DA TORONTO

REPORT FOR ACTION

Naming of an existing Public Lane south of Mansfield Avenue, extending between Manning Avenue and Claremont Street

Date: June 24, 2021
To: Toronto and East York Community Council
From: Director, Engineering Support Services, Engineering and Construction Services
Wards: Ward 11 – University-Rosedale

SUMMARY

This report recommends that the name "Marchese Lane" be approved to identify an existing public lane located south of Mansfield Avenue, extending between Manning Avenue and Claremont Street.

This naming proposal complies with the City of Toronto Street Naming Policy which can be found at https://www.toronto.ca/city-government/planning-development/street-naming/

RECOMMENDATIONS

Engineering and Construction Services recommends that Toronto and East York Community Council:

1. Approve the name "Marchese Lane" for an existing public lane located south of Mansfield Avenue, extending between Manning Avenue and Claremont Street.

FINANCIAL IMPACT

The cost to install street name signage is approximately \$500 and is included within the Transportation Services Division's Operating Budget

DECISION HISTORY

This is the first time that this issue is before Community Council.

COMMENTS

An application was submitted on September 28, 2020, from a resident requesting to name the existing public lane located south of Mansfield Avenue, extending between Manning Avenue and Claremont Street as, "Marchese Lane" honouring three local community figures and their volunteer efforts over the last 49 years.

The following background and rationale provided by the applicant:

"Marchese Lane"

"My name is Joseph Nesci, and I am a personal friend of Tony, Vito and Mario Marchese. At an early age the three brothers began their journey devoting their time during the Christmas season, assisting in the organizing and delivery of thousands of Toronto Star Boxes. These boxes were delivered to children of families in need, in the Parkdale area of Toronto.

During their first year of volunteering, Tony, Vito and Mario were just 17, 15, and 13 years of age respectively. This year will mark the 49th consecutive year that Tony, Vito and Mario Marchese have been volunteering in the organization and delivery of the Toronto Star Boxes, in the Parkdale area. What began as a voluntary and fun adventure has turned into a passion for the three brothers, helping to make sure that children, and their families, have a Happy and Merry Christmas.

Their journey began in 1968 at the Columbus Boys Club, located at 121 Bellwoods Avenue in Toronto.

In October of 1970 Mr. Bush approached Tony, who at this time was a part time employee of Columbus Boys Club, and asked if he and his brothers would be interested in assisting in organizing and delivering the Toronto Star Boxes. The brothers agreed and have been involved for the past 49 years.

I Joseph Nesci, propose that the City of Toronto name the laneway, running West/East from Claremont Street to Manning Avenue, after the Marchese brothers. The significance of this particular laneway is two-fold: 1) it is located two houses down from their childhood home at 277 Claremont Street, and 2) they spent many, many days playing in that particular laneway with the neighbouring children."

The proposed name has been circulated for comment and is acceptable to Toronto Police Service, Toronto Fire Services, and Toronto Paramedic Services.

Councillor Mike Layton, Ward 11 University-Rosedale, supports this naming.

Consent was provided by Tony, Vito, and Mario Marchese, the named parties.

Community support was demonstrated with a petition of signatures from the local community.

Community Councils have delegated authority to decide street naming matters which comply with the City of Toronto Street Naming Policy.

The lane is shown as PART 1 on Attachment No.1 Sketch No. PS-2021-0029.

CONTACT

Tony Rodrigues, Manager, Land and Property Surveys, Engineering Support Services, Engineering and Construction Services, Telephone: 416 396-7140, Email: <u>Tony.F.Rodrigues@toronto.ca</u>

SIGNATURE

Avi Bachar, P. Eng., Director, Engineering Support Services, Engineering and Construction Services

ATTACHMENTS

Attachment No. 1 Sketch No. PS-2021-0029

Attachment No. 1 Sketch No. PS-2021-0029, showing the location of an existing public lane located south of Mansfield Avenue, extending between Manning Avenue and Claremont Street

