

ATTACHMENT 1. Review of Programs and Services

The list below outlines a brief description of relevant programs and services. Programs and services support small businesses and/or cultural spaces and are ongoing City of Toronto programs as of December 2021, occurring on a regular basis (yearly, quarterly, etc.). They are categorized as follows:

- Starting small businesses,
- Retaining/expanding small businesses,
- Supporting creative businesses,
- Access to City space for arts and culture,
- Promoting a commercial and cultural neighbourhood identity.

Please note that "not available" means that the specific information/data on whether 2SLGBTQ+ individuals are accessing and/or benefitting from programs is not collected. Programs are open to residents regardless of gender and sexual orientation.

Program / Service	Brief description	Does the program, or part of it, have a 2SLGBTQ+ focus?	Are 2SLGBTQ+ communities accessing and/or benefitting from the program?
Supports for Starting Small Businesses			
<i>Enterprise Toronto - Online Training</i>	Four webinar series, each consisting of up to 10 modules to cover the basics of starting a business: Starting Your Business 101, Business Fundamentals, Business Plan Boot Camps, How to Start a Business Webinars.	No	Not available – No self-identification information is collected in surveys/intake process
<i>Enterprise Toronto - Summer Company Program</i>	A program of the Government of Ontario, delivered by the City of Toronto, that helps young entrepreneurs between the ages of 15 and 29 start and run their own summer business by providing funding, advice and services.	No	Not available – No self-identification information is collected in surveys/intake process

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<i>Enterprise Toronto - Entrepreneur Mentoring Program</i>	Program that matches new business owners and start-up entrepreneurs with experienced peers who can provide guidance and encouragement.	No	Not available – No self-identification information is collected in surveys/intake process
<i>Enterprise Toronto - Business Plan Review</i>	Review of business plans by Enterprise Toronto staff, who are also available to discuss business ideas at Toronto Small Business Enterprise Centre walk-in locations: <ul style="list-style-type: none"> • Toronto City Hall • North York Civic Centre • Scarborough Civic Centre 	No	Not available – No self-identification information is collected in surveys/intake process
<i>Enterprise Toronto - Seminars</i>	Year-round learning opportunities for entrepreneurs and small business owners, from regularly scheduled seminars to large networking events.	No	Yes. A total of 323 attendees (16% of the total, 2048) self-identified as 2SLGBTQ+ between January 27 and October 31, 2021.
<i>Enterprise Toronto - Starter Company Plus Grant Program</i>	Grant for eligible participants to help them start or grow a business.	Yes. There is partial focus through an agreement with the Canadian LGBT Chamber of Commerce	Yes. A total of 14 grants (11% of the total, 123) were approved for clients who self-identified as 2SLGBTQ+ during April 1, 2020, and October 31, 2021.
Supports for Retaining/Expanding Small Businesses			

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<i>Social Procurement – Diverse Supplier</i>	<p>City staff purchasing goods and services, through a Divisional Purchase Order process or an invitational solicitation method valued between \$3,000 and \$100,000, are required to invite at least one diverse supplier* to submit a bid as part of the three quote process. For competitive Request for Proposals (RFP) valued over \$100,000, suppliers are encouraged to demonstrate a commitment to supplier or employee diversity within their organization and may be awarded points in the RFP evaluation process.</p> <p>* A diverse supplier must be certified by a recognized Supplier Certification Organization and must be 51% or more owned, managed, and controlled by Indigenous Persons or persons belonging to an Equity-deserving Community or a social purpose enterprise where 51% or more of total employment or training hours are given to persons facing multiple barriers to employment.</p>	Yes. Priority communities include LGBTQ+ (as certified by the Canadian Gay and Lesbian Chamber of Commerce).	Yes. There are 50 2SLGBTQ+ businesses (over 10% of the total) on the diverse supplier list as of December, 2021.
<i>Gold Star Program</i>	Customized one-on-one assistance for businesses to navigate the review and approval process in order to expedite eligible industrial, commercial office and institutional planning and building projects.	No	Not available
<i>Imagination, Manufacturing, Innovation, Technology (IMIT) Financial Incentive Program</i>	Incentive for the renovation or construction of buildings. Up to 60% of the increased property tax revenue created by new development is shared between the City and the property owner over the course of 10 years. As part of it, the Brownfield Remediation Tax Assistance program provides property tax relief to help clean up contaminated sites and develop underutilized properties.	No	Not available

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<i>Enterprise Toronto - GrowthWheel Business Expansion Program</i>	Enterprise Toronto staff work with existing businesses to complete a thorough analysis of their operations. Goals, strategies and plans are developed in order to realize actions focused on growing the business.	No	Not available – No self-identification information is collected in surveys/intake process
<i>Enterprise Toronto - Small Business Outreach Services</i>	Enterprise Toronto staff go to an organization or event and deliver presentations and information for entrepreneurs, as well as provide one-on-one business consultations.	No	Not available – No self-identification information is collected in surveys/intake process
Supports for Creative Businesses			
<i>Creative Co-Location Property Tax Subclass Program</i>	Program that supports the growth of creative enterprises and live music venues in Toronto by providing tax relief to properties designated as a Creative Co-Location Facility. There are three categories: <ul style="list-style-type: none"> • Tenant-Based Operating Model • Membership-Based Co-Working Model • Live Music Venues 	No	Not available
Access to City Space for Arts and Culture			
<i>Community Space Tenancy</i>	Lease of City-owned or City-managed spaces for non-profit organizations for a below market rent. Organizations hold short-term agreements and deliver programs to local neighbourhoods. Organizations provide community, social, health, recreation and cultural programs that are aligned with and support the City's strategic objectives.	No	Not available

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<i>Museum & Cultural Centre Rentals</i>	Venues can be rented for a variety of functions including workshops and meetings and fundraisers.	No	Not available
<i>Arts Programs in Cultural Centres & Galleries</i>	Five City-owned cultural centres and art galleries that provide local arts groups opportunities to show their work and to engage in arts programming: <ul style="list-style-type: none"> • Assembly Hall – Etobicoke • Zion Church Cultural Centre – North of Finch Ave East • Cedar Ridge Creative Centre – Scarborough • The Clark Centre for the Arts – Scarborough • Etobicoke Civic Centre – Etobicoke 	No	Not available
<i>City Hall/Civic Centres Rentals</i>	Rooms/facilities that can be rented to non-profit and charitable groups to meet and gather.	No	Not available
Supports that Promote a Commercial and Cultural Neighbourhood Identity			
<i>Commercial Industrial Façade and Property Improvement Program</i>	Program that provides funding to commercial and industrial property owners to redesign, renovate or restore commercial or industrial building façades.	No	Not available
<i>BIA Innovation Fund</i>	Encourages innovation within the BIA model by supporting and showcasing unique and previously untested projects. The program is targeted to support exceptional projects which might provide a model for other BIAs to follow.	No	Not available

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<i>Outdoor Mural & Street Art Program (in BIAs)</i>	Business associations and community groups with strong business participation receive one-time funding for outdoor mural projects that help promote a local theme and facilitate commercial or industrial neighbourhood identity.	No	Not available
<i>Streetscape Improvement Program (in BIAs)</i>	Funding for capital streetscape projects in order to create attractive retail areas that help BIAs and their members sustain and grow business. Project costs are shared between the City and the BIA, usually on a 50/50 basis.	No	Not available
<i>Winter Activation Grant Program</i>	Financial support to celebrate art, culture and community during the coldest months of the year. The grant benefit residents, businesses and artists from every part of the city.	No	Not available
<i>Arts in the Parks</i>	Events that take place in parks throughout Toronto, from Etobicoke to Scarborough and North York to the downtown core, to encourage community building, enjoyment of local parks, and provide arts events for residents and tourists.	No	Not available
<i>Section 37 of the Planning Act</i>	Authorization of increases in permitted height and/or density through the zoning bylaw in return for community benefits, provided that there are related Official Plan policies in place (section 5.1.1 of the Official Plan as well as certain area-specific policies).	No	Not available

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<i>Percent for Public Art Program</i>	Program that secures funds for public art through the planning and development approval process (as authorized by Section 37 of the Planning Act). The program requires that the privately-owned artwork must be clearly visible at all times from publicly accessible areas. The purpose is to make buildings and open spaces more attractive to improve the quality of the public realm. Alternatively, public art contributions may be directed to City-owned public lands.	No	Not available
<i>StreetARToronto (StART)</i>	Suite of programs designed specifically for streets and public spaces. StART reduces graffiti vandalism and replaces it with vibrant and community-engaged street art.	No	Not available
<i>Local Arts Service Organizations (LASOs)</i>	Grants that to support hubs for community arts programs. LASOs promote the arts at the local level, making culture a part of the daily fabric of community living. There are six LASOs receiving municipal funding: Arts Etobicoke, East End Arts, Lakeshore Arts, North York Arts, Scarborough Arts, UrbanArts (York South-Weston).	No	Not available
<i>ArtWorxTO: Toronto Year of Public Art 2021</i>	Part of the City's new 10-Year of Public Art Strategy , the program celebrates Toronto's collection of public art while working closely with artists and key arts institutions to deliver major public art projects and commissions for 2021.	No	Not available