TORONTO

REPORT FOR ACTION

Naming of a Proposed Private Street at 400-440 Dufferin Street

Date: April 19, 2021

To: Toronto and East York Community Council

From: Director, Engineering Support Services, Engineering and Construction Services

Wards: 9 Davenport

SUMMARY

This report recommends that the name "Brixton Way" be approved to identify a proposed private street located at 400-440 Dufferin Street.

This naming proposal complies with the City of Toronto Street Naming Policy which can be found at https://www.toronto.ca/city-government/planning-development/street-naming/

RECOMMENDATIONS

Engineering and Construction Services recommends that Toronto and East York Community Council:

- 1. Approve the name "Brixton Way" to identify a proposed private street located at 400-440 Dufferin Street.
- 2. Request the applicant to pay the costs, estimated to be \$250.00, for the fabrication and installation of the street name signage; and
- 3. Request the owner and successors of the subject lands to maintain, at their own risk, the street name signage installed under Recommendations 1 of the report.

FINANCIAL IMPACT

There are no financial implications to the City resulting from the adoption of this report. The estimated cost of \$250.00 for the street name signage is to be paid by the applicant.

DECISION HISTORY

This is the first time that this issue is before Community Council.

COMMENTS

An application was received on September 10, 2020, from a developer requesting to name a proposed private street located at 400-440 Dufferin Street as, "Brixton Way" nodding to the strong ties of British influence on Canada.

The following background and rationale provided by the applicant:

"Brixton Way"

"The proposed name "Brixton" portrays the strong ties of British influences on Canada. From Queen Elizabeth II being the head of state, to the use of the metric system and British English spelling of including "u" in words such as colour and honour, to how our banknotes and coins feature members of the Royal Family, it is unmistakable how the British have influenced our culture and everyday life.

As an ode to London, England, we propose the name "Brixton" for its strong positive image of diversity in its people, culture, music, arts, and food which is also reflective of Toronto and Canada. The Brixton was once a rundown and derelict part of town that has recently been rejuvenated and we see its parallels with our site at Queen and Dufferin.

We anticipate that this new street will portray the positive image of the transformed Brixton in London as we have incorporated its elements into our development, analogous to how Canada has incorporated British elements in our Canadian culture and everyday life".

The proposed name has been circulated for comment and is acceptable to Toronto Police Service, Toronto Fire Services and Toronto Paramedic Services.

Councillor Ana Bailao, Ward 9 – Davenport, supports this naming.

Community Councils have delegated authority to decide street naming matters which comply with the City of Toronto Street Naming Policy.

The lane is shown as PART 1 on Attachment No.1 Sketch No. PS-2021-001.

CONTACT

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SIGNATURE

Avi Bachar, PMP, P. Eng., Director, Engineering Support Services, Engineering and Construction Services

ATTACHMENTS

Attachment No. 1 Sketch No. PS-2021-001

The street is located south of Alma Avenue, extending westerly from Dufferin Street.

