

Toronto Bid FIFA World Cup 2026 AAAC Presentation



Pat Tobin, Director, Arts & Culture Services, EDC
Dan Surman, Supervisor, Event Support, ACS, EDC

FIFA World Cup 2026 Overview

- One of the world's premiere international sporting competitions
- Tournament held every four years (Brazil 2014, Russia 2018, Qatar 2022)
- Toronto is one of 23 Candidate Host Cities
- Toronto could be awarded four to five games
- Selection is expected by end of June 2022
- The World Cup is recognized for generating economic, cultural and community benefits and increasing the host cities' profiles on the world stage



FIFA World Cup 2026 Overview

- Budget projection of \$290M (\$266M cash, \$24M value-in-kind)
- \$108M in CAPEX for Stadium and Training Sites
- \$5M Legacy fund of which a specific portion will be dedicated to Indigenous initiatives
- The City expects equal cost share formula between 3 levels of government as an overall national project
- Toronto City Council adopted the recommendation at the April 6th Council session to accept the nomination as Host City, should it be granted



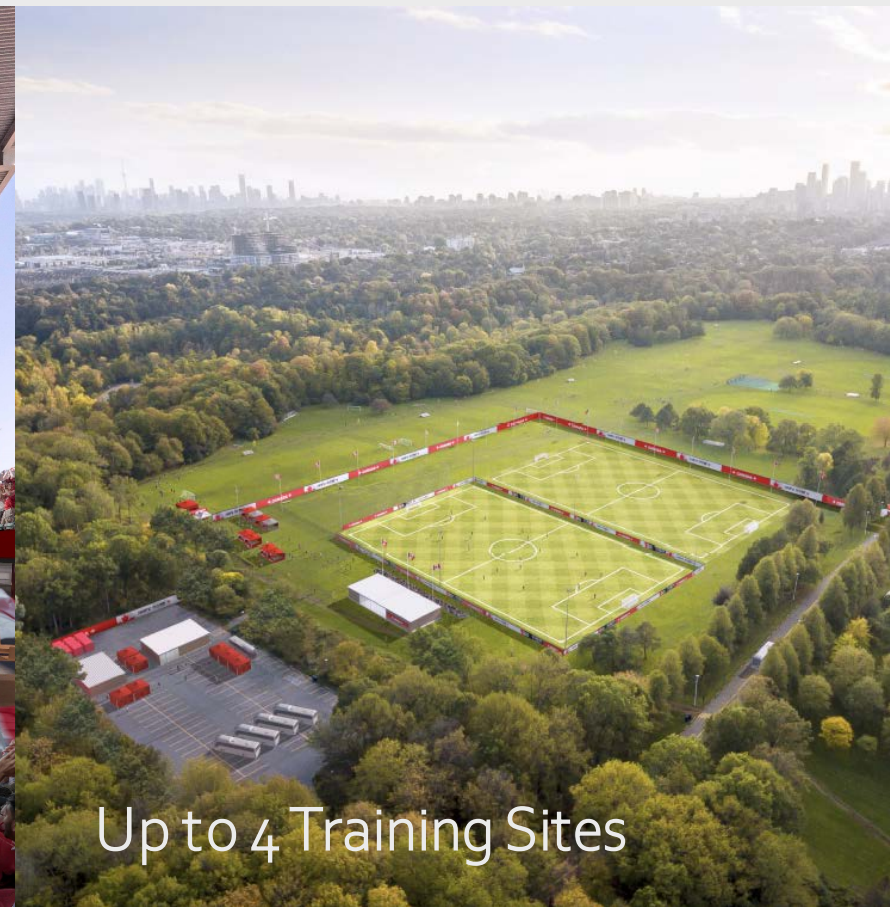
What does it look like in Toronto?



FIFA FanFest (34 Days)



Stadium and Exhibition Place
(22 Days)



Up to 4 Training Sites

How are we moving forward?

HOST CITY SELECTION

2018–2022 (Q2)

- CITY, PROVINCE, GOVERNMENT OF CANADA
- ASSESS REQUIREMENTS, SECURE ASSURANCES

PLANNING & DEVELOPMENT

2022 (Q3)–2025 (Q3)

- COLLABORATION
- COMMUNITY ADVISORY
- DEVELOP OPPORTUNITIES

EXECUTION

2025 (Q4)–2026 (Q2)

- GLOBAL MEDIA EXPOSURE
- CULTURAL CELEBRATION
- ECONOMIC IMPACT/JOB GROWTH

LEGACY

2026 and beyond

- GROW LOCAL EXPERTISE
- COLLABORATIVE MODEL FOR INT. EVENTS
- IMPROVED COMMUNITY SPORTS FACILITIES

Preparing the Path Forward

The City of Toronto has been working with hosting sites, subject matter experts, and levels of government to confirm FIFA expectations and secure funding.

Groups include:

- Government of Canada (Sport Canada)
- Province of Ontario (MHSTCI)
- Exhibition Place
- Maple Leaf Sports and Entertainment
- City Departments required to support FIFA requirements
- Destination Toronto
- Canada Soccer Association

Benefits to Toronto

- Toronto's share of \$1.5 billion in visitor spending across North America
- Economic impact includes \$307 million dollars of GDP impact, 3,300 jobs and 174,000 overnight visitors
- Upwards of 200 million viewers for each of the matches in Toronto
- Spotlight Toronto's diverse cultural landscape, from arts to culinary and beyond
- Enable local community and neighbourhood gatherings to cheer, celebrate and experience the World Cup, with regional reach



Benefits to Indigenous peoples in Toronto

The City will work with Indigenous partners to establish an Indigenous Advisory Circle in 2022, in partnership with the AAAC , TASSC and local First Nations. This relationship will inform planning for such areas as cultural events, employment initiatives, procurement, amateur sport, healthy living, and civic engagement.

Guided by with TRC's Call to Action 91.

"We call upon the officials and host countries of international sporting events such as the Olympics, Pan Am, and Commonwealth games to ensure that Indigenous peoples' territorial protocols are respected, and local Indigenous communities are engaged in all aspects of planning and participating in such events."



Next steps

2022

- FIFA announcement – June 2022
- Return to Council with details on government funding arrangements and governance plan – July 2022
- Establishment of a City of Toronto internal secretariat, working groups, and community advisory groups
- Development of Multi-Party Agreement between all three orders of government and CSA
- Establishment of a FIFA Local Entity
- Further FIFA negotiations regarding program development and CAPEX requirements
- Provide update to Council through the 2023 budget process

2023

- Finalize a National Safety and Security Plan
- Sign Multi-Party Agreement
- Receive written funding commitments from Province and Federal governments if needed separate from MPA
- Provide update to Council through the 2024 budget process

Thank you. Questions & discussion.

