



Principals

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City of Toronto  
City Planning Division – Etobicoke York District  
2 Civic Centre Court  
Toronto, ON M9C 5A3

Attention: Etobicoke York Community Council  
[etcc@toronto.ca](mailto:etcc@toronto.ca)

Subject: Public Input Letter – Jane Finch Initiative  
50 Norfinch Drive, City of Toronto  
2204808 Ontario Inc.

**Dear Members of East York Community Council:**

Gagnon Walker Domes Ltd. (“GWD”) is Planning Consultant to 2204808 Ontario Inc. (“Client”); the Registered Owner of the property municipally known as 50 Norfinch Drive, in the City of Toronto (“subject site”). The subject site is comprised of one (1) parcel measuring approximately 1.27 hectares (3.15 acres), with street frontage of approximately 82.0 metres (270.0 feet) along Norfinch Drive. The subject site is located within a Major Transit Station Area (“MTSA”) as defined in the Growth Plan, being less than 300 metres from the future Norfinch Oakdale MTSA Station Stop. The property is currently developed with a 6-storey hotel building and associated surface parking.

On March 24, 2022, GWD participated in a Pre-Application Consultation meeting with City of Toronto Staff to discuss our Client’s proposal for the redevelopment of the subject site for a multi-tower, mixed-used development featuring buildings ranging between 18 to 35 storeys, including street-related commercial along Norfinch Drive. At this meeting, City Staff advised of the City’s engagement in the Jane Finch Initiative.

We understand that the Jane Finch Initiative has completed its first phase of community engagement and has proposed a series of directions to guide the second phase of engagement towards the development of a Secondary Plan, Urban Design Guidelines and Community Development Plan for the Jane and Finch area by Quarter 3 2023.

As the Jane Finch Initiative commences its second phase and our Client continues the preparation of a formal Zoning By-law Amendment Application, we wish to be informed of any and all future Open House and Statutory Public Meetings, as well as Staff Reports pertaining to the future Secondary Plan drafting process in order to ensure that draft Secondary Plan policy aligns with the development vision of our Client and City interests.

We look forward to our continued work with the City of Toronto. Should you require additional information or have any questions, please do not hesitate to contact the undersigned.

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Yours truly,

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