

REPORT FOR ACTION

Participation at the 89th UFI Global Congress 2022

Date: May 26, 2022
To: The Board of Governors of Exhibition Place
From: Don Boyle, Chief Executive Officer
Wards: All

SUMMARY

This report recommends approval of travel expenses for Exhibition Place Chief Executive Officer, Don Boyle to attend the 89th UFI Global Congress. UFI is the international organization representing trade and exhibition centers. The Enercare Centre has been a member of this association since 2000 and has been one of the few North American venues accepted into this association.

This year's Congress is the first UFI Global Congress in ten years to take place in the Middle-East. The Sultanate of Oman is a diverse nation, ideally situated on the Arabian Peninsula, and rich in both history and culture. As the sector continues its speedy recovery from the impact of the global pandemic, leaders from the regional and international exhibition sector will gather in Muscat. Offering unique content and international keynote speakers from inside and outside the sector, the Congress will look at the future of the industry. Alongside networking opportunities, attendees will have the chance to exchange lessons learned, and gain new insights and ideas.

RECOMMENDATIONS

The Chief Executive Officer recommends that:

1. The Board authorize meeting, convention and travel expenses for Don Boyle to attend the 89th UFI Global Congress in Muscat, Sultanate of Oman from November 14 - 17, 2022 at a cost not to exceed \$7,000 for registration fees, flights, accommodations and incidental expenses.

FINANCIAL IMPACT

There are no financial implications to this report, as funding for participation in the 89th UFI Congress is contained in Meeting Conventions and Travel Budget.

DECISION HISTORY

On November 2, 2000, Enercare Centre was accepted as the first North American member of UFI, The Global Association of the Exhibition Industry.

The Board's travel policy states that travel expenses over \$3,500 must be approved in advance by the Board.

COMMENTS

UFI is the association of the world's leading tradeshow organizers and fairground owners, as well as, the major national and international associations of the exhibition industry, and its partners.

Since June 2000, the City, Exhibition Place and Enercare Centre have planned several meetings and contacts with European tradeshow organizers and tradeshow venues through its membership in UFI. Generally, European venues focus on similar business areas as Enercare Centre and Beanfield Centre and therefore, it is very beneficial for senior staff and for Exhibition Place/Enercare Centre to be aligned with these venues/show producers. For this reason, Enercare Centre joined UFI in 2000.

CONTACT

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SIGNATURE

Don Boyle
Chief Executive Officer