



March 14, 2022

City of Toronto Economic and Community Development Committee
10th Floor, West Tower, City Hall
100 Queen Street West
Toronto, ON M5H 2N2

Billy Dertilis
Chair, Danforth Mosaic BIA
1432 Danforth Ave
Toronto, ON M4J 1N4

RE: LETTER OF SUPPORT – AMPLIFIED LIVE MUSIC ON PATIOS PROGRAM

Dear Economic and Community Development Committee,

I am writing to you on behalf of the Danforth Mosaic BIA Board of Directors and its 500+ member businesses to express our enthusiasm and support for the Amplified Live Music on Patios Program.

Last year's Amplified Music Pilot proved to be an outstanding success – a unique initiative that helped rekindle something that the streetscape had all but lost during the pandemic: a sense of community, of shared culture, of normalcy.

Our BIA was fortunate enough to work with over 100 artists and generate 117 performances during the pilot, during which time we received a tidal wave of positive feedback from residents and shopkeepers alike, along with requests that the live music on patios feature become a permanent feature of the CafeTO program.

After what seems to have been an endless series of lockdowns, setbacks and isolation, the Amplified Live Music on Patios Program offers a fresh and positive outlet to reconnect and celebrate while respecting safety protocols.

We look forward to participating once again, and see this as one of the ways we can build back economic recovery, social activity and cohesion.

Sincerely,

Billy Dertilis
Chair, Danforth Mosaic BIA

