

REPORT FOR ACTION

2022-2026 Strategic Plan Update

Date: January 26, 2022

To: The Board of Governors of Exhibition Place

From: Don Boyle, Chief Executive Officer

Wards: All Wards

SUMMARY

This report provides an update for the Board on the 2022-2026 Strategic Plan ("Plan") development process. The Strategic Plan will outline the key priorities and delivery objectives over the next five years, emphasizing key actions as Exhibition Place begins reopening and recovery from the pandemic. Further, the Plan will advance the guidelines for development in the Board confirmed Master Plan recommendations.

RECOMMENDATIONS

The Chief Executive Officer recommends that:

1. The Board receive this report for information

FINANCIAL IMPACT

There are no financial implications arising from the adoption of this report.

DECISION HISTORY

The Exhibition Place 2017-2019 Strategic Plan and extension has a goal to develop a comprehensive communication plan to increase the public's understanding of the role held by Exhibition Place.

At its meeting on May 29, 2009, the Board approved the Strategic Plan 2009-2012 which set out the Vision, Mission, Goals, Objectives, and Outcomes as developed by the Board and Exhibition Place Senior Staff.

<https://www.explace.on.ca/files/file/58c6b9d7da2bb/Item-20-Strategic-Plan.pdf>

At its meeting on February 14, 2014, the Board approved of the 2014-2016 Strategic Plan for Exhibition Place.

[https://www.explace.on.ca/files/file/58d173111c4dc/Item-2-Strat-Plan\(1\)-sm.pdf](https://www.explace.on.ca/files/file/58d173111c4dc/Item-2-Strat-Plan(1)-sm.pdf)

At its meeting on October 15, 2015, the Board approved the Strategic Plan 2017-2020.

<https://www.explace.on.ca/files/file/58bdc1810e4b1/Item-12-Strategic-Planning-Exercise-2.pdf>

At its meeting June 24, 2020, the Board approved the extension of the 2017-2019 Strategic Plan to December 2021 due to delays with the City's Master Plan.

<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2020.EP11.13>

On February 19, 2021, the Board received a report advising of a recent Request for Proposal ("RFP") evaluation process and approved an award to enter into a consulting agreement with Optimus SBR ("Optimus") for the provision of facilitator services for the development of the 2022-2026 Strategic Plan for Exhibition Place.

<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2021.EP16.11>

COMMENTS

Since 1999, the Board has always had a Strategic Plan to guide its direction for Exhibition Place. Once approved by the Board, Exhibition Place staff enact the objectives and goals to ensure the organization achieves the Strategic Plan outcomes. With recent significant developments arising on and around the grounds, example such as (Ontario Place Redevelopment, Ontario Line, FIFA World Cup, Hotel X Phase 2); consideration for these expansions, and the effect to the grounds will be reflected in the Strategic Plan. The planning and provision in meeting these evolving developments will be proactive, informed by engaging stakeholders, the community and tenants. The Strategic Plan development will be inclusive through active participation of the community, staff, Board members, clients, tenants, and key stakeholders. Specific efforts were targeted at outreach to diversity and equity seeking groups.

Appendix A, attached to this report provides an update on particulars on timelines, key milestones, the engagement process and emerging themes.

CONTACT

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SIGNATURE

Don Boyle
Chief Executive Officer

ATTACHMENTS

Appendix A - Exhibition Place Strategy Development Status Update