

# THE JANE FINCH INITIATIVE PHASE 1 ENGAGEMENT SUMMARY REPORT



JANE FINCH INITIATIVE



The City of Toronto and the Jane/Finch Centre gratefully acknowledge that the area covered by the Jane Finch Initiative is the traditional territory of many nations including the Mississaugas of New Credit, the Anishinaabeg, the Chippewa, the Haudenosaunee and the Wendat people and is now home to many diverse First Nations, Inuit and Métis peoples. We also acknowledge that Toronto is covered by Treaty 13 signed with the Mississaugas of New Credit, and is subject to the Dish with One Spoon Treaty.

We acknowledge all Treaty peoples including those who came here as settlers, and those of us who came here involuntarily, particularly those brought to these lands as a result of the Trans Atlantic Slave Trade. We pay tribute to those ancestors of African origin and descent.

THE JANE FINCH INITIATIVE



# PHASE 1 ENGAGEMENT SUMMARY REPORT

Report prepared by the Jane/Finch Community and Family Centre for the City of Toronto.

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# **EXECUTIVE SUMMARY**

On June 29, 2020, City Council directed staff from three City divisions (Social Development, Finance and Administration, Economic Development and Culture and City Planning) to commence the Jane Finch Initiative.

Council requested for staff to work closely with the community in the development of three things by the end of 2021:

- New land use policy directions for the area;
- A draft of a community development plan; and
- A report that summarizes community input received in the development of the draft policy frameworks.

<u>The Jane Finch Initiative</u> is about planning for the future of the area and how best to leverage the investment in light rail transit (LRT) for the benefit of local communities. It is a collaborative community planning process in 'Neighbourhood 24 - Black Creek' and 'Neighbourhood 25 - Glenfield-Jane Heights' <u>(see Neighbourhood Profiles)</u>, centred on the intersection of Jane Street and Finch Avenue West. The aim of the Jane Finch Initiative is to develop an integrated plan for the Jane Finch area that advances social equity and economic inclusion for current and future residents, encourages the appropriate kinds of growth and development in the area, and guides investment in community improvements.

The initiative involves three integrated streams of work:

- 1) Comprehensive engagement (ongoing):
- 2) A community development plan including a local economic opportunities plan;
- 3) An update to the land use planning framework.

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#### COMMUNITY ENGAGEMENT AND STAKEHOLDER CONSULTATION PHASING



#### WE ARE HERE

This Report covers only Phase 1 of the Jane Finch Initiative engagement and consultation process, with a focus on identifying community values, future visions, guiding principles and key themes which arose through the process.

Public engagement for the Jane Finch Initiative Phase 1 began in November 2020, with a virtual launch on November 23, 2020, on Webex Events. The summary of this meeting can be found here on the project website. In March 2021, the City of Toronto entered into an agreement with the Jane/Finch Centre to support community engagement and facilitate subsequent community consultations to collect feedback. The Phase 1 engagement activities extended to November, 2021, with the potential of a partnership extension into Phase 2. This report reflects the engagement work from November 2020 to November 2021. In partnership with the City of Toronto, staff from the Jane/Finch Centre (JFC), along with support from different community groups, conducted 17 public meetings seeking feedback from local residents and organizations in the Jane-Finch area to help inform the eventual community development plan and updated land use planning framework. Outreach work also included the formation and facilitation of a Community Advisory Committee which met monthly. To ensure broad engagement, several of the meetings focused on specific themes such as economic opportunity; arts and culture; or particular groups of stakeholders including two youth forums, resident-led grassroots, and a meeting with area landowners.

The engagement framework leverages new and existing community relationships and consultative mechanisms to expand outreach and engagement of the broader community to ensure equity and inclusivity. The framework is a starting point to identify the roles and responsibilities of each stakeholder in the engagement process, the principles of equitable community engagement for the project, the scope of influence and decision making, and the metrics and milestones by which we can measure success. The terms of reference for the equitable engagement framework was co-created by Confronting Anti-Black Racism Unit, City Planning Division, Social Development Finance & Administration and Heritage Planning

#### Some of the most frequently heard feedback includes:

#### **Community Development Plan Feedback**

- Prioritize investments and opportunities in Jane-Finch for residents.
- Invest in community safety initiatives and accessibility to safe parks.
- Provide programs for all ages, especially those geared towards newcomers, seniors, youth, children and children living with a disability.
- Invest in education programs including ongoing science, technology, engineering, arts and mathematics (STEAM) training, employment skills and certification programs for Residents.
- Invest in spaces for food access and community-led food initiatives, specifically community gardens.
- Invest in free access to Wi-Fi, tech equipment and programs,
- Improve access to community spaces for grassroots groups, non-profit organizations and social enterprise initiatives.
- Support local arts & culture programming by promoting new art in public spaces, events and galleries; also improve access to space and resources for artists/the arts.
- Maintaining and supporting community-serving and locally owned businesses.
- Address food insecurity through the assistance of community farms.
- Address issues of housing affordability and displacement (gentrification) through both existing and new policies

#### Land Use Plan Feedback

- Improve the accessibility and beautification of indoor community facilities and outdoor spaces, including parks, trails and playgrounds.
- Make walking and cycling infrastructure safer and more accessible.
- Provide more mobility choices and improve multi-modal connectivity (ie. Bikeshare TO).
- New developments should support direct and safe walking and cycling connections to transit, shopping, services, and local destinations.
- Provide education on land-use terms and concepts to ensure meaningful public engagement.

#### **Overall JFI Feedback**

- Create steps for accountability from the City of Toronto to ensure that the community's feedback is being used in a meaningful way.
- Treat community members as equal partners in this project.

#### 1. Introduction

In the winter of 2021, The City of Toronto partnered with the Jane/Finch Centre for the provision of facilitation of community engagement and technical services to design and implement the community engagement strategy to support Phase 1 of the Jane Finch Initiative.

#### out the Jane-Finch Centre

ne-Finch Centre (JFC) is a community-based organization driven by passion, innovation trong commitment to social justice, community engagement and collaboration and reduction. The Jane/Finch Centre is a United Way anchor agency with over 45 years rience working with various community organizations, government agencies, City of o, community groups and community members on the implementation of complex s and programs that address issues of poverty, health, education, community pment, advocacy and justice. In total, the Centre works with over 50 partners on projects that serve over 15,000 Jane and Finch residents annually.

The Jane/Finch Centre is actively involved in many aspects of Community Development in the Black Creek and Glenfield-Jane Heights neighbourhoods, from social development to community planning through our Green Change program and other various initiatives that include family, youth and senior services among others.

The Jane/Finch Centre's *Green Change* is a project led by the Centre's Planning and Design Team that works with the Black Creek/Glenfield-Jane Heights communities to improve their physical environment and ensure equitable neighbourhood development. The project works to ensure that people within our communities have the skills, tools, and opportunities to shape their neighbourhood and city. Combining urban planning, participatory design and capacity building to identify community priorities and develop people-centred, place-based solutions at the service level and systems level. Projects that we undertake include food justice, park engagement, active transportation, local economic development, affordable housing and physical environment development.

Furthermore, Jane/Finch Centre is mandated to:

- Reduce poverty by enhancing economic opportunities for residents.
- Enhance programs focused on youth, families, the Black community, seniors & promoting mental health & well-being.
- Ensure the (long term) sustainability of our community.
- Build a strong capacity for "evidence-Informed" programming and services.
- Ensure we work from a trauma-informed, anti-racist and anti-Black racist lens.

#### out this Report

port summarizes all feedback, ideas and input received from the community during 1 of the engagement process. This Phase 1 Engagement Report will be presented to along with an Ideas Report that outlines key themes to be considered during the d planning work in Phase 2, and the Community Development Plan in mid 2022.

the ongoing COVID-19 Pandemic, JFI engagement was paused in the summer of 2020 staff could revisit the initial outreach strategy to meet the realities of engaging during demic. This included the extension of timelines, development and improvement of online tools, and being more flexible and responsive to input on how community members would like to be engaged. Community input will continue to be captured and shared throughout Phases 2 and 3 of the work as it advances. This report is based on the findings of the following community consultations that were held over the spring, summer and fall of 2021:

- 1st Public Open House a general introduction to the Jane Finch Initiative.
- 2nd Public Open House collected feedback on community values, visioning for the future, and guiding principles
- **3rd open house** reporting back on Phase 1 findings and early ideas for policy directions.
- Inclusive Economic Opportunity Focused Meetings virtual meetings with groups and individuals interested in shaping matters related to inclusive economic opportunities.
- Jane Finch Hub Organizing Committee virtual meetings with the Jane Finch Hub Organizing Committee to determine the connection to the Jane Finch Initiative and the Community Development Plan.
- Youth-led Initiatives virtual meetings with youth leaders to ensure participation and input in the community development process.
- Agency/Community Service Providers Meetings meetings with agencies that participate in the Black Creek Humber Summit Cluster.
- Arts & Culture consultations with community artists and arts representatives.
- Landowners meeting with owners of land within the proposed Secondary Plan area.
- **Confronting Anti-Black Racism** Partnership and Accountability Circle (CABR-PAC)- meeting with the PAC members to introduce the JFI and gather feedback on the ways in which CABR principles had been integrated into the engagement approach.
- Firgrove Tenants Advisory Group (TAG) workshop- meeting with the Firgrove Tenant group.
- Heritage Focus Groups- meetings with resident-participants to discuss the history of the Jane-Finch area.
- **Resident-led Grassroots consultation** meeting with local grassroots groups in the community.
- Local Businesses consultation- meeting with local business owners in the Jane-Finch area.

At these consultations community residents and stakeholders provided input on the valued features of their community, areas of concern, lived experiences and a vision for the community's future. For those community members who were unable to be present at the community consultations, various methods of providing feedback were created to ensure equity.

All methods by which community members submitted their feedback included;

- Online asynchronous consultation happened through the EngageTO "Jane Finch Initiative Public Engagement website".
- Participation in the "Valuing the Present, Imagining the Future" community-produced video.
- Emails sent to janefinch@toronto.ca or to staff.
- Emails sent to Jane/Finch Centre JFI Coordinator or staff.
- Phone calls to City and JFC staff during office hours.
- Survey/Poll results.
- Social media comments.
- Informal conversations between Jane/Finch Centre staff and residents at other events, programs, and community gatherings not directly related to the Jane Finch Initiative.

To further facilitate the Jane Finch Initiative goals and objectives, staff were also directed to establish a Community Advisory Committee (CAC) - composed of residents, stakeholders, and business representatives - to provide community oversight and accountability as this work proceeds. The CAC meets monthly and continues to work on establishing guiding principles and key issues to be addressed through the community development plan and land use planning framework, as well as a shared vision for the community's future.

#### mmunity Advisory Committee (CAC)

ne Finch Initiative Phase 1 engagement has drawn on input related to process and nity vision from a recently formed Community Advisory Committee. In response to a tion made by a Jane-Finch community member, City Council directed staff in June o establish a Jane Finch Community Advisory Committee (CAC) that is composed of a and equitable representation of residents, stakeholders, and businesses to provide nity oversight and accountability in the creation of the engagement strategy and the pment of a Community Development Plan and an updated land use planning framework Jane Finch Initiative. A copy of the City Council Decision is available here: 2020.EC12.1

The Community Advisory Committee is not a decision-making body; it is an advisory group.

#### ecruitment

C is currently composed of 18 members, though the City of Toronto and the inch Centre may be open to adding more members for Phase 2 and Phase 3 of the ment process. Members were invited to join the Committee through an application and on process that began in May 2021. The CAC formation and application process was ced during the May 11 and May 19 and 28 consultations. A flyer was sent to 18,529 ses in the Jane Finch area inviting them to join the Community Advisory Committee in ction with targeted social media ads. The Jane Finch Centre received 50 responses hich members were selected by the Jane Finch Centre and City of Toronto staff to join the CAC. While the members were randomly selected, there were parameters in place to ensure Committee diversity, equity and representation of the broader Jane Finch community. Since the finalization of the CAC, two members have since left and one has fallen victim to gun violence. Here is a list of the current Committee:

Allan Ramsarran Christine Le Devayani Chitnis Edna Cofles Gualtero Jennifer Boakye John Romano Kayzie Sutton Kemisha Thomas Maize Blanchard Maria B. Mena Hervieux Sharon Taylor Susel Munoz Plasencia Terryl Knox Troy Budhu William Ballard William Lopez Veronica Eastman Sam Boakye (in memoriam)

Kwadwo 'Sam' Asamoah-Boakye grew up in the northwest Toronto neighborhood of Jane and Finch. He was heavily involved in making a positive difference in the community and was an inspiration to many. Sam was a pillar of the community and a deeply committed role model who was tragically shot dead in the community he championed.

The 30-year-old was a father who had worked with organizations like the African Canadian Legal Clinic and the education group <u>Success Beyond Limits</u>. He also helped create <u>Out of the Box Construction</u> which provides employment opportunities for Black people and mentorship options for youth in the area.

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#### 1.3.2 Role

The Community Advisory Committee's roles include working collaboratively with staff from the Jane/Finch Community Centre and the City of Toronto, advising and providing feedback to City staff on policy directions and community engagement, making recommendations that support having the interests and needs of Jane and Finch community members be reflected in the Community Development Plan and the Secondary Plan, and fostering community learning among Community Advisory Committee members, the facilitation team and City staff by acknowledging the marginalized, Indigenous, Black and other racialized people's lived experiences and attitudes towards Jane and Finch.

As of November 16, 2021, the CAC members have met together 6 times from June to November 2021. The members have been provided with a package of information detailing the work of the JFI over the past year and specific summaries of the events of the past months. The members have also worked on <u>Terms of Reference</u> to guide their participation in the CAC.



### 2. How We Engaged

Engagement for Phase 1 of the Jane Finch Initiative took shape in different forms, the majority of which were virtual due to the ongoing COVID-19 pandemic. Community consultations occurred through Webex and Zoom public meetings and focus group meetings which used Jamboard and virtual breakout rooms as engagement tools.

Additionally, the City has reached out to the traditional caretakers and treaty holders of the area to get feedback on the proposed Indigenous engagement strategy and to understand how they would like to be engaged throughout the initiative. Each First Nation has indicated interest in being further engaged on this project, and the City is working on partnering with an Indigenous facilitator who will provide input on the final engagement strategy and lead discussions with Indigenous residents and groups.

DATE	CONSULTATION
May 11, 2021	Public Visioning
May 19 and May 28, 2021	Youth Focus Group
June 23 and July 14, 2021	Inclusive Economic Opportunity
June 28, 2021	Landowners Meeting
July 13, 2021	Jane-Finch Hub Committee
July 15, 2021	Agency Cluster Table - Black Creek Humber Summit
August 5, 2021	Arts and Culture Focus Group
August to September 2021	1-on-1 Artist Interviews
October 13, 2021	Confronting Anti-Black Racism - Partnership and Accountability Circle
October 26, 2021	Firgrove Tenant Advisory Group Workshop
November 2, 2021	Food Advocates Meeting
November 3 and 23, 2021	Heritage Focus Groups
November 25, 2021	Resident-led Grassroots Consultation
November 29, 2021	Local Business Consultation
November 30, 2021	JFI Public Open House
June 24, July 13, August 17, September 21, October 19, and November 16 2021	Community Advisory Committee (CAC) Monthly Meetings

#### ckground Information and Dissemination

ound documents included a <u>Backgrounder Report on existing conditions</u>, a <u>summary of</u> <u>ngagements</u>, and <u>Open House Boards</u> which were provided on the <u>EngageTO webpage</u>.

ation dissemination tools included social media, email, e-updates from the city to who signed up, advertisements in the local 'Downsview Advocate' newspaper, posters around the community, background materials placed at libraries and community s, mail distribution of postcards to every address within the study area, distribution of s at a 'back to school' event, and one in-person outreach event. Work was also done with community partner organizations and community leaders on the identification of stakeholders that needed to be aware of the initiative. Social media statistics can be found in appendix G (page 49).

#### 2.2 Community Facilitators and Partners

In accordance with the JFI mandate, the Jane-Finch Centre recruited, and trained resident facilitators to help engage residents. Community facilitators were compensated for their work and expertise in engaging the community and helped to create a friendly environment that allowed the free exchange of thoughts and ideas.

The Jane-Finch Centre also worked closely with community partner organizations and grassroots groups to provide input on the development of the engagement strategy to ensure that it reflects the expertise of local residents on the needs of the community and integrates engagement methods that would sustain the community's interest over the duration of the Initiative. These organizations and groups also assisted in the recruitment of consultation participants and information dissemination. Community partner organizations included <u>Success Beyond Limits</u>, Jane-Finch Artists Collective, <u>Jane-Finch Hub Group</u> and more.

Additionally, individual meetings with certain stakeholders, such as the local inclusive economic stakeholder groups, took place outside of the officially scheduled Inclusive Economic consultations as requested by stakeholders. One-on-one Artist interviews were also conducted by members of the Jane-Finch Artist Collective on behalf of the Jane/Finch Centre. Community members were also able to share their perspectives on Jane-Finch and its future through a video filmed and edited by a local Jane-Finch videographer.

In total, JFI dedicated engagements from May to November 2021 included many diverse groups of participants from 18-year-old youth to 80-year-old seniors of varying races, ethnicities, economic and language backgrounds for an approximate total of 453 participants. Figure 1 below indicates the total number of participants per month.



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### 3. What We Heard

Consultations were based on and shaped by the following guiding principles:

- Community input and feedback is incorporated into decision-making and outreach strategies.
- Community members are recognized and respected as partners.
- Policies and recommendations prioritize equity, with a specific focus on the impact to Black, Indigenous and equity deserving groups.
- Policies and recommendations consider how best to serve the existing communities while building something great for the future.
- Policies and recommendations are informed by a good understanding of the area's history and the experiences of communities including in advocacy for good planning. infrastructure and resources. Learning from the past is a first step to policy development.
- As the area changes, there are near-term gains and successes for the existing communities.

The consultations for the first phase of JFI asked residents what they value about their neighbourhood right now, and what their visions are for the future. In answering these key questions, participants were asked to share the following:

- Lived experience
- Guiding principles for how the plan will be developed
- Key Issues to be addressed through the planning process

These questions informed the following themes and feedback:

#### Parks and Open Spaces

The study area includes many beautiful natural spaces including parkland and waterways, and residents are very passionate about improving the use, quality, and accessibility of green spaces in the community. Feedback on parks and open spaces was collected throughout Phase 1 of the engagement process.

- Participants are grateful for the access to natural spaces, but recognizes that there is a need for better maintenance. More benches, disposable bins, and lighting can create a safer atmosphere in the parks and public spaces as well.
- Residents indicate that focus on the use of parks should include adding more washroom facilities and drinking fountains in the parks.
- Many residents have noted that safety in these parks is a major concern. Having safety measures in place that does not include more police is important. Safety in Black Creek Trail is also a concern residents have expressed.
- Area parks are not as beautifully maintained as other parks in the City. Examples that were mentioned are the diseased trees in the Black Creek Ravine at the end of Lomdon Green Court (Driftwood and Yorkwoods Gate), poorly maintained sports facilities at parks and the poorly maintained bridge at Northwoods Park where there are holes in some of the wooden panels of the bridge.
- Many people in the community envision a Jane-Finch area where parks, streets and open spaces are maintained and beautified just like other affluent parts of the City.
- Residents indicated that more greenery on pathways and streets is desired, along with interesting designs that frame a culturally relevant landscape.
- Many participants have suggested seasonal and year-round outdoor and indoor activities and sports facilities and equipment including tennis courts, splash pads and a skating rink.
- This neighbourhood is one of the few without a skating rink.
- Based on their own experiences, some residents have noted that there needs to be more consideration for people with disabilities in parks; being able to access space in the park either independently and/or with support.

## <u>Mobility</u>

Feedback on all forms of existing transportation options and potential transportation options was collected throughout the Phase 1, including feedback on pedestrian infrastructure, cycling infrastructure, roads, and public transportation.

- Many residents have indicated that cars and the TTC are the most used mode of transportation followed by walking. In order to make the community more walkable and bikeable, the infrastructure needs to be improved, such as wider designated biking lanes, and services that facilitate biking, such as Bike Share, are needed in the community.
- A few members of the Jane-Finch community propose adding more lanes around the area of Highway 400 and Finch Avenue West as a way to reduce traffic congestion during rush hour.
- Some residents have stated that seniors should be taken into consideration when redeveloping for the LRT, and for winter mobility in the area; winter bus delays and slippery roads/sidewalks can lead to many accidents, especially for seniors.
- A few participants have voiced that frequent maintenance of streets and sidewalks should be implemented since that is not the case at the moment.
- Several participants expressed the implementation of walking and biking systems that connect people to parks, ravines, service locations and bus stops.
- Many participants have indicated that progressive safety measures should be considered for all walking trails.
- Participants also shared that there should be encouragement and funding opportunities for bike repair entrepreneurs.
- Having clear traffic signs is an issue and should be addressed to help reduce accidents in the community.

#### <u>Community facilities and Services (recreation centres, libraries, child care etc.)</u>

Community facilities such as local community centres and libraries are very important to members of the Jane Finch community. These are places they would like to have preserved in the future with adequate funding for improvement. Although existing facilities are highly valued, there is desire to invest in the preservation, expansion, and improvement of facilities and services through the Jane Finch Initiative.

- Many participants have determined that community services need to be accessible online; reliable Wi-Fi and the latest technology should be available to residents.
- In the youth meetings, there was a long discussion around the need for more youth space; There is a need for services like The Spot, a youth satellite of the Jane/Finch Centre offering programs and services for youth between the ages of 13-29.
- The need for programming in community facilities for school-aged kids and for children living with disabilities.
- Many participants expressed that arts programming and spaces to create art are essential to the community's identity.
- A substantial amount of participants have indicated that designated spaces for large community gatherings and celebrations are important.
- Several residents noted that having well-maintained and safe recreation spaces such as basketball courts, soccer and football fields are necessary.
- Ensuring that the promised community centre is built beside the LRT station at Yorkgate.
- A few residents explained that building accessible facilities are important, an example mentioned was building a community mailbox at the entrance of Clubhouse Court so that residents can access mail year-round. Due to the slippery conditions of winter, residents have a hard time accessing the mail.

#### Arts and Culture

Jane and Finch is an area with many talented artists and arts-based organization in need of support to practice their work and share art with the Jane Finch community. Though often overlooked, artists are an important element to a vibrant community. Feedback on opportunities to support arts and culture in the Jane Finch Community was collected throughout Phase 1.

Feedback from participants included the following:

- Participants expressed a need for arts and culture opportunities which pay well, and for existing opportunities to be shared more widely in the community.
- Participants expressed a need for creative industry job creation, including by giving local artists opportunities to lead local projects.
- Participants discussed strategies to encourage children and youth to get started in the arts, including programming and other avenues to connect children to the arts, and training and development for young creatives interested in a career in the arts.
- Many participants expressed that community-specific support is needed for artists. This includes; funding (grants), spaces for the exchange of ideas, and local infrastructure (equipment, studio and other workspace, and places to present artwork).
- Participants proposed an Artscape building in Jane and Finch.
- Many artists in the community envision a finished Jane-Finch Community and Arts Hub that is used by artists and the community as a centre for the arts.
- Participants expressed the need for an Art Gallery for local artists to showcase their work.
- Several participants indicated that culturally relevant arts programs should be developed and implemented in the neighbourhood.
- Many participants determined that there should be artist events in Jane-Finch, including local artist showcases, some Nuit Blanche installations along Finch Avenue West. This also includes virtual spaces for artists to share their work online.
- Participants have indicated the need for an online platform for artists to connect, network and collaborate together, slowly building towards a physical space (Hub).
- A few artists mentioned the creation of more "Instagramable" murals in the area, with local artists to lead these projects.
- A few participants indicated that an audit for past arts-related programs is important to identify what worked and what failed for local artists in the past this is to ensure that new programs succeed with past outstanding performances/principles.

#### Inclusive Economic Opportunities

Many residents in the Jane Finch community advocate for greater economic interventions and opportunities and expressed a desire for more investment in the local economy. Much of the discussion on inclusive economic opportunities focused on employment and support for small local businesses.

Employment

- Due to COVID-19, many residents struggle to access and retain good jobs. Even before COVID-19, many residents had to resort to temporary and precarious job positions with minimum wage pay. Participants note that youth are particularly affected.
- Many residents expressed the need for more secure and well-paying jobs and training opportunities to facilitate their transition into these positions.
- Governments need to work with private entities in the investment of skills development and career pathways.
- Participants expressed that the City needs to engage employers in meaningful ways that are not limited to consultations.
- Many Residents want to see more job opportunities within Jane-Finch, giving them main priority in the hiring process including work on the LRT.

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Local Businesses

- Small businesses, especially resident-owned small businesses, need to be prioritized and provided with opportunities and incentives to ensure they are able to survive in the community.
- Local entrepreneurship needs to be supported through targeted interventions including creating affordable commercial spaces and business incubation spaces.
- Culturally relevant shops and stores are encouraged and will provide relevant services to residents.
- Some participants have expressed that a Shipping Container market in Jane-Finch should be established, similar to Scadding Court Market 707 shipping containers (Bathurst and Dundas); converted to mini-shops selling food, drinks, crafts, and other speciality items.
- A participant indicated the relevance of Pop-up shops to promote local businesses.
- A few participants determined that the establishment and the model of current BIAs need to be questioned within the context of Jane-Finch as there are unique needs and elements to this community.
- A few participants have expressed that a community-specific BIA or Chamber of Commerce concept needs to be developed. This new concept should include strategies for employment training, working with employers to develop skills for future employees and working with businesses in the development of employment pathways.
- A community-specific virtual space with e-commerce possibilities should be explored.

# <u>Heritage</u>

Jane and Finch includes many spaces with rich heritage value, many of which are unknown, unrecognized, or unacknowledged. While collecting feedback, residents discussed which parts of Jane and Finch's past have made it what it is today.

- Many participants recognized that accessible local institutions including libraries, community centres, and particularly the Jane Finch Mall have played a significant role as meeting spaces.
- Some participants highlighted the natural environment as a part of the study area's cultural and Indigenous history, particularly Black Creek and other ravines, natural pathways, and trails.
- Participants suggested honouring the histories of diverse cultural and ethnic groups in the community.
- Many participants expressed a desire to uplift and celebrate successful community members and role-models in recent history.
- Participants noted that community advocacy, movements, and vigils relating to social issues are important parts of Jane and Finch's past, and are often connected to specific spaces.
- Participants considered opportunities to represent intangible heritage, including Hip Hop and Rap subcultures, through digital spaces.
- Some participants noted that the Jane and Finch community has functional and cultural connections to nearby institutions, natural areas, and attractions which should be represented in the Jane Finch Initiative.



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#### Climate Resilience

Climate resilience is an important component of long term planning for the future of Jane and Finch, and a part of the City's broader resilience strategy for responding to chronic stresses and acute shocks caused by climate change.

- Residents appreciate the many trails and green spaces in the area for their recreational and environmental benefits. Recognizing the value of trails and greenspaces for climate resilience, there is a need to ensure that these spaces are protected from overdevelopment.
- Some residents suggested that youth programs should educate participants on climate resilience and environmental topics, including by connecting youth to food growing and composting initiatives.
- Residents noted that future housing developments should incorporate new technology to improve sustainability and efficiency, particularly in large developments.
- Several residents noted the pollution associated with car traffic, and expressed a desire for more active transportation options as well as charging stations for electric vehicles in public spaces.

#### Social Development

Social development is an important part of the community development plan to improve overall well-being. Existing grassroots organizations in Jane and Finch have been critical to the success of many programs and services in Jane and Finch, and can be further supported through the Jane and Finch Initiative. Opportunities for social development through improved services, programming, and community safety strategies were discussed in Phase 1.

- Many residents experience poor access to health and dental services due to poverty and marginalization.
- Many residents have indicated a lack of programming available for residents 50 years of age and older and children (day programs, gym spaces).
- Some community members determined that there needs to be access to good health support and services in the languages that represent the community.
- A few residents would like to see seniors have easy access to services without the worry of how they will get there.
- A substantial number of residents express the importance of Internet connectivity in the community as there is a technology gap due to poverty and marginalization.
- Many residents indicate that alternative solutions to community safety and crisis response without police need to be explored.
- Many residents, particularly youth and parents, advocated for more youth programming and recreational facilities and for better maintenance of existing recreational facilities.
- Some participants discussed opportunities for programming specifically targeting gun violence and at-risk youth, including mentorship programs and anti-violence workshops in schools. Note that similar programs are ongoing in other parts of the city.

### Food Systems

Food security, food justice, and food sovereignty has been the focus of many grassroots organizations and leaders in the Jane and Finch community for many decades. Discussion in Phase 1 included opportunities to invest in and expand upon existing food systems work.

- Food insecurity is a major issue in the community that needs to be addressed and be included in the vision of future plans. Many participants have noted the difference in access to food and food resource across Toronto.
- Several residents expressed the formation of a public garden, specifically, turning the unused bocce courts into a local food garden to combat food insecurity and offer gardening as a recreational activity.
- The residents of Jane-Finch have indicated that they believe food is culture, so they proposed farmers markets or neighbourhood markets to showcase the culturally relevant foods of the community.
- Some participants suggested responding to food insecurity by investing in existing and new community farms, including vertical farms.
- Several community members have described losing spaces to grow food when land is not community owned. Some community members hope to create a food-focused land trust in Jane and Finch to respond to the need for reliable food growing spaces. There is potential to further discuss how a land trust model might be implemented, and to identify appropriate spaces for food growing projects through the Jane Finch Initiative

#### Residential displacement concerns and strategies

The concerns and fear of displacement were extensively prevalent in the feedback provided by the community. The residents see a connection between the implementation of transitled investment projects and displacement. An example of this was the transit-led investments of the Union-Pearson (UP) Express and revitalized GO Station in the Weston neighbourhood; major investments are made in upgrading transit in poor neighbourhoods in Toronto, triggering ongoing gentrification in the area. With the incoming Finch West LRT, low-income and marginalized groups in the community face the risk of losing their homes due to gentrification.

Unlike the poor engagement strategies evident in the Weston neighbourhood redevelopment, the establishment of the JFI ensures that resident engagement is thorough and comprehensive. This is a step in the right direction for the City of Toronto, however, there is room for improvement and the feedback from residents is as follows:

- Many residents believe that mitigating the displacement of residents should be a core component of the City's policy directions.
- Many residents are concerned that developers have strong relationships with the City while community residents don't. It is believed that these strong developer/City relationships will not work for the benefit of the people and will lead to further marginalization of community residents and will create gentrification.
- Many residents are concerned that Toronto Community Housing is not being engaged in this process and therefore this project will not address these housing concerns fully.
- There's a need for City-led options to affordable and decent housing.
- Some residents are concerned that the process of transit-linked displacement has already begun in the study area.

#### 4. Engagement Reflections and Recommendations

#### Expectations of the City and of other governments

- Many members of the community expect the City to be more accountable and transparent moving forward with the engagement for Jane Finch Initiative.
- Most members of the community express a need for more involvement from the community in the planning process, as well as, the implementation of the community's feedback.
- The community would like to see how their feedback is being used and if it actually makes a difference in the creation of plans and policies.

The Jane-Finch community and Jane/Finch Centre have been given the opportunity to reflect and provide input on Phase 1 of the Jane Finch Initiative. While the Jane-Finch Centre applauds the City for this innovative approach to community engagement and acknowledges the commitment and sincerity of the City staff involved thus far, the overall feedback from the JFC staff and community members was that Phase 1 of the JFI was too condensed and rushed, therefore leading to concerns that the project was not being taken seriously by the City of Toronto.

#### **Community Feedback**

To understand the background of the feedback from residents in the Jane-Finch community, there is a fragmented history between the community and the City of Toronto, and an inherent distrust of the political establishment. Some community residents believe that the City has existing plans to redevelop the area and that the JFI is just a formality to make residents believe that the community is being engaged in this process.

Community members have been a part of previous engagement strategies, including several studies, focus groups and community development projects and feel that there was no progress made. To some, the JFI is just another project where residents are led to believe that their input is used but in the end, they will not see any changes that will benefit the community.

Notwithstanding, there is great recognition for the City staff's efforts and participation in the consultation process. Having City staff present and available to respond to questions created a sense of confidence and trust for many community members. Throughout these meetings, community members provided their recommendations to City staff present, which include:

- Don't stop consulting with the community.
- Show a connection between consultations and City policies so residents can actually see where progress is being made.
- Go into schools and churches to increase participation and equity.
- Go into programs and service locations to increase community participation.
- Don't rush projects like this and don't give them short timelines.
- Tell us and show us why this project is different from other failed City projects.
- Frequently update the community on why the City takes a long time to make decisions and so little time to consult people.
- Show us how the City will work with land developers to make sure people's concerns are addressed.

#### Jane-Finch Centre Feedback

Jane-Finch Centre staff believe that the time allocated to Phase 1 of the JFI was not sufficient to meet the goals and objectives of the project. Although timelines were amended throughout the process, this was a result of a slow bureaucratic process and decision making.

Additionally, at the beginning there appeared to be a lack of continuity and communication within the different City departments. There was also a discontinuity in the amount of preparation and effort some departments portrayed regarding consultations specific to them. Furthermore, the breaking of the project into several short-term sub-phases made it difficult to hire and retain an appropriate project coordinator.

In terms of reflections on the engagement process, new methods of engagement were attempted and proved to be effective such as focused social media outreach and mail outs which worked well. Waiting for different City departments to make decisions before initiating certain outreach strategies, such as the creation and distribution of promotional material, was restrictive.

One of the approaches that worked very well was the engagement and recruitment for the Community Advisory Committee (CAC). A wide net was cast which allowed for a greater representation of the community's different groups and the final committee is currently made up of many residents that are not usually represented through other groups. The recruitment of the Heritage Advisory group was also very successful.

Overall, City staff have been attentive and open to new ideas. They ensured the project moved forward regardless of the many bureaucratic impediments. City staff was also available to meet and discuss concerns and to develop ways to improve community outreach.

#### Recommendations from JFC staff include:

- More flexibility in timelines, including ample time to design and implement the project.
- Ensuring City departments have a clear understanding of how they fit in the project before the community is engaged.
- City departments should be consistent and have clear expectations of each other.
- Have a clear vision of how the project fits in with other City initiatives and make these connections comprehensively available to the community.
- Clearly understand how bureaucracy can influence the project and how such influences can be mitigated and/or accounted for in the project timeline.
- Don't be weary of giving citizens full information and answers even if the information might seem unpopular and might create further serious discussions.
- As the Initiative progresses, keep citizens informed and updated.
- Once plans and policies have been created, go back into the community and show how their input influenced these plans and policies. This will create trust and accountability.

#### 5. Next Steps

Like many other neighbourhoods in the City of Toronto, the members of the Jane-Finch community are certainly invested in the future of the community following the transit-led investments. It is evident that growth and developments are forthcoming, however, the City must ensure that through the Jane Finch Initiative, the multi-faceted impacts of urban change, including gentrification, property values and displacement, must be tightly regulated when possible to allow the residents, business owners and grassroots organizations of the Jane-Finch community to live happily and thrive in the rapidly changing area.

In order to maintain the positive engagement work done and progress with the community's feedback throughout Phase 1, the City will continue to work with the Jane-Finch Centre as partners, with the guidance of the CAC throughout the process.

The Jane Finch Initiative Phase 2 Engagement will start in mid 2022 and will include community conversations on the ideas outlined in the Ideas Report and on the development o the Community Development Plan and the Secondary Plan policies.



# JANE FINCH INITIATIVE

# Report prepared by the Jane/Finch Centre for the City of Toronto

# 2021 | DECEMBER





# THE JANE FINCH INITIATIVE PHASE 1 ENGAGEMENT SUMMARY REPORT APPENDICES



JANE FINCH INITIATIVE



The City of Toronto and the Jane/Finch Centre gratefully acknowledge that the area covered by the Jane Finch Initiative is the traditional territory of many nations including the Mississaugas of New Credit, the Anishinaabeg, the Chippewa, the Haudenosaunee and the Wendat people and is now home to many diverse First Nations, Inuit and Métis peoples. We also acknowledge that Toronto is covered by Treaty 13 signed with the Mississaugas of New Credit, and is subject to the Dish with One Spoon Treaty.

We acknowledge all Treaty peoples including those who came here as settlers, and those of us who came here involuntarily, particularly those brought to these lands as a result of the Trans Atlantic Slave Trade. We pay tribute to those ancestors of African origin and descent.

THE JANE FINCH INITIATIVE



# PHASE 1 ENGAGEMENT SUMMARY REPORT APPENDICES

Prepared by the Jane/Finch Community and Family Centre for the City of Toronto.

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# 6. Appendices Appendix A: Community Engagement Strategy and Metric

<ul> <li>Equitable and informed engagement throughout the study</li> <li>What's in this strategic goal? <ul> <li>building on the area's history of community-led advocacy.</li> <li>Integration of lessons learned from previous City-led consultations.</li> <li>Community-based definition of valued features.</li> </ul> </li> </ul>	<ul> <li>Core Metrics</li> <li>32 formal and informal community organizations were engaged.</li> <li>100% of organizations engaged were retained throughout the process thus far. 90% of CAC members have been retained.</li> <li>10 key issue themes were identified.</li> <li>Community values were addressed at every consultation.</li> </ul>
<ul> <li>Why Does it Matter?</li> <li>Residents have a strong commitment to and pride in their Community.</li> <li>Community members have developed over 30 grassroots organizations.</li> <li>The community faces intersectional socio-economic barriers.</li> </ul>	<ul> <li>Additional Metrics</li> <li>40 seniors and 35 youth were engaged.</li> <li>Over 25,000 people were reached through information dissemination.</li> <li>Over 170 people have been engaged in total.</li> </ul>

# Appendix B: Jane Finch Initiative Process What will the process look like?



Understand existing conditions and community assets and develop a vision and guiding principles.



Draft land use planning, social and economic development policies with community input.

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Present the Land Use and Community Development Plans to the community and City Council.

Appendix C: Consultation Meeting Agendas May 11th Visioning Workshop Agenda

For a more detailed summary of this event - please visit the project website here.

#### 6:00 Virtual Housekeeping and Opening Remarks

- What is the purpose of this evening?
- Overall structure of the workshop
- Who to contact if you're having tech issues
- Ice breaker

#### 6:40 Welcome message from Councillor Perruzza

#### 6:45 City Presentation

- Intro to JFI
- Why Visioning Matters
- What we've heard about Community Visions and Guiding Principles
- Share opportunities and programming available through the City (Seque into workshop)

#### 7:10 Visioning Workshop

- Use Jamboard to run a meeting
- · Breakdown of the two main visioning themes
- Visioning questions

#### 7:25 Meeting Wrap Up

#### Questions to guide the discussion:

What do you value about your neighbourhood now? What places are special? What services are essential to you? What do you love about your community that you want to see preserved? What is your vision for the future of the area? Imagine that you're in Jane Finch at some point in the future. What do you see? How are people moving around? What do the buildings and neighbourhoods look like? Where do people like to go to meet each other or play sports? How do you imagine the parks and public spaces? What kinds of community facilities are there? Where do people go to get help and services? What do you love in other parts of the city that you'd like to see here? What opportunities do you want the new transit line to bring?

# May 19, 2021 Youth Consultation Agenda

For a more detailed summary of this event - please visit the project website here.

#### 6:00 Welcome and Introductions

- What is the purpose of this evening?
- Overall structure of the workshop
- Who to contact if you're having tech issues

#### 6:10 Icebreaker

#### 6:20 City Presentation

- Intro to JFI
- Why Visioning Matters
- What we've heard about Community Visions and Guiding Principles (Segue into workshop)

### 6:30/7:25 Visioning Workshop

- What locations in your neighbourhood are most special to you? Describe your favourite elements of those places.
- What do you love about Jane and Finch that should be preserved and/ or improved?
- Imagine that you're in Jane Finch at some point in the future. What do you see? What steps or supports do you need to help us get there?

### 7:25 Meeting Wrap Up

#### Roles

Facilitator - Berta Kaisr Co-facilitator - Nathan Baya In-meeting Tech support - Amadeo Ventura City of Toronto presenter - Lillian D'Souza City staff attending - Dan Rosen

#### Questions to guide the discussion:

What is your vision for the future of the area? Imagine that you're in Jane Finch at some point in the future. What do you see? How are people moving around? What do the buildings and neighbourhoods look like? Where do people like to go to meet each other or play sports? How do you imagine the parks and public spaces? What kinds of community facilities are there? Where do people go to get help and services? What do you love in other parts of the city that you'd like to see here? What opportunities do you want the new transit line to bring?

# May 28, 2021 Youth Consultation Agenda

For a more detailed summary of this event - please visit the project website here.

#### **4:00 Welcome and Introductions**

- What is the purpose of this evening?
- Overall structure of the workshop
- · Who to contact if you're having tech issues

#### 4:10 Icebreaker

#### **4:20 City Presentation**

- Intro to JFI
- Why Visioning Matters
- What we've heard about Community Visions and Guiding Principles (Segue into workshop)

#### 4:30 Visioning Workshop

- What locations in your neighbourhood are most special to you?
- Describe your favourite elements of those places.
- What do you love about Jane and Finch that should be preserved and/ or improved?
- Imagine that you're in Jane Finch at some point in the future. What do you see?
- What steps or supports do you need to help us get there?

#### 5:25 Meeting Wrap Up

#### Roles

Facilitator - Berta Kaisr Co-facilitator - Samatar Abdi In-meeting Tech support - Kirsten Desabrais City of Toronto presenter - Zahra Joseph-Wilson City staff attending - Leah Burnbaum

#### Questions to guide the discussion:

What is your vision for the future of the area? Imagine that you're in Jane Finch at some point in the future. What do you see? How are people moving around? What do the buildings and neighbourhoods look like? Where do people like to go to meet each other or play sports? How do you imagine the parks and public spaces? What kinds of community facilities are there? Where do people go to get help and services? What do you love in other parts of the city that you'd like to see here? What opportunities do you want the new transit line to bring?

# June 23, 2021 Inclusive Economic Opportunity Stakeholder Consultation

For a more detailed summary of this event - please visit the project website here.

#### 10:30 Housekeeping and Opening Remarks

- Tech check:
- Land Acknowledgement
- Purpose of Meeting
- Ice breaker question: COVID permitting, if you could travel anywhere right now, where would you go?

#### 10:50 Presentation by Dan Rosen

#### 11:00 Engagement Session

• Opening question examples:

- What do you think is an inclusive economic opportunity plan?
- Discussion of each of the example principles from Dan's presentation through the use of Jamboard slides.
- Additional discussion questions:
  - Do the sample overall vision and more specific sample themes/principles make sense as priorities to focus on?
  - What is missing?
  - What existing community led work and previous experiences should the City be aware of?

12:00 Meeting Wrap Up

#### Roles

Facilitator - Berta Kaisr Co-facilitator - Anna-Kay Brown In-meeting Tech support - Amadeo Ventura Note-taker - Berta Kaisr City of Toronto presenter - Dan Rosen City staff attending - Leah Burnbaum

# June 24, 2021 CAC Meeting 1 Agenda

For a more detailed summary of this event - please visit the project website here.

#### 6:00 Welcome, Land Acknowledgement, and Councillor's Remarks

- What is the purpose of this evening?
- Overview of Meeting
- Who to contact if you're having tech issues

#### 6:05 Icebreaker and Introductions

#### 6:40 City Presentation

- What is the Jane Finch Initiative
- CAC Role and Length of Commitment (Terms of Reference co-design)

#### 6:55-7:25 Discussion

#### 7:25 Meeting Wrap Up and Next Steps

#### Roles

Facilitator - Berta Kaisr In-meeting Tech support - Amadeo Ventura, Berta Kaisr Note-taker - Berta Kaisr City of Toronto presenter - Lillian D'Souza City staff attending - Leah Birnbaum, Dan Rosen, Zahra Joseph-Wilson, Henry Tang

#### June 28, 2021 Landowners' Meeting Agenda

For a more detailed summary of this event - please visit the project website here.

#### 3:30 Introductions

- What is the purpose of this meeting?
- Overview of Meeting
- Who to contact if you're having tech issues

#### **3:40 City Presentation**

- What is the Jane Finch Initiative
- Role of landowners

#### 4:10 Discussion

Facilitator - Berta Kaisr JFCF Staff - Amadeo Ventura Note-taker - Berta Kaisr City of Toronto presenter - Leah Birnbaum, Henry Tang, Gary Miedema City staff attending - Tatum Taylor Chaubal, Zahra Joseph-Wilson, Andrew Farncombe, Luisa Galli

#### July 13, 2021 JF Hub Committee Agenda

For a more detailed summary of this event - please visit the project website here.

#### 12:00 Welcome and Introductions

- What is the purpose of this evening?
- Overall structure of the workshop

#### 12:05 City Presentation

- · Intro to JFI
- Why visioning matters
- What we've heard about Community Visions and Guiding Principles

#### 12:20 Visioning Workshop

Opening questions

- What is your vision for the future of the area?
- What should the guiding principles of the plans be?
- Thinking of the Community Hub and Centre for the Arts in the future how are people getting to and from the Hub?
- What improvements can be made to the surrounding public spaces and places to build better connections to the Hub?
- What other issues or priorities do you think the plans should address?

#### 1:00 Wrap-up

#### Roles

Facilitator - Berta Kaisr JFCF Staff - Amadeo Ventura Note-taker - Berta Kaisr City of Toronto presenter - Leah Birnbaum, Henry Tang, Gary Miedema City staff attending - Tatum Taylor Chaubal, Zahra Joseph-Wilson, Andrew Farncombe, Luisa Galli

# July 13, 2021 CAC Meeting 2 Agenda

For a more detailed summary of this event - please visit the project website here.

#### 12:00 Welcome and Introductions

- Introductions
- What is the purpose of this evening?

#### 12:05 Terms of Reference

- Intro to JFI
- Why Visioning Matters
- · What we've heard about Community Visions and Guiding Principles

#### 12:20 Visioning Workshop

#### **Opening questions**

- What is your vision for the future of the area?
- What should the guiding principles of the plans be?
- Thinking of the Community Hub and Centre for the Arts in the future how are people getting to and from the Hub?
- What improvements can be made to the surrounding public spaces and places to build better connections to the Hub?

#### 1:00 Wrap-up

# July 14, 2021 Inclusive Economic Opportunity Public Consultation

For a more detailed summary of this event - please visit the project website here.

#### 6:00 Housekeeping and Opening Remarks

Tech check:

- Who to contact if you're having tech issues (Amadeo/Berta)
- Explain how to mute/unmute/raise hand
- If joining by phone, press \*6 to mute/unmute and \*9 to raise your hand.

Land Acknowledgement

Purpose of Meeting

Ice breaker question: If you had an unlimited amount of money, where in the world would you choose to live?

#### 6:20 City Presentations

City of Toronto presentation by Dan Rosen

#### 6:45 Engagement Session

- Opening question examples:
- What do you think is an inclusive economic opportunity plan?
- Discussion of each of the example principles from Dan's presentation through the use of Jamboard slides.
- Additional discussion questions:
- Do the sample overall vision and more specific sample themes/principles make sense as priorities to focus on?
- What is missing?
- What existing community led work and previous experiences should the City be aware of?

#### 7:45 Meeting Wrap Up (Berta)

#### Roles

Facilitator - Berta Kaisr Co-facilitator - Kemisha Thomas In-meeting tech support - Amadeo Ventura Note-taker - Berta Kaisr & Kirsten Desabrais City of Toronto presenter - Dan Rosen City staff attending - Leah Birnbaum

### July 15, 2021 Agency Cluster Consultation

For a more detailed summary of this event - please visit the project website here.

#### 9:00 Welcome and Introductions of Presenters

- Land Acknowledgement
- What is the purpose of this meeting?
  - Provide input on existing conditions, challenges and opportunities related to delivering services in the JF study area.
- Results of earlier consultations

#### 9:02 Workshop Intro

Overall structure of the workshop

#### 9:10 City Presentation

Lillian (3-5 minutes)

• JFI refresh and updates on work-to-date

Alex

- High-level overview of CS&F needs assessment (process, purpose and timeframe)
- Invitation to the survey (link in the chat)

#### 9:20 Visioning Workshop

Berta

Lead the visioning Workshop with Discussion Questions:

- What locations in the neighbourhood are most special to you and your clients?
- What services are key to residents' well-being? What are the service gaps?
- What changes to your space would help you deliver programs and services? (Ideas could include relocation, renovation, expansion, and co-location).
- Imagine the area in approximately 25 years. What do you see?

#### 10:10 Meeting Wrap Up

Reminder CS&F survey due July 29 (next cluster meeting), linked in chat

#### Roles

Facilitator - Berta Kaisr (Co-host) Co-facilitator - Janvere Lyder (Host) In-meeting tech support - City of Toronto staff Note-taker - Jane/Finch Centre staff City of Toronto presenter - Lillian D'Souza City staff attending - Alex McDonough, Janvere Lyder Break-out room facilitators - Not applicable

#### Questions to guide the discussion:

What kind of facilities would you like to see in the community? What do the buildings and neighbourhoods look like? Where do people like to go to meet each other or play sports? How do you imagine the parks and public spaces? What kinds of community facilities are there? Where do people go to get help and services? What do you love in other parts of the city that you'd like to see here? What opportunities do you want the new transit line to bring?

### August 5, 2021 Arts & Culture Agenda

For a more detailed summary of this event - please visit the project website here.

#### 6:00 Welcome and Introductions

- What is the purpose of this evening?
- Overall structure of the workshop
- Who to contact if you're having tech issues

#### 6:10 Ice Breaker

- Introducing artists and their medium
- What did you want to be when you grew up?

#### 6:20 City Presentation

- Intro to JFI
- Why Visioning Matters
- What we've heard about Community Visions and Guiding Principles
- Share opportunities and programming available through the City (Segue into workshop)

#### 6:30 Butterfly's Remarks

#### 6:35 Visioning Workshop

- What do you need to thrive as an artist in the Jane and Finch area?
- What's missing? (program-specific spaces, opportunities, programs, opportunities to engage in art theatre, concerts, exhibitions, etc.)
- What spaces or services do you find yourself leaving the community for?
- What art spaces, or art works (i.e. murals) in the community are important to you/significant?
- What spaces and resources are available to you to make/create art?
- What kinds of spaces or programs would benefit your artistic practice?
- What local spaces could be activated with arts/cultural events?
- What kinds of events would you like to see?

# 7:25 Meeting Wrap-up
#### Roles

Facilitator - Berta Kaisr Co-facilitator - Sariena Luy In-meeting Tech support - Jane/Finch Centre staff Note-taker - Jane/Finch Centre staff City of Toronto presenter - Andrea City staff attending - Leah Birnbaum

#### August 17, 2021 CAC Meeting 3 Agenda

For a more detailed summary of this event - please visit the project website here.

#### 6:00 Welcome and Land Acknowledgement

Berta welcomes everyone and goes over the overall agenda.

#### 6:10 Ice Breaker

City staff, Jane Finch Community & Family Centre staff and the Community Advisory Committee members briefly answer an ice-breaker question asking them what their plans are to celebrate the end of the summer/what they are looking forward to doing at the end of the summer break.

#### 6:25 Discussion of Terms of Reference

Prior to this meeting, the CAC members received an updated copy of the Terms of Reference with the comments and feedback from the previous CAC meeting. The members were asked to provide any additional feedback to the document before it is finalized and signed.

#### 6:50 Visioning Workshop

In the section of the CAC meeting, the members were invited to participate in a visioning workshop providing feedback on the creation of vision statements for the different categories of engagement including: Land use, built form and public space; Housing, culture, community services and facilities; Mobility, transportation, getting around; Inclusive economic opportunities; Social development; Other ideas, processes.

#### 7:25 Meeting Wrap-up/Other Matters Discussed

#### Roles

CAC Members Present - Allan B.B. Ramsarran, Jennifer Boakye, Kayzie Sutton, Maize Blanchard, Maria B., Mena Hervieux, Devayani Chitnis, Sam Asamoah Boakye, Sharon Taylor, Susel Munoz Plasencia, Terryl Knox, Troy Budhu, Veronica Eastman, Christine Le, John Romano.

Jane/Finch Centre Staff - Berta Kaisr (Jane Finch Initiative Coordinator). City Staff - Janvere Lyder (Community Development Officer, SDFA), Leah Birnbaum (Senior Planner, City Planning), Zahra Joseph-Wilson (Assistant Planner, City Planning), Dan Rosen (Senior Policy Advisor, Economic Development & Culture).

#### September 21, 2021 CAC Meeting 4 Agenda

For a more detailed summary of this event - please visit the project website here.

#### 6:00 Welcome, Land Acknowledgement, and Introductions (Berta and Maymun)

6:05 Remembering Sam Boakye (Temesgen)

Sharing Reflections (Optional)

6:30 Confirmation of Previous Meeting Minutes (Maymun)

Confirm the completeness of the meeting minutes and highlight updated TOR formatting

#### 6:35 Vision and Guiding Principles Discussion (All)

• Discussions and suggestions on the draft vision and guiding principles that were shared by email

7:05 Presentation from Heritage Staff (Tatum and Gary)

7:35 Other items (Maymun)

7:40 Meeting Wrap-up

7:45 Internal Staff Debrief

Roles

Facilitator - Maymun Abukar City of Toronto Crisis Response Team Member - Temesgen Ghebremicael Note-taker - Jane/Finch Centre staff City of Toronto presenter - Andrea City staff attending - Leah Birnbaum, Zahra Joseph-Wilson, Gary Miedema Tatum Taylor October 13, 2021 Confronting Anti Black Racism Partnership and Accountability Meeting Agenda Circle

For a more detailed summary of this event - please visit the project website here.

5:00 Welcome, Land Acknowledgement, and African Ancestral Acknowledgement (Meseret Asneke, Elders, and Yao Togobo)

5:15 Introduction to the Jane Finch Initiative (John, Zahra, and Maymun)

5:20 Presentation from the City of Toronto and JFC staff to CABR PAC staff/members about our findings in Phase 1 Engagement thus far. (John, Zahra, and Maymun)

5:30 Discuss and explore opportunities for to further partnership and participation (All)

- Discussions and suggestions on future collaboration
- Strategies to implement the Action Plan to Confront Anti-Black Racism within the initiative

# 6:00 Follow up questions pertaining to the JFI presentation (Addressed by John, Leah, Zahra, and Maymun)

- Use of public space in the community and the need for inclusive parks, public spaces, and community facilitation.
- Community safety and police relations.
- Inclusion of children and youth and their needs in planning for the future.
- Need to involve residents of all TCH communities in JFI.
- Ensure opportunities for involvement of residents outside of the study area, who may be involved in the community.

#### October 19, 2021 CAC Meeting 5 Agenda

For a more detailed summary of this event - please visit the project website here.

#### 5:55 Pre-meeting Huddle/Tech Check

6:00 Welcome, Land Acknowledgement, and Introductions (Berta and Maymun)

6:10 Housekeeping Items (Maymun)

#### 6:30 Interim Engagement Report (Amadeo)

- Presentation by Amadeo
- Discussion of Interim Report what we learned, what we can improve, ideas for running engagement in Phase 2

#### 7:05 Presentation from Heritage Staff (Tatum and Gary)

#### 7:30 Next Steps

- November 16th next CAC meeting
- November 30th Public Meeting

#### 7:40 Meeting Wrap Up

#### 7:45 Internal Staff Debrief

#### Roles

Facilitator - Maymun Abukar JFC staff attending - Amadeo Ventura City staff attending - Leah Birnbaum, Zahra Joseph-Wilson, John Smith, SDFA Dan Rosen, EDC

#### October 26, 2021 Firgrove Tenant Advisory Group Meeting

For a more detailed summary of this event - please visit the project website here.

#### 6:00 Introductions (Maymun, John, and Zahra

- · What is the purpose of this evening
- Overall structure of the workshop
- Who to contact if you're having tech issues

#### 6:05 City Presentation (John and Zahra)

- · Intro and background on JFI
- How we have engaged the community so far e.g. meetings and partnership with JFC
- · What we've heard about community visions, guiding principles, and key issues
- What feedback we need from the group
- What is coming next

#### 6:15 Visioning Workshop/ Jamboard

#### 6:55 Meeting Wrap Up

· Zahra shares ways to contact the City if they have additional questions or comments

#### November 2, 2021 Food Advocates Meeting

3:00 Introduction and background on the Jane Finch Initiative (John)

3:15 Summary of food advocates' work creating a food hub

3:30 Discussion: Opportunities for food growing and a food-focused land trust through the JFI

3:50 Discussion: opportunities for the City to support food advocates' work through the JFI.

#### November 3, 2021 Heritage Focus Group Meeting 1 Agenda

For a more detailed summary of this event - please visit the project website here.

6:00 Welcome, Land Acknowledgement, and Introductions (Facilitators, city staff, consultants, heritage group members - What is your Jane and Finch story?

6:45 Presentation (City Staff, Consultants – What is the Jane & Finch Cultural Heritage Resource Assessment?)

7:15 Discussion

• Heritage Focus Group Members – We understand that places are shaped by their histories. What parts of Jane & Finch's past have made it what it is today?

November 16, 2021 CAC Meeting 6 Agenda

For a more detailed summary of this event - please visit the project website here.

6:00 Welcome, Land Acknowledgement and Introductions (Maymun)

6:10 Housekeeping Items (Maymun)

6:15 External Engagement on the Jane Finch Mall (Sean)

6:20: Updates of City Policies and Reports (City staff)

6:30: Equitable Engagement Co-Design (John)

7:30 Next steps

November 30th Public Meeting

• Dec 14th next CAC meeting - do we want to have another meeting?

7:40 Meeting Wrap-up

#### Roles

Facilitator - Maymun Abukar Co-Faciliator - Kemisha Thomas JFC Staff attending - Amadeo Ventura, Clara Stewart-Robertson City staff attending - Leah Birnbaum, Zahra Joseph-Wilson, John Smith, SDFA

#### November 23, 2021 Heritage Focus Group Meeting 2 Agenda

For a more detailed summary of this event - please visit the project website here.

#### 6:00-6:20 Welcome, Land Acknowledgement, Meeting # 1 Recap

#### 6:20-7:45 Discussion

• What topics related to Jane and Finch heritage were not captured at the last meeting?

Is there anything further you want to add about any of the topics?

• What key moments, milestones, movements, etc, in Jane and Finch's past do you think are important?

#### 7:45-8:00 Next steps

#### November 25, 2021 Resident led Grassroots Consultation Agenda

For a more detailed summary of this event – please visit the project website here.

#### 5:55 Pre-meeting Huddle/Tech Check

- Welcomes and Land Acknowledgement
- What is the purpose of this evening?
- Overall structure of the workshop
- Who to contact if you're having tech issues

#### 6:05 JFI Presentation (Maymun, Kemisha, John and Zahra)

- Intro and BG on JFI (John and Zahra)
- O 5 slides: What is it, deliverables, study area, timelines & current phase, goals of the meeting
- How we have engaged the community so far
- O Meetings and partnership with JFC (Maymun)
- O Role of CAC members (Kemisha)
- What we've heard about Community Visions and Guiding Principles and key issues (Maymun/ Kemisha)

#### 6:15 Jamboard (Maymun and Kemisha)

- Brief Q/A what is the project about/what does it entail?
- What's missing from the grassroots perspective?
- Is there nuance that hasn't been captured yet?

#### 7:25 Meeting Wrap Up

- What is coming next?
- All the ways people can connect with us if they have more questions/comments Email - janefinch@toronto.ca Phone Numbers: John Smith 416-397-4495; Zahra Joseph-Wilson 416-338-0775 Social Media: #JaneFinch @CityPlanTO Virtual Engagement Platform - https://engage.toronto.ca/projects/city-planning/janefinch-initiative-public-engagement/

#### November 29, Local Business Consultation

9:00 Introduction to JFI, land acknowledgement, introductions for City staff, local businesses, and Councillor Perruzza (Maymun)

9:10-9:15 Welcome statement (Councillor Perruzza)

9:15-9:25 Presentation on JFI (Dan)

9:25 - 10:05 Discussion (All)

10:05 - 10:25 BIA presentation and Q&A (Matias de Dovitiis)

10:25 - 10:30 Wrap-up

#### November 30, 2021 Public Open house Meeting Agenda

For a more detailed summary of this event - please visit the project website here.

#### 5:55 Pre-meeting Huddle/Tech Check

6:00 Introductions (Maymun, John and Zahra)

- Welcomes and Land Acknowledgement
- What is the purpose of this evening?
- Overall structure of the workshop
- Who to contact if you're having tech issues

6:05 JFI Phase 1 Presentation (Maymun, Kemisha, John, Dan, Leah and Zahra)

Time for Jamboard and feedback discussions periods in-between the presentation.

#### 7:25 Meeting Wrap Up

- What is coming next?
- All the ways people can connect with us if they have more questions/comments Email – janefinch@toronto.ca
   Phone Numbers: John Smith 416-397-4495; Zahra Joseph-Wilson 416-338-0775

Social Media: #JaneFinch @CityPlanTO Virtual Engagement Platform - https://engage.toronto.ca/projects/city-planning/janefinch-initiative-public-engagement/

Visit toronto.ca/janefinch to sign up for E-updates to stay plugged in to the process and see when content is posted.

7:30 Internal Staff Debrief

#### Visioning Workshop

The Visioning Workshop was the first meeting facilitated by the Jane and Finch Centre, and the first meeting held on Zoom. The meeting took place on **Tuesday**, **May 11**, **2021** and it was attended by

- 12 JFCF and City of Toronto Staff
- 70 Participants

Zahra Joseph-Wilson from the City of Toronto's City Planning Division provided a 10 minute presentation on the Jane Finch Initiative followed by a visioning segment led by the initiative coordinator, Berta Kaisr, where the participants were asked a set of questions and asked to use the Jamboard feature. A summary of the feedback included recommendations and asks for more arts and murals and festivals in the community, more affordable housing, more areas for outdoor activities, and engagement with community. There were also many questions asked by the participants regarding how the JFI process is different from previous consultations, how is housing being considered as part of the initiative, and what the timelines for all the phases looks like.

For a more detailed summary of this event - please visit the project website here.

#### Youth Consultation #1

The first youth consultation took place on **Wednesday**, **May 19**, **2021** over Zoom and it was composed of:

- 2 JFCF centre staff, Berta Kaisr and Amadeo Ventura;
- Nathan Baya, a local resident as a co-facilitator;
- 2 City of Toronto staff, Lillian D'Souza and Dan Rosen;
- 4 local youth participants

Lillian D'Souza from the City of Toronto's City Planning Division provided a 10 minute presentation on the Jane Finch Initiative then Nathan began the discussion. Berta and Nathan alternated in asking the questions and the participants had the chance to answer/ask questions at any point of the meeting.

The participants and co-facilitators for the Youth Consultation provided a very enriching conversation with ample feedback to inform the community development and secondary plan. Although a small pool of participants, they were able to highlight some key issues such as the lack of maintenance in parks/green spaces and the lack of access to biking trails and bike sharing services present in other parts of the city. Participants were also passionate about dismantling the idea that Jane Finch residents do not care for their health or to be businesses owners/advance in their careers hence the suggestions for healthier food options and more local business opportunities.

For a more detailed summary of this event - please visit the project website here.

#### Youth Consultation #2

The second youth consultation took place on **Friday**, **May 28**, **2021** over Zoom and it was composed of:

- 2 JFCF centre staff, Berta Kaisr and Kirsten Desabrais;
- Samatar Abdi, a local resident as a co-facilitator;
- 2 City of Toronto staff, Zahra Joseph-Wilson and Leah Birnbaum;
- 7 local youth participants.

Zahra Joseph-Wilson from the City of Toronto's City Planning Division gave a 10 minute presentation on the Jane Finch Initiative. Berta and Samatar began the discussion by asking a series of questions relating to the participants' experiences and vision for the future of Jane Finch.

While many of the same themes and insights of a more bike-friendly community, better support for the arts, improved green spaces and support for local business were shared between the two youth-focused consultations, the participants from the second consultation were also able to provide fresh perspectives to the conversation. They advocated for more outreach and information sharing regarding different programs and workshops as well as improved infrastructure to improve the community's reputation.

For a more detailed summary of this event - please visit the project website here.

#### Inclusive Economic Opportunity Consultation #1:

The first Inclusive Economic Opportunity Plan Stakeholder Consultation took place on **Wednesday, June 23, 2021** over zoom and it was attended by:

- 3 JFCF centre staff, Berta Kaisr, Amadeo Ventura and Clara Stewart-Robertson;
- Anna-Kay Brown, a local resident as a co-facilitator;
- 2 City of Toronto Staff, Dan Rosen and Leah Birnbaum;
- 9 local economic stakeholder participants

Dan Rosen from the City of Toronto gave a 15 minute presentation on the Inclusive Economic Opportunity Plan as part of the Jane Finch Initiative and the sample principles Dan has drafted to gather feedback.

For a more detailed summary of this event - please visit the project website here.

#### Inclusive Economic Opportunity Consultation #2:

On **Wednesday, July 14, 2021** the second of two Jane Finch Initiative - Inclusive Economic Opportunity Consultations was facilitated by the Jane Finch Community and Family (JFCF) Centre with support from the City of Toronto.

The purpose of the event was to:

- Provide a brief explanation of the Jane Flnch Initiative and upcoming consultations;
- Inform local residents about process and possible guiding principles for an Inclusive Economic Opportunity Plan
- Engage local residents and learn about their vision and theme recommendations for creating an Inclusive Economic Opportunity Plan

Attendees:

- 3 JFCF centre staff, Berta Kaisr, Amadeo Ventura, and Kirsten Desabrais;
- Kemisha Brown, a local resident as a co-facilitator;
- 2 City of Toronto Staff, Dan Rosen and Leah Birnbaum;
- 30 local residents attended

For a more detailed summary of this event - please visit the project website here.

#### Landowners Meeting:

#### Date: June 28, 2021

Meeting minutes and summary compiled by the Jane Finch Community and Family Centre.

#### Attendees:

<u>City Staff:</u> Gary Miedema (Heritage Planning), Andrew Farncombe (Strategic Management), Zahra Joseph-Wilson (City Planning), Leah Birnabum (City Planning), Luisa Galli (Community Planning), Henry Tang (Community Planning), Tatum Taylor Chaubal (Heritage Planning)

<u>JFCF Staff:</u> Berta Kaisr (JFI Coordinator), Amadeo Ventura (Manager of Strategic Development)

<u>Participants</u>: Emily Reisman (Urban Strategies), Joe Cimer (Yorkgate Mall, Smartcentre), Tracy Hui (Yorkgate Mall, Smartcentre), Matthew Cellucci (Starlight Investments), Richard Ochsorn (Southdown Builders Limited), Michael Nguyen CTN development), Christopher R. Wong (York University Development Corporation)

1. Welcome + Agenda

Berta welcomes everyone and goes over the overall agenda.

2. Introductions (JFCF/ City Staff/ Landowners)

City staff, Jane Finch Community & Family Centre staff and the Jane Finch Landowners introduce themselves.

3. City of Toronto Presentation

Leah Birnbaum, Gary Miedema and Henry Tang from City Planning provide a 15-minute presentation about the Jane Finch Initiative. The presentation can be viewed on the toronto.ca/janefinch\_webpage.

Leah explains the study area and the engagement process as part of the JFI focusing on the Community Development Plan also led by Social development, Finance and Administration, and Economic Development and Culture. Gary speaks on the Cultural Heritage Resource Assessment, what the Cultural Heritage resources are and how to implement them as part of the Heritage component of the JFI. Henry speaks about the general briefing and explains the purpose and role of landowners in this consultation and initiative.

#### 4. Discussion / Q&A

<u>Question</u>: Are there any directions to what kind of setbacks or provisions need to be thought of in terms of the power lines which are to the rear of the Yorkgate mall property as well as any enhancements to the trail system that is integrated in the neighbourhood? Also, is there is any information available with regards to the frontage area near Metrolinx's Maintenance and Storage Facility (MSF)?

<u>City Staff Answer:</u> The City is looking at the Hydro Corridor and what needs to be done as far as developments adjacent to spaces near these pipelines. In terms of the MSF, the process of ownership transfer of the land next to the MSF is in discussions. The plan for the land is for the development of the Community Hub as designed and requested by the JF community. <u>Question</u>: Due to the construction of the Finch West LRT, some Smartcentre-owned land has been expropriated and Smartcentre has been attempting to re-install a pylon sign. One of the comments received from urban designers has been to check if there are any streetscaping or landscaping plans along the Finch street frontage. Requests additional information on this topic.

<u>City Staff Answer:</u> No information specific to this question is available at this time. Staff will follow up.

<u>Question:</u> Is there an infrastructure review happening to support the land use plan, secondary plan, water sewer...etc.

<u>City Staff Answer:</u> The City is in discussions with Toronto Water and Engineering & Construction Services. There is some work underway on programs such as the basement flooding program which will inform the infrastructure review work and it will help determine what additional work may be required. The look at servicing will depend on the quantum of growth. It is anticipated that City Planners will analyze this type of work as part of the JFI phase 2 commencing in 2022. The City is also looking at infrastructure beyond servicing such as community service facilities and parkland and parkland revision within the sites near transit stops.

<u>Question:</u> The Black Creek Valley is an important part of the study area and the proposed secondary plan area. The boundaries of the City's secondary plan area show a gap for the Black Creek Valley and I am wondering whether you have thought of what goes in that area, whether TRCA will be part of the technical input to the process, and how the green space corridor can be used to connect to the new secondary plan area with York.

<u>City Staff:</u> The City has a new ravine strategy that will inform the current work and connections to the ravines will be looked at. Some of it will be outside of the study area, but TRCA will be involved with this project. We appreciate your suggestion and the recommendation and we will stay in touch.

The meeting concludes with Berta providing contact information for participants to get in touch and to ask further questions, if needed.

#### JF Hub Organizing Committee:

On **Tuesday, July 13th, 2021**, the Jane Finch Hub Organizing Committee consultation was hosted by the Jane Finch Community and Family (JFCF) Centre with support from the City of Toronto. This consultation was held online over Zoom.

The purpose of the event was to:

- Provide a brief explanation of the Jane Finch Initiative and upcoming consultations;
- Share how the City's updated Land Use Plan and Community Development Plan can and will impact the arts and different services in the community;
- Engage the JF Hub Organizing Committee to receive feedback on what is needed.

#### Attendees:

- 3 JFCF centre staff, Berta Kaisr, Amadeo Ventura and Clara Stewart-Robertson;
- 4 City of Toronto Staff, Leah Birnbaum, Lillian D'Souza, Dan Rosen, Andrew Farncombe.
- 10 JF Hub Organizing Committee members

For a more detailed summary of this event – please visit the project website here.

#### Agency Cluster Consultation:

The Black Creek-Humber Summit Neighbourhood Cluster Consultation took place on **Thursday, July 15th, 2021** over Webex and it was attended by:

- 28 participants from 16 agencies.
- 2 JFCF centre staff, Berta Kaisr and Amadeo Ventura;
- 3 City of Toronto Staff: Alexandra McDonough, Janvere Lyder, and Lillian D'Souza;

Alexandra McDonough, Community Services and Facilities lead, presented on the Jane Finch Initiative and the Community Services and Facilities Study/ Land Use Plan as part of the JFI. After the presentation, the agencies and organizations were invited to provide feedback and answer questions through Jamboard slides as well as through the chat and verbally by unmuting themselves. A tutorial on how to use the Jamboard was also provided

For a more detailed summary of this event - please visit the project website here.

#### Arts and Culture Focus Group

On **August 5th**, **2021**, The Arts and Culture focus group was hosted over Zoom by the Jane Finch Community and Facily Centre with support from the City of Toronto and in partnership with the Jane Finch Artist Collective. The focus group was attended by:

- 2 JFCF Centre staff, Berta Kaisr, Clara Stewart-Robertson;
- 2 City of Toronto Staff, Leah Birnbaum, Andrea Raymond-Wong;
- Sariena Luy, a local resident and artist as co-facilitator;
- 40 Local artists and JF resident organizers

City staff provided a presentation about the Jane Finch Initiative and the work of Arts and Culture Services, the art-related work they participate in and how it relates to local JF artists. After the presentation, a local resident and organizer provided context to the ongoing issues and the state of arts and culture in Jane and Finch. Following Butterfly's remarks, participants were invited to provide feedback and answer questions relating to their experience, needs, and desires as artists in Jane and Finch.

For a more detailed summary of this event, please visit the project website here.

#### Confronting Anti-Black Racism - Partnership and Accountability Circle Meeting

On **October 13th, 2021**, City of Toronto staff and Jane Finch Centre staff were invited to present at the regular meeting of the Confronting Anti-Black Racism Partnership and Accountability Circle (CABR PAC) meeting over Webex. The meeting was attended by:

- 1 JFCF centre staff; Maymun Abukar (Jane Finch Initiative Coordinator).
- 3 City Planning Staff: Leah Birnbaum (Senior Planner); Zahra Joseph-Wilson (Assistant Planner); Andrew Farncombe (Project Manager).
- Social Development, Finance & Administration Staff: John Smith (Manager, Community Development); and Meseret Asneke, Yao Togobo, Melana Roberts, Teshini Harrison, Anthony Morgan, Ebony Davitt, Jamila Gowie, Gabriela Roberts (CABR Unit Staff).
- CABR- PAC members

City staff and the Jane Finch Initiative Coordinator presented the Jane Finch Initiative and the Phase 1 findings to the CABR staff and PAC members, including an overview of early collaboration with the CABR unit in developing an equitable engagement framework and place-making principles for the JFI. Following the presentation, PAC members discussed opportunities for ongoing collaboration and implementation of the Action Plan to Confront Anti-Black Racism within the initiative. City staff answered members' follow up questions.

For a more detailed summary of this event, please visit the project website here.

#### Firgrove Tenant Advisory Group (TAG) Workshop:

The workshop with the Firgrove Tenant Advisory Group took place on Tuesday October 26, 2021 over Zoom and was attended by:

- 1 JFC Staff: Maymun Abukar (Jane Finch Initiative Coordinator);
- 2 City of Toronto Staff: John Smith (Manager, Social Development Finance & Administration), Zahra Joseph-Wilson (Assistant Planner, City Planning);
- 2 TCH Staff: Marveh Farhoodi (TCH), Sundus Balata (Manager, Revitalization and Renewal Communities);
- 6 TAG Members

For a more detailed summary of this workshop - please visit the project website here.

#### Food Advocates Meeting

On **November 2nd 2021**, City staff and the Jane Finch Initiative Coordinator met with local food justice advocates to discuss existing work on a food land trust in jane and Finch. Attendees included

- 7 City staff: Melana Roberts, Leah Birnbaum, Andrew Farncombe, Dan Rosen, Zahra Joseph-Wilson, Jill Mcdowell, Sean Mcintyre
- 1 JFC staff: Maymun Abukar
- 3 Food Advocates: Ama Amaposah, Sarah Rotz, Ohemaa Boateng.

City staff provided an introduction and background on the Jane Finch Initiative. After the summary of work thus far, the Food Advocates provided insights on their experiences growing food in Jane and Finch including common challenges, issues with food access, and the need for more stable access to land. Meeting participants discussed the nature of the relationship between the City and the community through the Jane Finch Initiative, including potential for a food-focused land trust and opportunities to identify good spaces for growing food.

#### Heritage Focus Group Meeting 1:

The first of two Heritage Focus Group meetings took place on **Wednesday**, **November 3**, **2021** over Webex and was attended by:

- 1 JFC staff; Maymun Abukar (Jane Finch Initiative Coordinator);
- 3 City Planning staff: Gary Miedema (Project Manager, Heritage Planning), Tatum Taylor (Heritage Planner, City Planning), Zahra Joseph-Wilson (Assistant Planner, City Planning);
- 2 Common Bond Collective staff: Ellen Kowalchuk (Partner), David Deo (Partner);
- 1 Community Researcher: Sam Tecle;
- 9 Focus Group participants.

For a more detailed summary of this meeting - please visit the project website here.

#### Heritage Focus Group Meeting 2:

The second Heritage Focus Group meetings took place on **Wednesday**, **November 23**, **2021** over Webex and was attended by:

- 1 JFC staff; Maymun Abukar (Jane Finch Initiative Coordinator);
- 3 City Planning staff: Gary Miedema (Project Manager, Heritage Planning), Tatum Taylor (Heritage Planner, City Planning), Zahra Joseph-Wilson (Assistant Planner, City Planning);
- 2 Common Bond Collective staff: Ellen Kowalchuk (Partner), David Deo (Partner);
- 1 Community Researcher: Sam Tecle;
- 3 Focus Group participants.

For a more detailed summary of this meeting - please visit the project website here.

#### **Resident-led Grassroots Consultation:**

The consultation with the Jane-Finch resident-led grassroots groups and organizations took place on **Thursday**, **November 25**, **2021** over Zoom and was attended by:

3 JFC staff; Amadeo Ventura (Manager of Strategic Development), Clara Stewart- Robertson (Manager of Community Planning & Development), Maymun Abukar (Jane Finch Initiative Coordinator);

3 City of Toronto staff: Janvere Lyder (Community Development Officer, Social Development Finance & Administration), John Smith (Manager, Social Development Finance & Administration), Leah Birnbaum (Senior Planner, City Planning);

1 Resident Co-facilitator: Kemisha Thomas.

64 Resident-led Grassroots groups' participants.

For a more detailed summary of this meeting - please visit the project website here.

#### Local Businesses Consultation:

The consultation with local business-owners in the Jane-Finch community took place on **Monday November 29, 202**1 over Zoom and was attended by:

1 JFC staff: Maymun Abukar (Jane Finch Initiative Coordinator);

City of Toronto staff:, Dan Rosen (Senior Policy Advisor, Economic Development & Culture), Ron Nash (Economic Partnership Advisor, Economic Development & Culture);

Councillor's Office: Councillor Anthony Perruzza

5 Local Business participants.

For a more detailed summary of this meeting - please visit the project website here.

#### Public Open House Meeting:

The Public Open House meeting took place on **Tuesday**, **November 30**, **2021** over Zoom and was attended by:

- 4 JFC staff; Amadeo Ventura (Manager of Strategic Development), Clara Stewart- Robertson (Manager of Community Planning & Development), Maymun Abukar (Jane Finch Initiative Coordinator), Pablo Vivanco (Director of Community Development and Programs;
- Presenting City of Toronto staff: Dan Rosen (Senior Policy Advisor, Economic Development & Culture), John Smith (Manager, Social Development Finance & Administration), Leah Birnbaum (Senior Planner, City Planning), Zahra Joseph-Wilson (Assistant Planner,City Planning);

• 90 members of the public.

For a more detailed summary of this meeting - please visit the project website here.

#### CAC Meeting #1:

The first CAC meeting was held on Thursday, June 24th, 2021 over zoom and it was attended by:

- 2 JFCF centre staff, Berta Kaisr, and Amadeo Ventura
- 6 City of Toronto Staff, Dan Rosen, Leah Birnbaum, John Smith, Henry Tang, Lillian D'Souza, and Zahra Joseph-Wilson;
- Councillor Anthony Perruzza and staff: Jessica Pointon, and Ayesha Khan;
- 21 CAC members

Following an icebreaker, introductions and JFI presentation by City Staff, the committee discussed the logistics of the group and expectations/responsibilities. For the meeting minutes – please visit the project website here.

#### CAC Meeting #2:

The second CAC meeting was held on **Tuesday**, **July 13th**, **2021** over zoom and it was attended by:

- 2 JFCF centre staff, Berta Kaisr, and Amadeo Ventura
- 5 City of Toronto Staff, Leah Birnbaum, John Smith, Janvere Lyder, Lillian D'Souza, and Zahra Joseph-Wilson;
- 12 CAC members present

Following an icebreaker, re-introductions, the committee began discussing and drafting the Terms of Reference.

For the meeting minutes - please visit the project website here.

#### CAC Meeting #3:

The third CAC meeting was held on **Tuesday**, **August 17th**, **2021** over zoom and it was attended by:

- 1 JFCF centre staff, Berta Kaisr
- 4 City of Toronto Staff, Dan Rosen, Janvere Lyder, Leah Birnbaum, and Zahra Joseph-Wilson;
- 16 CAC members

Following a brief check-in, further discussion and updates were made to the Terms of Reference then the committee began the visioning segment of the meeting which involved providing comments on the visioning statements, created by City Planning, of the feedback received thus far throughout the JFI process.

For the meeting minutes - please visit the project website here.

#### CAC Meeting #4

The fourth CAC was held on Tuesday, September 21st, 2021 over zoom and it was attended by:

- 2 JFC staff; Amadeo Ventura (Manager of Strategic Development), Maymun Abukar (Jane Finch Initiative Coordinator);
- 6 City of Toronto Staff; Ashely Kakuk (Community Development Officer, SDFA), Gary Miedema (Project Manager, Heritage Planning), Leah Birnbaum (Senior Planner, City Planning), Tatum Taylor (Heritage Planner, City Planning), Temesgen Ghebremicael (Community Development Officer, SDFA), Zahra Joseph-Wilson (Assistant Planner, City Planning);
- 16 CAC Member

Following introductions and the remembrance of former CAC member Sam Boakye, further discussion was held in regards to the vision and guiding principles, and a presentation of the Cultural Heritage Resource Assessment (CHRA) from City Heritage Planning staff.

For the meeting minutes - please visit the project website here.

#### CAC Meeting #5

The fourth CAC was held on **Tuesday, October 19th, 2021** over zoom and it was attended by:

- 2 JFC staff; Amadeo Ventura (Manager of Strategic Development), Maymun Abukar (Jane Finch Initiative Coordinator).
- 4 City of Toronto Staff; Dan Rosen (Senior Policy Advisor, Economic Development & Culture), John Smith (Manager, Social Development Finance & Administration), Leah Birnbaum (Senior Planner, City Planning), Zahra Joseph-Wilson (Assistant Planner, City Planning);
- 17 CAC Members

Following introductions, confirming previous meeting minutes and reviewing the updated vision and guiding principles, Amadeo presents the Interim Engagement Report to the CAC members; with a discussion and feedback period.

For the meeting minutes - please visit the project website here.

#### CAC Meeting #6

The fifth CAC was held on **Tuesday**, **November 16th**, **2021** over zoom and it was attended by:

- 2 JFC staff; Amadeo Ventura (Manager of Strategic Development), Maymun Abukar (Jane Finch Initiative Coordinator);
- 4 City of Toronto staff; Dan Rosen (Senior Policy Advisor, Economic Development & Culture), John Smith (Manager, Social Development Finance & Administration), Leah Birnbaum (Senior Planner, City Planning), Zahra Joseph-Wilson (Assistant Planner, City Planning);
- 16 CAC Members;
- GUEST for the first two items on the agenda:
  - 1 Convene Toronto/Ontario For All staff: Sean Maegher (Coordinator).

Following the introductions and addressing the housekeeping items on the agenda, staff present the Equitable Engagement Co-design to the CAC members and provide a preview of the presentation materials for the November 30 Public Open House, followed by a discussion on next steps.

For the meeting minutes - please visit the project website here.

#### May 19, 2021 Visioning Workshop Poster

## JANE-FINCH YOUTH CALL OUT

Are you a youth living in the Jane-Finch area (M3N or M3L postal codes)? Would you like the chance to participate in a discussion about your thoughts and vision for the future of the neighbourhood?

The Jane Finch Community and Family Centre is looking for **10** residents aged 18-30 to participate in a short consultation as part of the **Jane Finch Initiative** :



#### July 14, 2021 Inclusive Economic Opportunity Community Public Consultation

MITORONTO JANE FINCH INITIATIVE INCLUSIVE ECONOMIC OPPORTUNITY COMMUNITY CONSULTATION

Join us for a community meeting and provide your feedback on creating an inclusive economic opportunity plan for Jane-Finch

#### WEDNESDAY, JULY 14 @ 6PM

Zoom Meeting ID: 986 0717 2398 Passcode: 214052 Join by phone: 647 374 4685 SIGN UP ON EVENTBRITE!

#### May 28, 2021 Visioning Workshop Poster

## JANE-FINCH YOUTH CALL OUT

Are you a youth living in the Jane-Finch area (M3N or M3L postal codes)? Would you like the chance to participate in a discussion about your thoughts and vision for the future of the neighbourhood?

The Jane Finch Community and Family Centre is looking for **10** residents aged 18-30 to participate in a short consultation as part of the <u>Jane Finch Initiative</u> :



#### August 5, 2021 Arts & Culture Poster



**JANE FINCH INITIATIVE** 

#### **ARTS & CULTURE CONSULTATION**

Are you an artist or an arts-focused organization in the Jane Finch community? Do you want to share your experience and your vision for artists in the future plan for Jane Finch?

The Jane Finch Community and Family Centre is looking for artists and arts organizations to participate in a short Arts & Culture consultation as part of the Jane Finch Initiative:

#### Thursday, August 5th @ 6PM

Meeting will be held over Zoom, sign up through the link: bit.ly/janefincharts Honorariums available.

#### November 3 & 23, 2021 Heritage Focus Group e-Flyer



#### November 29, 2021 Business **Consultation** (cont.)

#### Jane Finch Initiative Business Consultation

#### For translated information on this project, please call 311.

- Kung kailangan ninyo ng tulong sa Tagalog, mangyaring tumawag sa 311.
- Để được giúp đờ bằng tiếng Việt, xin gọi 311. Si Af-Soomaali laguugu caawiyo, fadlan soo wac 311.
- Per ricevere assistenza in italiano si prega di telefonare al 311. Para recibir ayuda en español, llame al 311.

For questions or inquiries, contact Maymun Abukar at maymuna@janefinchcentre.org or visit toronto.ca/janefinch



#### November 29, 2021 Business Consultation

#### Jane Finch Initiative Business Consultation

#### Attend the City's Jane Finch Initiative Business Consultation virtual event, to be held via Zoom on Monday, November 29, from 9:00am-10:30am.

The Jane Finch Initiative is a City of Toronto and resident-led project to plan for the future of the Jane and Finch area. Together, we are developing a community development plan and a land use plan so that residents and businesses are supported as the area changes over time with the opening of the Finch West LRT. We want to hear from you to learn more about how you see the area changing over time, what impacts are likely to be felt by local businesses, and what should be considered in City plans and policies.

#### There are 2 ways to make your voice heard:

- · Complete a brief, confidential survey by following this link (Link closes Dec 3rd): https://chkmkt.com/JFI\_Business
- Attend the City's Jane Finch Initiative Business Consultation event, to be held on Monday, November 29, 2021 from 9:00am-10:30am. To join, please register here: https://bit.ly/fi-local-business-consultation



For questions or inquiries, contact Maymun Abukar at maymuna@janefinchcentre.org or visit toronto.ca/ianefinch JANEWE

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2021 | DECEMBER

#### **Grassroots Groups Consultation Jamboard**



#### What ideas should be included from the perspective of Grassroots



#### **IOpen House Jamboards**



- · Invest in free access to Wi-Fi, tech equipment and programs,
- · Invest in local led Com

itiatives.	partner a
Maintian front ancurity structly in white	orgs to provide skills deviat programs litet soly w employment skills or search skills
	itiatives.

<ul> <li>Improve access to space for artists/the arts</li> </ul>				prior to creating physical spaces, the sity could start by	
Art soundaring in exemuting upon and math_sender to approve the basis project.	Audit past arts related programmer - identify what worksd and what didni, what's redundert and what iscal artists have been advocating for and how far that went and	- Inque	CRANTS and other supports/resources - make it accessible and simpler	48	creating a community led online space for artists to- network, connect, share ideas, work together etc. to show built up to a physical space
Art gailery featuring primarily local artists	And a first and a second of failed from arts consult - artists are		o Ar Dai	the musais and art must be "Instagram worthy"	Food is culture - can we do farmers market or neighborhood market showcasing culturally relevant food

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#### Appendix G: Social Media Statistics

#### FACEBOOK

**May 7, 2021** JFI Virtual Visioning Workshop 52 reached 4 likes 2 shares

May 11, 2021 JFI Virtual Visioning Workshop 35 reached

May 14, 2021 CAC - (Paid Post) 3.3K reached 163 link clicks 19 likes 4 shares

May 18, 2021 JFI Youth Callout 203 reached 3 shares

June 29, 2021 JFI - Inclusive Economic Opportunity Community Consultation (Paid Post) 4,121 reached 96 link clicks 31 likes 5 shares

July 29, 2021 JFI - Arts and Culture Consultation (Paid Post) 3,482 reached 88 link clicks 20 likes 6 shares 3 comments

**Oct 14, 2021** JFI - Heritage Workshop 48 reached 1 like

**Nov 5, 2021** JFI - Virtual Public meeting 3 67 reached 1 like

**Nov 17, 2021** JFI - Virtual Public meeting 3 64 reached Nov 25, 2021

JFI - Virtual Public meeting 3 (Paid Post) 7,069 reached 264 link clicks 35 likes 5 shares 3 comments

Nov 19, 2021

JFI - Grassroots 103 reached 1 like 1 share

Nov 23, 2021

JFI - Business Consultation 81 reached 1 like 1 share

**Dec 3, 2021** JFI - Business Consultation 44 reached 1 like



Grassroots Groups Consultation - Facebook Post (Organic)

#### <u>TWITTER</u>

MAY 6, 2021 Downsview Advocate - Virtual Visioning Workshop 11 retweets 8 likes

MAY 10, 2021 CityPlanTO - Virtual Visioning Workshop 6 retweets 15 likes

MAY 11, 2021 JFC - Virtual Visioning Workshop 3 retweets 1 likes

MAY 11, 2021 @GreggLintern - Virtual Visioning Workshop 3 retweets 1 likes

**May 14, 2021** CAC 11 retweets 16 likes

May 27, 2021 Downsview Advocate - CAC 6 retweets 8 likes

May 18, 2021 Jane-Finch Youth Callout 10 retweets 9 likes

**May 30, 2021** Downsview Advocate - CAC 9 retweets 7 likes

June 29, 2021 JFC - Inclusive Economic Opportunity Community Consultation 3 retweets 3 likes

July 13, 2021 JFC - Inclusive Economic Opportunity Community Consultation 6 retweets 3 likes

**July 28, 2021** JFC - Arts and Culture Consultation 6 retweets 3 likes **July 29, 2021** York - Arts and Culture Consultation 2 retweets 5 likes

**Oct 14, 2021** JFC - Heritage Focus Group 9 retweets 12 likes

**Nov 5, 2021** JFC - Virtual Visioning Workshop 7 retweets 7 likes

Nov 9, 2021 @HumberSummit001 - JFC - Virtual Public Meeting 3 2 retweets 5 likes

Nov 19, 2021 JFC - Grassroots Workshop 10 retweets 8 likes

**Nov 23, 2021** JFC - Business Consultation 6 retweets 7 likes

**Nov 24, 2021** Downsview Advocate - Business Consultation 4 retweets 6 likes

Nov 24, 2021 JFC - Virtual Meeting # 3 8 retweets 9 likes

Nov 29, 2021 @GreggLintern - Virtual Meeting # 3 8 retweets 9 likes

Nov 29, 2021 @chrstinele - Virtual Meeting # 3 8 retweets 9 likes

#### 2021 | DECEMBER

#### **INSTAGRAM**

May 18, 2021 Jane-Finch Youth Callout 22 likes 29 shares 5 saves

May 27, 2021 CAC 11 likes 4 shares 1 saves

June 29, 2021 JFI Inclusive Economic Opportunity Community Consultation 24 likes 12 shares 3 saves

Jane and Frich **JANE-FINCH** Incr.centre CALLING ALL JANE-FINCH YOUTH AGES 18-301 YOUTH CALL OUT Would you like the chance to participate in a discu your thoughts and vision for the future of the neigh Are you a youth living in the Jane-Finch area (M5N or M3L postal We are looking for 10 residents ages 18-30 to participate in a short consultation tomorrow, May 19 at 6:00pm as part of the Jane Finch Initiative. codes)? Would you like the chance to participate in a discussion about your thoughts and vision for the future of the neighbourhood? Sion up using the link in bio. \$25 honorarium provided The Jane Finch Community and Family Centre is looking for 10 residents aged 18-30 to participate in a shart consultation as part Jof.centre #janefinch #janefinchcommunity #youth #cityoftcronto #janefinchcentre of the Jane Finch Initiative : John Mapply WEDNESDAY MAY 19TH @ 6PM QOV D Liked by infyow and 21 others \$25 honorarium, link in bio to sian up () MAG # C

Jane-Finch Youth Call Out Post - Instagram



Arts & Culture Post - Instagram



Inclusive Economic Opportunity Community Consultation Post - Instagram

July 28, 2021

JFI Arts and Culture Consultation 32 likes 45 share 3 saves

**Oct 14, 2021** JFI Heritage Focus Group 25 likes 22 share 3 saves

Nov 5, 2021 JFI Virtual Meeting # 3 13 likes 1 saves

Nov 26, 2021 JFI Virtual Meeting # 3 6 likes 1 saves

**Nov 19, 2021** JFI Grassroots Consultation 12 likes 3 shares 4 saves

**Nov 24, 2021** JFI Business Consultation 8 likes 2 saves

# JANE FINCH INITIATIVE

## Report prepared by the Jane/Finch Centre for the City of Toronto

## 2021 | DECEMBER

