

Helliwell Place Residents' Association
c/o Unit 309, 980 Broadview Avenue, Toronto ON M4K 3Y1
HelliwellResidentsAssociation@gmail.com

October 12, 2021

Attn: Ellen Devlin, Administrator
Toronto and East York Community Council
100 Queen Street West, 2nd Floor West
Toronto ON M5H 2N2

Comments for distribution to the Chair and Members of the Toronto and East York Community Council

TEYCC Meeting: October 14, 2021

**RE: Agenda item TE28.8
“954, 956 and 958 Broadview Avenue and 72 Chester Hill Road - Official Plan and Zoning
Amendment Application - Request for Direction Report” (Ward 14)**

Dear Chair and Members of the Toronto and East York Community Council,

The subject site is within the boundaries of the Helliwell Place Residents' Association, hereafter called Helliwell RA. Helliwell RA has a long standing involvement in planning issues in the Broadview area, including the Broadview Avenue Planning Study (2016), and various development applications, including this one. We represent about 1,500 residents (our boundaries in our signature).

We thank Councillor Fletcher and Planning Staff for their active involvement with the community on this file.

Helliwell RA agrees in general with Planning Staff's September 16, 2021 report and supports Planning Division's recommendations to Council.

Helliwell RA is a Party to Ontario Land Tribunal (OLT) Case PL160686 (OPA343 / Broadview Plan) and will take part in the December 16, 2021 Case Management Conference for OLT Case OLT-21-001178 (re: DK Broadview Inc. for 954-958 Broadview Ave & 72 Chester Hill Rd), and in any Mediations that may follow. We look forward to continuing the dialogue with the City and DK Broadview Inc.

Helliwell RA will continue to advocate on behalf of our members and residents to achieve the best possible outcome for the subject site.

Kind regards,

Magda Haidelmayer
President
Helliwell Place Residents' Association

:: Helliwell RA is committed to improving neighbourhood quality of life, mainly through active participation in municipal planning issues affecting our residents.

:: The Helliwell Area encompasses Broadview Avenue (both sides) from Pretoria Avenue (north side) up to Pottery Road/Mortimer Avenue (south side) including the Nealon pocket bounded by Jackman Avenue (both sides) on the east and Fulton Avenue (neither side) on the south.

:: Our name is drawn from the 19th century Helliwell farm and estate. The Helliwells were one of the three founding families of the Todmorden mills, brewery, distillery and village, and community leaders of their day. Grant Helliwell was the architect of the heritage designated 19th century Chester Public School.