

REPORT FOR ACTION

Community Liaison Consultation Meeting - March 24, 2022

Date: May 26, 2022
To: The Board of Governors of Exhibition Place
From: Don Boyle, Chief Executive Officer
Wards: All

SUMMARY

This report summarizes the program items at the Community Liaison Consultation meeting held on March 24, 2022, and the comments and input provided by community members at that meeting.

Hosting the meeting was Board Member Peter Leon. Exhibition Place staff in attendance included Judy Mahoney, Director, Sales and Marketing; Tony Porter, Director, Transportation and Security; Gilles Bouchard, Director, Event Management Services; Debbie Sanderson, Executive Assistant to the CEO; Nigel Fernandes, IT Systems; Catherine de Nobriga, Tenant and Community Relations Coordinator; and Kelvin Seow, Chief People and Strategy Officer.

Representatives from Optimus SBR, the Board consultant conducted the second round of engagement sessions as part of the Strategic Plan development.

Twenty-nine (29) community members attended the meeting. The meeting lasted approximately two hours, and community members were given a thorough opportunity to provide input.

RECOMMENDATIONS

The Chief Executive Officer recommends that:

1. The Board receive this report for information.

FINANCIAL IMPACT

There is no financial impact.

DECISION HISTORY

The Exhibition Place 2017 - 2019 Strategic Plan and extension had a Recognition and Public Understanding Goal to develop a comprehensive communication plan to increase the public's understanding of the role held by Exhibition Place. As a strategy to support the Goal we will establish a broad messaging platform expressing Exhibition Place's key attributes and value proposition including ongoing updates of specific event activities directed to neighbouring communities.

At its meeting on July 27, 2017, the Board approved the report entitled Committee Structure Review, dated April 26, 2017, along with a Supplementary Report dated July 11, 2017.

<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2017.EP5.2>

COMMENTS

The Community Liaison Consultation meeting had the following items on the program:

1. Welcome and Introductions - Kelvin Seow and Co-Host - Peter Leon from the Board of Governors
2. Gardiner Expressway Rehabilitation Project - Andrew Evraire - Planner, Parsons Inc.
3. Meeting & Event Update - Judy Mahoney
4. Bandshell and Centennial Park Activation Planning - Kelvin Seow
5. Strategic Plan Development 2022-2026 - The second round of community feedback – Optimus SBR
6. Future Community Liaison Consultation Meetings Format - Discussion
7. Questions and Answers

The Board of Governors has engaged Optimus SBR to guide Exhibition Place through the development of its next five-year Strategic Plan, expected to encompass 2022-2026.

To better understand Exhibition Place's operating environment, community members' views, current issues and future priorities, Optimus SBR has conducted two engagement sessions with the community in the fall of 2021.

At the March 24th, 2022, Community Liaison Consultation meeting, Optimus SBR presented a recap of the previous engagement sessions intended to shape the Strategic Plan and invited the community to provide further feedback.

Attached as Appendix A to this report are the meeting notes of the March 24, 2022, Community Liaison Consultation meeting.

The meeting notes will be posted on the Exhibition Place website <https://www.explace.on.ca/>.

CONTACT

Kelvin Seow, Chief People and Strategy Officer, 416-263-3111, kseow@explace.on.ca

SIGNATURE

Don Boyle
Chief Executive Officer

ATTACHMENTS

Appendix A - Community Liaison Consultation Meeting Notes