FLYOVER CANADA - TORONTO

PUBLIC ART PLAN

Prepared by

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PUBLIC ART CONSULTING

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1.0 SITE CONTEXT (excerpted from text provided by City staff)

1.1 Relationship to the Downtown Plan and Shoreline Stitch
The project site is located adjacent to Rogers Centre (to the west); Ripley’s Aquarium of Canada (to the east); the CN Tower (to the north) and to Roundhouse Park (to the south). The project site is located in a high profile location, at the south end of the City. The location is a popular tourist destination.

1.2 Relationship to the Downtown Plan and Shoreline Stitch
The project site is located within Downtown and Central Waterfront in the City of Toronto Official Plan’s Urban Structure Map. The Downtown and Central Waterfront is subject to the Downtown Secondary Plan (Official Plan Amendment 406). The Downtown Plan identifies numerous Park Districts including the Grange – John Street – Roundhouse Park district, where the project site is located. The project site is located within the Shoreline Stitch and is thereby subject to policies intended to ensure connectivity between the waterfront and the rest of downtown, including the provision of public realm improvements and creation of new civic spaces.

1.3 Relationship to the Railway Lands Central Secondary Plan (RLCSP)
The project site is located in the easternmost portion of the Railway Lands Central Secondary Plan and within the Secondary Plan and is designated Parks and Open Space Areas. Along with Ripley’s Aquarium, the site is identified as the CN Tower Ancillary Commercial Development Site. Both sites have been excluded from the delineated publicly open space mapping. Policies within the Secondary Plan permit a CN Tower Ancillary Commercial development which meets specific criteria, including the provision of on-site public art.

2.0 DEVELOPMENT OVERVIEW
FlyOver Canada is proposing to construct a flying theatre simulator that will take guests on a 6,000 kilometre virtual journey across Canada’s iconic landscapes and beautiful vistas. The theatre will accommodate up to 88 seated guests who will view a 23 metre by 17.5 metre spherical screen. Using state-of-the-art audiovisual technology, the experience will be enhanced through special effects, including wind, mist, and scents, combined with the ride’s motion, to create an immersive, flight like experience for guests.

The motion theatre will be housed in a new, architecturally distinctive, four storey building designed by Sturgess Architecture, in collaboration with PLANT Architect Inc., who have created a landscaped setting in which the proposed building will be situated.

The architectural form is inspired by the natural landscape of Canada. The layout of the metal panel cladding is expressive of geological formations found in the Appalachian and Rocky Mountains. The timber and glass wall, public facing wall embodies characteristics of the expansive Canadian forests and the illuminated, multi-chromatic ride volume is representative of the Aurora Borealis.

This public art plan is intended to support the policies described in the City of Toronto’s Percent for Art Programme Guidelines through the provision of public art in the most publicly accessible and publicly visible location, as well as through the inclusion of a majority of equity seeking persons in the selection of artists considered for commission.
3.0 PUBLIC ART SITES AND OPPORTUNITIES

3.1 Overview
Through discussions with city planning staff, the developer, project design consultants and public art consultant have developed a public art plan that engages the most publicly accessible and publicly visible site.

The landscape design of the project delivers a new public space, located between the new FOC building and the existing public artwork fountain titled ‘the Salmon Run’, by artists Mark Gomes and Susan Schelle. The landscape design provides seating within a planted context along the eastern façade, adjacent to the public plaza. A new sweeping stair connection from the concourse level to the plaza with views to the plaza activities, the round house, aquarium, and CN Tower is another important component of the landscape design.

3.2. Art Site: Public Landscape
Artists will create a complementary, free-standing artwork or artworks, situated with the landscape surrounding the eastern base of the building. Artists will, at their discretion, have the option to address either or both of two components to the landscape: the north planter and east planter.

The base cost of any landscape elements replaced by the artwork will be transferred to the artwork budget.

4.0 SELECTION PROCESS
We propose an invitational competition as set out below:

The development team has reviewed portfolios of twenty-nine artists, selected on the basis of artistic excellence of past work and of the relevance of their work to this project. The majority of artists were from equity seeking groups, as defined by the City of Toronto’s Public Art Strategy, 2020/2030. After review of previous work and consideration of its relevance to the public opportunity, a short list of four artists was selected. The following shortlisted artists will be invited to prepare and present site-specific proposals.

Jill Anholt
Mary Anne Barkhouse
Michael Belmore
Marianne Lovink

The selection committee will select one artist or artist team for this project who will subsequently enter into an agreement with the developer to create the artwork. The project landscape architect and project architect, as applicable, will work with the selected artist to ensure that the artwork is integrated into the project.

Selection Committee Composition
Dean Drever, Artist
Claire Ironside, Artist, Designer, Professor (lives in the Ward)
Heather Nicol, Artist (lives in the Ward)
Rick Rothschild, Creative director, FlyOver Attractions
James Cox, Senior Director, Canada Lands Company

Members of the project design team may act as non-voting, technical advisors to the Selection Committee
Committee Alternates
For the Client Representative: David Berry, President, Pursuit/FlyOver Canada
5.0 PROGRAMME BUDGET

<table>
<thead>
<tr>
<th>Item</th>
<th>Estimated Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Programme Budget</td>
<td>$550,000</td>
</tr>
<tr>
<td>Artwork Construction Budget</td>
<td>$445,000 **</td>
</tr>
<tr>
<td>Integration Design</td>
<td>$15,000 **</td>
</tr>
<tr>
<td>Contingency</td>
<td>$14,500</td>
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<tr>
<td>Administration Allowance</td>
<td>$55,500 ***</td>
</tr>
<tr>
<td>Maintenance Fund</td>
<td>$20,000 ****</td>
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</tbody>
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* The artwork capital budget will be increased by the amount equal to any base building and/or landscape element that is replaced by artwork.

** Integration design includes fees for design consultants’ work to integrate the artwork with the building and/or landscape.

*** The Administrative Allowance includes, artists’ proposal honouraria, selection committee members’ honouraria and art consultant’s fees.

**** An existing building operation fund is in place to address ongoing maintenance of the artworks.

6.0 TIMELINE

The following, proposed timeline is dependent upon approval of the public art plan by the Toronto Public Art Commission and appropriate City Planning staff and by coordination with project construction schedules.

- Artist’s Proposal Adjudication: Fall 2021
- Artwork Development and Fabrication: Winter 2022 – Summer 2023
- Building Construction Start: Winter 2022
- Artwork Installation: Summer 2023

7.0 PROJECT TEAM

- Developer: Pursuit Collection Inc./FlyOver Canada Toronto
- Architect: Sturgess Architects
- Landscape Architect: PLANT Architect Inc.
- Public Art Consultant: Brad Golden + Co
8.0 ROLE OF THE ART CONSULTANT
The art consultant will be an independent agent who will facilitate the public art programme and
will act as an advocate for the artists with the intent of achieving the successful integration of art
within the development project, in accordance with the City’s guidelines. The art consultant will
provide management of the project, as required, throughout development of the site strategy,
artist procurement, artwork design development; project management and installation
coordination as further described below:

Site Strategy: discussions with client and project design consultants to design an art programme
that addresses the most publicly accessible spaces.

Artist Procurement: presentation of portfolios of potential artists; shortlisting of artists to be
invited to present proposals; preparation of Artists’ Brief and communication with artists
throughout competition process; coordination and chairing of adjudication session, facilitating
artist’s contract.

Design Development: provide expertise to artists on design and construction processes; coordinate
communication with project design team and constructors (if appropriate); coordinate integration
of artwork with building landscape, as required.

Project Management: liaise between client, project design consultants and project constructors;
provide assistance to artists throughout artwork fabrication; coordinate payments to artists;
provide assistance to artists and constructors for coordination of installation of artwork.

Project Completion: as required: provide assistance in the composition of publicity materials and
project launch; facilitate transfer of a maintenance manual for the artwork, facilitate installation of
a dedicatory plaque, facilitate photographic documentation of the artwork.
Figure 1 - CONTEXT PLAN (current condition)

Figure 2 - SITE PLAN showing relationship to adjacent destinations
Figure 3 - DRAWINGS SHOWING ART OPPORTUNITIES

Landscape Plan showing Art Opportunities
Scale: 1:500

East Elevation of Landscape
Scale: 1:500

Typ. Section through East Planter
Scale: 1:200

Section through North Planter
Scale: 1:200