since 1959. One of the sons, Andy Masellis recently passed away from unexpected heart failure at the young age of 49. He left behind a wife (Cindy) and two young children (Leo 8 and Sophie 5), two brothers (Mario and Constantine) and mother (Tina) who are still trying to find a new normal. Andy was known and loved by the entire community as part of his job consisted of delivering groceries to the adjoining neighbourhoods, and particularly the elderly (who often call their orders in).

Their father, Leonardo Masellis, a hard working Italian-Canadian immigrant opened the supermarket back in 1959. The family unfortunately lost him a couple of years prior to the loss of Andy. Needless to say it has been a tough couple of years for the Masellis family.

The family is well liked and respected by the Danforth community in its entirety as they have been representing the Danforth since 1959 and serving groceries and providing teenagers and immigrants alike with employment. The supermarket itself is truly an icon to the community.

It is for this reason I would like to put forward an application to name this laneway, to commemorate Andy and honour his family. Especially at a time where we are seeing more and more family owned and operated business close their doors."

Letter of Support from Councillor Paula Fletcher dated February 19, 2020

"...Andy Masellis worked at his family's grocery store, Masellis Supermarket, and was a valued member of the community. His untimely passing in 2018 deeply affected his family and those who knew him in the Danforth area.

Andy was known to many folks in the area for delivering groceries to local seniors or as a friendly face in the store.'

Masellis Supermarket has been a Danforth landmark since it opened in 1959 and renaming the laneway would be a fitting tribute to one of their family who left us too soon".

Andy Masellis passed away on April 28, 2018.

The proposed name has been circulated for comment and is acceptable to Toronto Police Service, Toronto Fire Services, and Toronto Paramedic Services.

Councillor Paula Fletcher, Ward 14 Toronto-Danforth, supports this naming.

Consent was provided by the brother of the named party.

Community support was demonstrated with a petition of signatures from property owners/ residents who directly abut the lane.

Community Councils have delegated authority to decide street naming matters which comply with the City of Toronto Street Naming Policy.

The lane is shown as PART 1 on Attachment No.1 Sketch No. PS 2020-077.

CONTACT

Tony Rodrigues, Manager, Land and Property Surveys, Engineering Support Services, Engineering and Construction Services, Telephone: 416 396-7140, Email: Tony.F.Rodrigues@toronto.ca

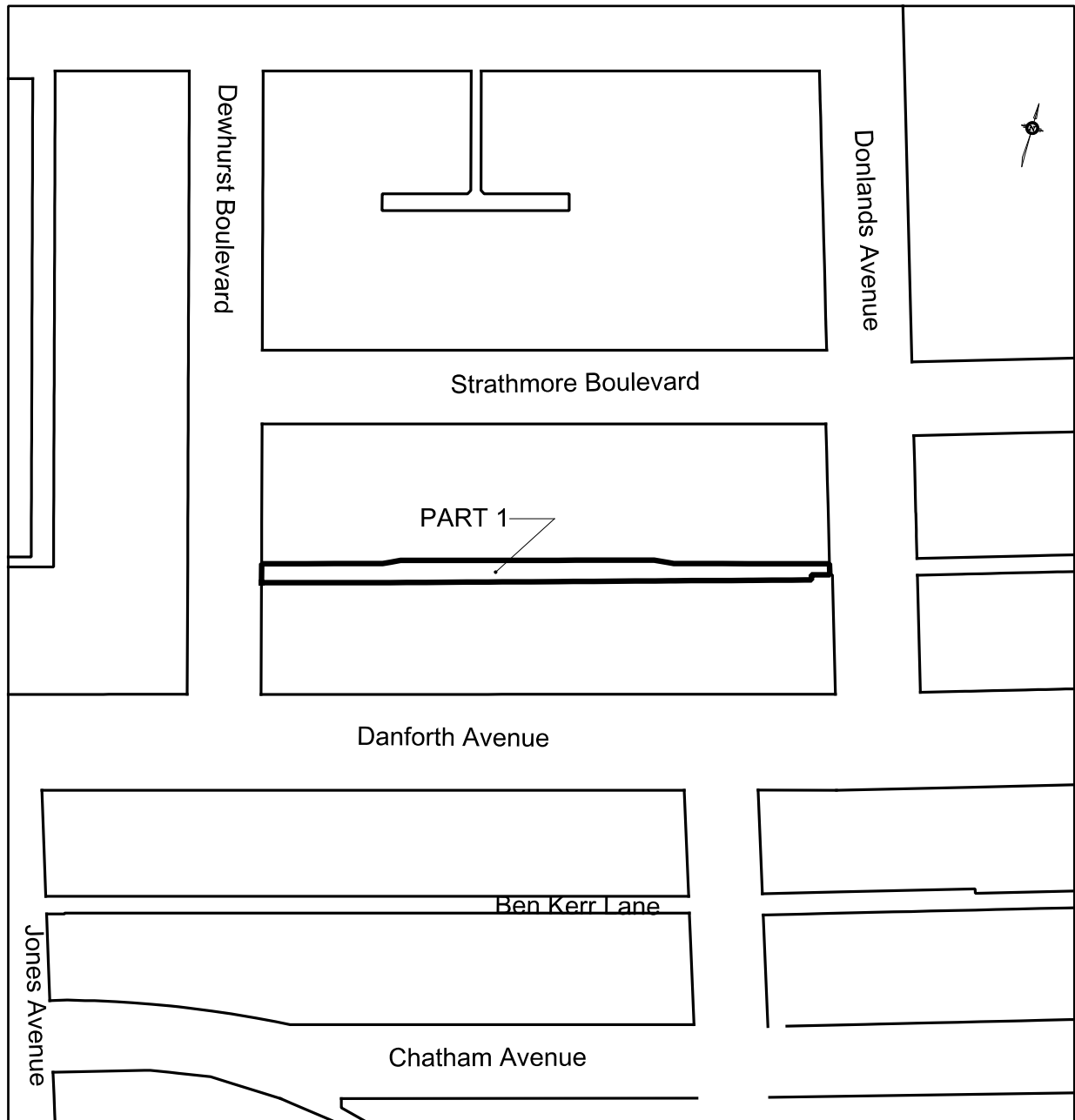
SIGNATURE

Avi Bachar, PMP, P. Eng., Director, Engineering Support Services, Engineering and Construction Services

ATTACHMENTS

Attachment No. 1 Sketch No. PS 2020-077

Attachment No. 1 Sketch No. PS-2020-077 showing the location of an existing public lane located north of Danforth Avenue extending between Dewhurst Boulevard and Donlands Avenue



NOTE:
THIS SKETCH HAS BEEN
COMPILED FROM OFFICE
RECORDS. MEASUREMENTS
ARE APPROXIMATE

CHECK BY ANA MICHALEK
PREPARED BY: DWAYNE PITT

PROPERTY INFORMATION SHEET

**NAMING OF AN EXISTING PUBLIC LANE IN BLOCK
OF LAND BOUNDED BY DEWHURST BOULEVARD,
STRATHMORE BOULEVARD, DONLANDS AVENUE AND
DANFORTH AVE**

WARD 14 - TORONTO-DANFORTH
DATE: DECEMBER 03, 2020

SKETCH No. PS-2020-077