# ConnectTO

# Pre-Tender Information-Gathering Feedback from Questionnaire and Information Session



# **ConnectTO Background**

Provide affordable and reliable internet access for all through municipal broadband network







To be achieved through partnerships with third party service providers





# **Background and Information Gathering Approach**

- <u>Council directed</u> the Chief Technology Officer and the Chief Procurement Officer to engage with the civic tech community and end-users
  - Two information-gathering sessions were held on Thursday May 20, 2021
  - A questionnaire with 12 questions in multiple choice and short answer format was posted from May 21 to June 11, 2021
- Feedback from the questionnaire is detailed in this presentation and will be incorporated as procurement documents are finalized and issued to market



#### **Questionnaire Details**





#### **Interest for Responding to Questionnaire**



- Interested member of the public
- Potential user of municipal broadband services
- Member of Toronto's technology community
- Representative from charity or non-profit organization
- Other: expressed specific affordability needs

# **Entities Well-Positioned to Deliver Municipal Broadband Network and Services**



**RONTO** Note: questionnaire participants were instructed to select all answers that apply.

# **Appropriate Funding for Municipal Broadband Network**



- Grants or investments from different levels of government
- Subsidies between subscribers of different means
- A combination of listed options
- Donations from individuals and businesses
- Sponsorships from businesses
- Costs billed to all subsribers equally
- Ad placement on services
- Other: specified local company ads and taxing the rich
- None of the listed options

# **End-User Service Offerings**



Note: questionnaire participants were instructed to select all answers that apply.

# **End-User Pricing for Municipal Broadband Services**



Note: questionnaire participants were instructed to select all answers that apply.

# **Eligibility for Use of Municipal Broadband Services**



**RONTO** Note: questionnaire participants were instructed to select all answers that apply.

### **End-Users: Motivation to Switch**

 As a potential end user, what might prompt or motivate you to opt into the broadband network service offerings?





## **End-Users: Motivation to Switch**

 As a potential end user, what reservations, challenges or barriers may exist about participating in the broadband network service offerings?





## **Technology Community: Expectations**

 What types of infrastructure access may be necessary to deliver municipal broadband services?





## **Technology Community: Expectations**

 What constraints, challenges, or risks might impact the City's municipal broadband network plans?





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## **Technology Community: Expectations**

 What immediate actions, ongoing support, or policy decisions from the City would be required or helpful for implementing and expanding the broadband network?





14

## **Additional Comments or Feedback**

• Any additional comments or feedback about ConnectTO?



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