

Public Art Plan: Pinnacle One Yonge



Project Name: Pinnacle One Yonge
Address: 1 - 7 Yonge Street
Developer: Pinnacle International (One Yonge) Ltd. and Pinnacle International (Seven Yonge) Ltd.
Architect: Hariri Pontarini Architects
Landscape Architect: NAK Design Strategies
Prepared by: Ben Mills, Public Art Management
Date: December 2, 2020

Introduction

Pinnacle International is developing Pinnacle One Yonge, a multi-phase luxury mixed-use development located in Ward 10 (Spadina-Fort York) in downtown Toronto. The project is being designed by Hariri Pontarini Architects with NAK Design Strategies providing landscape design services. The development is located on the southeast corner Yonge Street and Lakeshore Boulevard. The development will be the crown jewel of Pinnacle's long track record of high-quality development projects in Toronto.

The project will be a major addition to the City of Toronto, acting as a bridge from the waterfront neighbourhood to the downtown core of the city. The development will revitalize the existing parking lot and existing office building by creating a vibrant mixed-use community that includes affordable rental housing, a community centre, office, retail, hotel, and residential condominium uses. Pinnacle One Yonge will be a true live-work-play community.

Long before colonial settlers arrived, and long before any roads, let alone any high-rises, were built, the area was used primarily as an important trading route for Indigenous people between Lake Ontario and Lake Simcoe, known as the Carrying Place Trail. While the actual trails ran further to the West and East (from the Humber and Rouge Rivers, respectively) the eventual development of Yonge St. was born of this original purpose.

Today, the area is highly active with major roads, condominiums, office towers, hotels, restaurants, parks, and transit all within the immediate vicinity. The new Jack Layton Ferry Terminal is close by as well as the Harbourfront Centre and the Power Plant Contemporary Art Gallery. A future public plaza at the immediate northwest corner of the development will be created upon the normalization of the Yonge St. and Lake Shore Boulevard intersection, adding to the pedestrian-friendly shift of the area.

Numerous public art installations are within walking distance of the site, such as Jill Anholt at Sherbourne Commons, Dean Drever at Yonge and The Esplanade, Tom Otterness at 18 Yonge, Alice Aycock at Pier 27, and Josephine Meckseper at 10 York to name but a few.

The overall project will be five phases, with Phase 1 currently under construction. The public art contribution for the development will be split into two areas; The North Block Contribution, related to Phases 1-3, and the South Block Contribution, related to Phases 4-5.

The project is currently underway and the public art will be installed by 2025.

Project Team

Client: Pinnacle International (One Yonge) Ltd. and

Architect:	Pinnacle International (Seven Yonge) Ltd.
Landscape Architect:	Hariri Pontarini Architects
Public Art Consultant:	NAK Designs
	Ben Mills, Public Art Management

Section 37 Agreement Reference:

Pursuant to Section 9.3 of the Section 37 Agreement between the Owner and the City:

“The Owner agrees that it will make the following contribution to the Public Art program:

- a) One Million Dollars (\$1,000,000.00) for the Public Art located on the north block of the Lands, comprising the lands currently anticipated as Phase 1, Phase 2, and Phase 3 (“Public Art North Contribution”), and*
- b) Five Hundred Thousand Dollars (\$500,000.00) for the Public Art located on the south block of the Lands, comprising the lands currently anticipated as Phase 4 and Phase 5 (“Public Art South Contribution”)”*

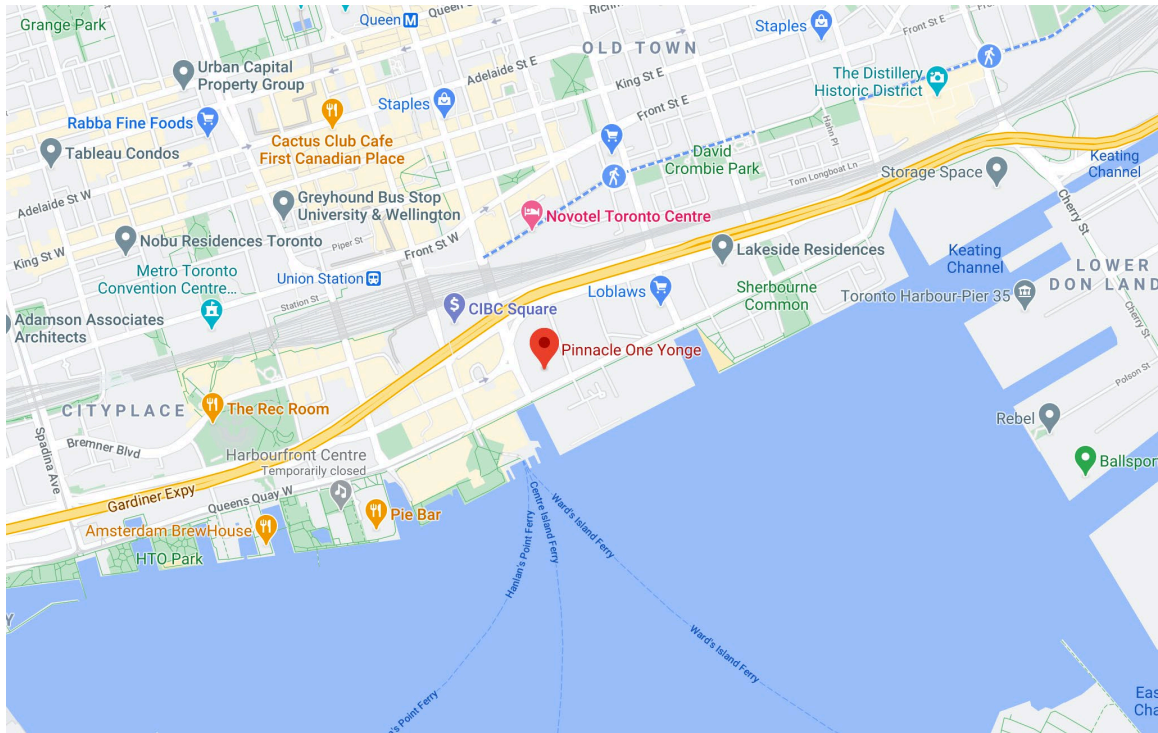
Public Art Objectives:

- A firm commitment to consideration of a diverse range of artists, both Emerging, Equity-Seeking, and Indigenous Communities for the project
- Through a professional juried process, identify public art for the site that is of the highest quality and represents the best that contemporary art has to offer
- Will be appropriate for the site in scale, materials, execution and creativity, responding to the adjacent open space and architecture
- Work integrally with the publicly-accessible plaza space surrounding it
- Be engaging for the public
- Act as a getaway into the Lower Yonge Precinct and landmark for the development
- Animate the Yonge St and Lakeshore Blvd axis and the future corner plaza
- To provide an important opportunity for an artist to work with fabricators and skilled workers in the design, creation and installation of the public art
- Will be durable and require low/manageable maintenance requirements over the long term

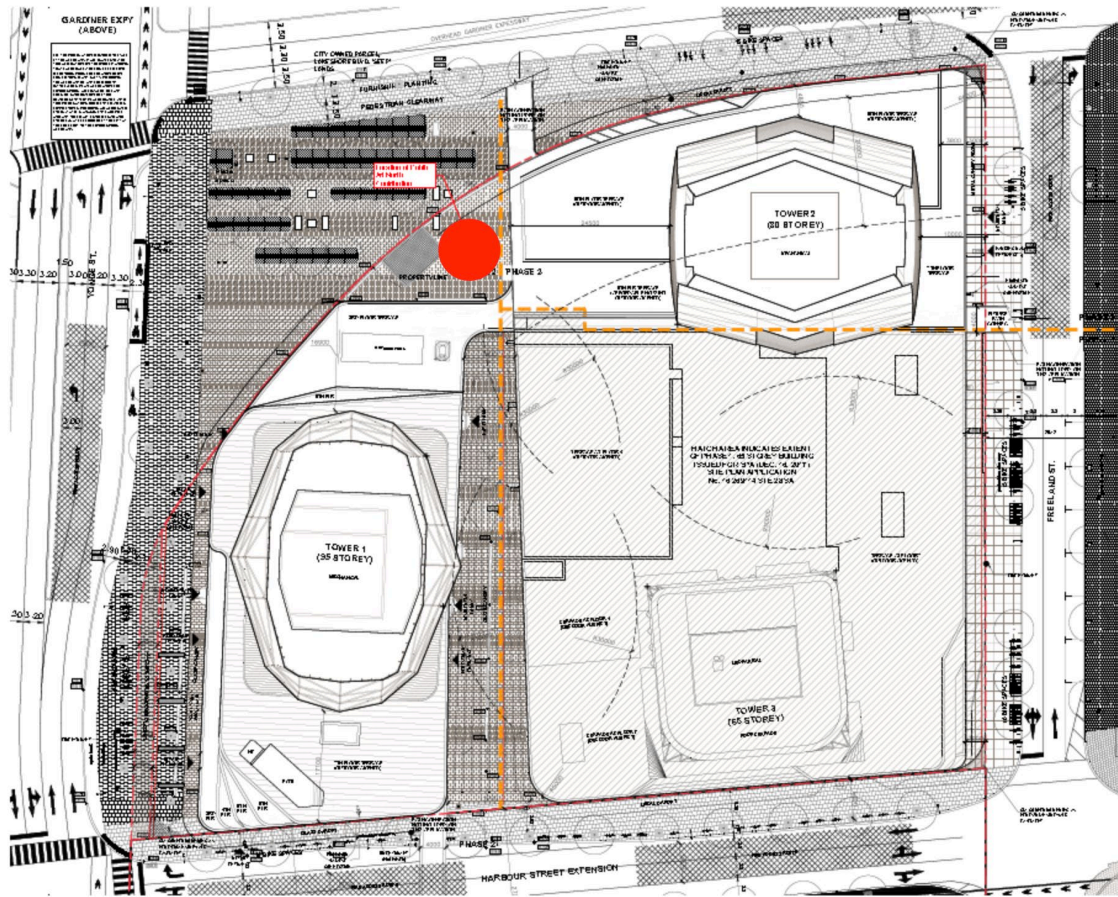
Mentorship Opportunity:

As part of the overall public art program for the development, a \$10,000 mentorship opportunity will be created for an emerging artist and/or an artist from an Equity-Seeking Community. The artist will be paid to take part in project meetings with the public art consultant in order to build their understanding of the public art process. These funds will be paid out over the course of the project to pay for the artist’s time in these meetings. This amount will be drawn from the Public Art North Contribution art budget.

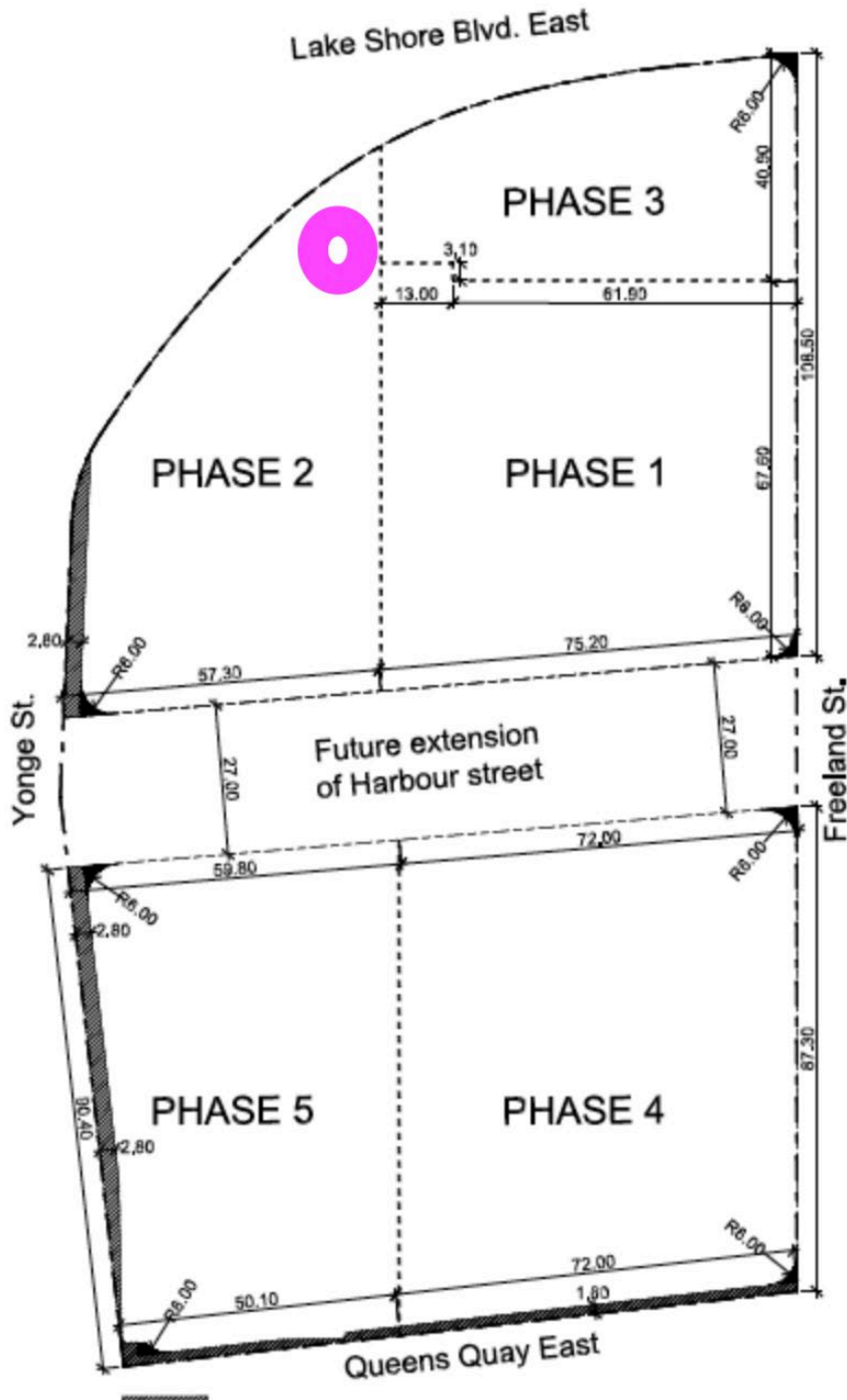
Site in Context:



Site Plan: Public Art North Contribution Location (in red)



Development Phase Map with public Art North Contribution Noted in Pink



View Looking Southwest from Yonge St and Lakeshore Blvd:



Public Art North Contribution Location:

The area of the site being considered for public art is the publicly-accessible plaza space at the northwest area of the development between the podium of Phase 2 and Phase 3, and located on Phase 2 property. This area provides a highly visible location for a landmark sculptural installation that will be a prominent feature of the site and will help serve to animate the east-west views along Lakeshore Blvd as well as the north-south Yonge St corridor. While this location is one of the considerations, the artist will also be encouraged to also look into the design of the adjacent public plaza and consider creative ways to propose public art that is integrated to the design of the open space as opposed to a stand-alone piece approach.

A monumental sculptural installation is the desired intention for the project, without its meaning being restricted to a stand-alone art installation. With the high-level of activity, pedestrian flows, and vehicular traffic, the area allows for a high-impact, large-scale art installation that will act as an anchor on Yonge St and Lakeshore Blvd.

It is important to note that if the art is located within private property, the

maintenance will be the responsibility of the Owner through the Maintenance Endowment.

The future art installation may be illuminated for visibility in the evening but the intention is not to commission a lighting artwork. There may be a possibility to incorporate lighting within the artwork itself, depending on the artist concept.

Public Art South Contribution Location:

As this phase is still to be designed, an update will be provided at a later date to review the intended art location for the Public Art South Contribution Location.

Budget:

Total Public art budget (fixed)	\$1,500,000
Public Art North Contribution:	\$1,000,000
Public Art South Contribution:	\$500,000
Administration Allowance, including competition administration through selection of art**:	10%
Public Art Design, Supply, Fabrication, Installation, including Construction Coordination, and Site preparation***:	85%
Maintenance endowment:	5%

** Including: preparation of Public Art Plan, presentation to TPAC, planning and administration of artists, assistance in short listing final candidates, preparation of Finalist Brief, management of jury sessions, assistance in preparation of artist agreement(s), post completion conferences with Owner and any other stakeholders, in addition to other activities.

*** Including: Architectural, electrical and structural engineering fees for review of designs and provision of stamped drawings, assistance in preparation and issuance of fabrication tenders for art if requested by artist(s), site preparation including provision of structural supports, electrical supply, hook-up, ESA inspections and other elements required to implement the artwork, and contingency.

Selection Process:

A two-stage design competition is being proposed:

Stage 1: Open and Invitational Call for Credentials

This will be prepared and circulated on newswire and social media services such as Akimbo and EFlux inviting professional artists to submit their CV and images

of past work in order to be considered for the project. Artists applying to the open call will be applying to the overall project, and based on the applications received, will be designated for specific sites based on a review by the public art consultant, Owner team, and Jury members. A minimum of four artists will be chosen as finalists to move onto Stage 2.

Stage 2: Finalist Brief

This will be prepared and sent to short list of artists selected. Up to date architectural information, 3D files, neighbourhood context and area history, among other information, will be included in this brief in order to best assist the artists in their concept development. They will then prepare detailed concepts for which they will be paid an honorarium. Submissions will then be reviewed by Owner team and Jury in order to determine a preferred concept.

The winning artist(s) will be individually contracted by the Owner to develop the public art and to work with the project consulting team (developer, project managers, consulting engineers and public art consultant).

Jury Composition:

The jury will be comprised of three (3) members, drawn from the following candidates:

- Erica Russell, Power Plant Contemporary Art Gallery and Ward Representative
- Jane Hutchinson, Curator, Ward Representative
- Asad Reza, Curator, Ward Representative
- Chief Lady Bird (Nancy King), Artist
- Michael Belmore, Artist
- An Owner representative

The jury will be comprised of a majority of outside Art Experts, with at least one member being an Artist and one member that either lives or works in the Ward. The developer has the right to veto the jury recommendation as per the terms of the agreement with the City.

Schedule:

TPAC Presentation:	December, 2020
Community Council:	February 24, 2021
City Council:	March 10, 2021
Competition Commences:	After City Council Approval is in place
Artist Selection:	2021
Artwork Fabrication:	2022
Completion:	2025