

Request to name 149 Bleecker St. to Bleecker Parkette

Date: September 15, 2021

To: Toronto and East York Community Council

From: Janie Romoff, General Manager, Parks, Forestry and Recreation Division

Wards: Ward 13 - Toronto Centre

SUMMARY

On October 17, 2019, Councillor Wong-Tam on behalf of the Winchester Park Residents' Association submitted a Naming or Renaming an Existing application to name a City park at 149 Bleecker St., identified as the north portion of Winchester Park to Bleecker Parkette. This naming proposal meets the criteria outlined in the City of Toronto Property Naming Policy. Further this naming request, although not subject to the moratorium under the [Dundas Street Petition](#), has been reviewed by the Recognition Review team as not honorific in nature and therefore can proceed with renaming.

The Ward Councillor, local Business Improvement Area (BIA) and area residents believe that naming this portion of parkland would provide a unique identifier that would enhance the parks identity and community safety.

The public consultation to name this park was open to City of Toronto residents and included the installation of a temporary sign at 149 Bleecker St. that raised awareness of the renaming and included information about the online public survey. The survey received 14 applicable responses, with the majority (71 percent) in favour of the park naming.

RECOMMENDATIONS

The General Manager of Parks, Forestry and Recreation Division recommends that:

1. Toronto and East York Community Council adopt the naming of the property located at 149 Bleecker St. to Bleecker Parkette.

FINANCIAL IMPACT

There are no financial implications resulting from the adoption of this report.

DECISION HISTORY

There is no decision history regarding the naming of this park space.

COMMENTS

Currently, this 0.16 hectares of parkland is part of Winchester Park located at Winchester Street and Ontario Street. The parkland is separated by two buildings and is located along Bleecker Street. Residents have expressed concerns for safety and security of the community in the area due to the lack of signage. Additionally, the lack of identity and signage also creates uncertainty of landownership and jurisdiction between the City and surrounding buildings which can deter users from accessing and enjoying the amenities in the space.

The Ward Councillor, Winchester Park Residents' Association and area residents believe that naming this portion of parkland to Bleecker Parkette would enhance the parks identity and community safety.

In accordance with the City of Toronto [Property Naming Policy](#), Parks, Forestry and Recreation (PFR) staff produced and posted a temporary sign in the park advising the local community and parks users of the online survey to name 149 Bleecker St. to Bleecker Parkette. PFR received 14 responses and noted that the majority of respondents, 71 percent supported the naming request in favour of Bleecker Parkette.

CONTACT

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SIGNATURE

Janie Romoff
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