



April 5, 2022

Mayor John Tory and Toronto City Council  
Toronto City Hall  
100 Queen Street West  
Toronto, ON M5H 2N2

**RE: IE28.7 Cycling Network Plan - 2022 Cycling Infrastructure Installation - First Quarter and 2021 ActiveTO Cycling Network Expansion Project Updates**

Dear Mayor Tory and Toronto City Council:

We are writing in support of item IE28.7 of cycling infrastructure installation and upgrades, and extending the ActiveTO pilots on Bayview Ave and Yonge St. All of us at Zygg have been pleased to see Toronto's rapid increase in cycling infrastructure since the start of the pandemic, and we want to see the momentum carried forward.

Zygg is a new kind of e-bike company founded in 2020 - subscription e-bikes as-a-service for personal, food delivery and other commercial customers. We are making the benefits of e-bikes more accessible for everyone because we want to transform billions of urban car & truck trips into e-bike rides. We know (and our subscribers know) the freedom of replacing short trips by e-bikes to help ease congestion, improve road safety, and reduce greenhouse gas emissions. Our fleet conforms to the city and the province's [definition of e-bikes](#) legal on Toronto roads and bikeways, and are not e-scooters or moped-style vehicles. Zygg is helping lead the way to ensure Toronto meets its TransformTO climate action goals of 75 per cent of school/work trips under 5km are walked, biked or by transit by 2030.

These bikeways benefit more than just people on bikes and e-bikes. We were pleased to see Emma Teitel's [recent article in the Toronto Star](#) extolling the virtue of the Yonge bikeways for the thousands of people who don't use them directly, but rely on food delivery couriers. Much as the city has seen with the once-controversial Bloor St pilot [where local businesses saw more customers spend more money after the installation of the bikeways](#), we believe the restaurants and businesses in midtown will benefit from offering more safe transportation options as part of our recovery and rebuild from the pandemic.

Sincerely,

Kevin McLaughlin  
CEO, Zygg

Co-founder Evergreen Canada, AutoShare