



**WATERFRONT
BIA**

RE.

**EP24.12 Exhibition
Place Strategic Plan
2022-2026**

TO.

Chair Mark Grimes and
Members of the Board of
Governors of Exhibition
Place

DATE.

9 June 2022

Chair Mark Grimes and Board of Governors of Exhibition Place,

We are writing in support of Exhibition Place's direction as outlined in the Final Draft Strategic Plan 2022-2026 Report today. We represent the businesses of the Queens Quay and inner harbour corridor. We support our businesses, engage the community and work to unify the waterfront. Exhibition Place consulted with our Waterfront Business Improvement Area, and we appreciate their openness to working together. We are working to enhance our communications within the surrounding community to employees and residents, as well as visitors, and **we welcome the opportunity to support each other to encourage people to experience more of Toronto's waterfront.**

A priority of the Waterfront BIA is better connecting the waterfront experience with the rest of the City of Toronto. We advocate for improved transit with the [Waterfront East LRT](#) that will maximize the potential of the Port Lands in its first phase, and ultimately connect our BIA, Exhibition Place and eastward to Long Branch in Etobicoke.

We also wish to highlight our continued work to improve the north-south underpass connections to the waterfront. [Waterfront ReConnect](#) is a series of pilot improvements with The Bentway, City of Toronto, Downtown West BIA and Waterfront Toronto. Re-imagining the potential for the Under-Gardiner corridor to make it safer, more vibrant and easy to explore will be another way to better connect our waterfront with Exhibition Place and other neighbourhoods.

Together, we believe that Toronto can truly reach its world-class potential as a waterfront city. Thank you and please contact me at tkocur@waterfrontbia.com with any questions.

Sincerely,

Tim Kocur,
Executive Director,
Waterfront BIA

CC: Don Boyle, CEO, Exhibition Place



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