

Appendix C
EXcellence in Action

On November 22nd, Mayor John Tory and partners from MLSE, Destination Toronto, Canada Soccer, Exhibition Place, the Province of Ontario and Government of Canada, as well as business and community leaders, welcomed a visiting delegation from the Fédération Internationale de Football Association (FIFA) to showcase Toronto's diversity, capacity, and collaboration.

Following the site tour of BMO Field, Mike Wendling of Maple Leaf Sports and Entertainment sent an email dated November 23rd to Kelvin Seow and Craig Shepherd;

"I just wanted to send a quick note of our appreciation for your crew's hard work this last week. Obviously the World Cup bid is paramount to us and the City and making sure BMO Field sparkled was crucial to the pitch.

I walked the venue many times in the last week including last night, and I wanted to say the place looked amazing. The venue might be in the best shape it's been in years, let alone in the middle of November.

Please give my thanks to your teams."

Craig Shepherd received an email dated November 26th, from Kseniya Dekker, regarding the One of a Kind Show: "I would also like to recognize Carmen; she has been amazing to work with during this event! We had many meetings + walkthroughs to ensure we are both setup for success. I am really loving the team collaborations we are doing! You have a great team."