

Film, Television and Digital Media Advisory Board Municipal Comprehensive Review Update

Item FB11.2

April 4, 2022

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Planning Division



Municipal Comprehensive Review Update

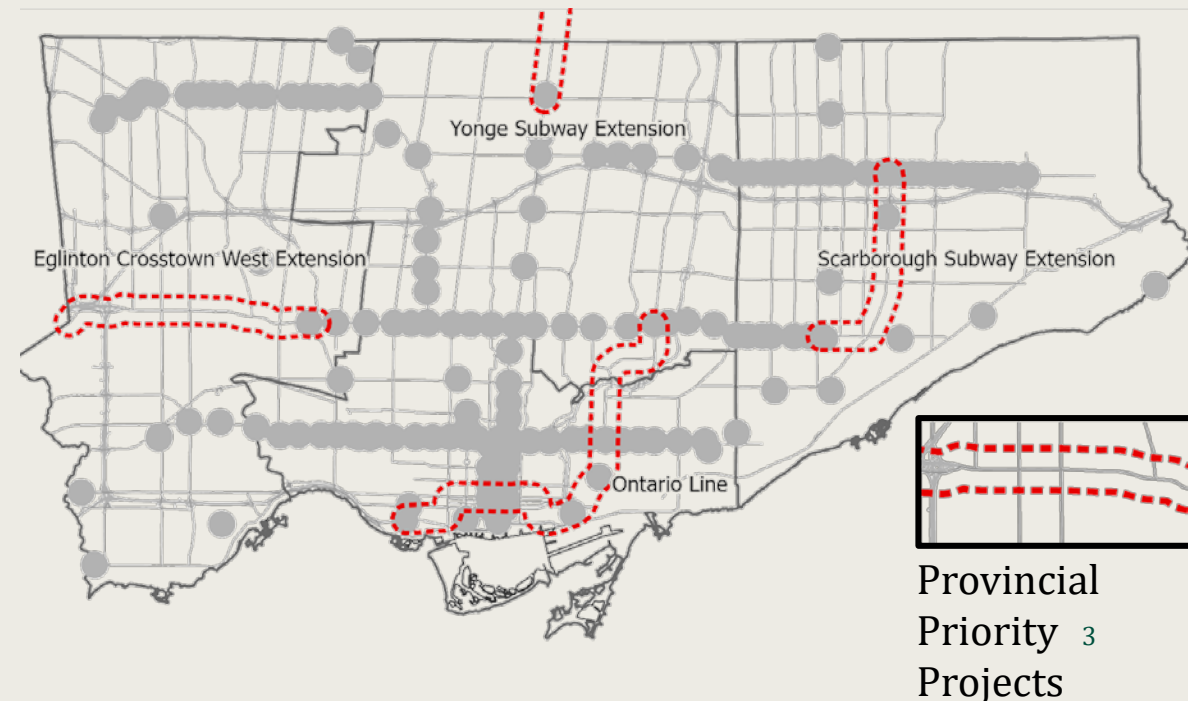
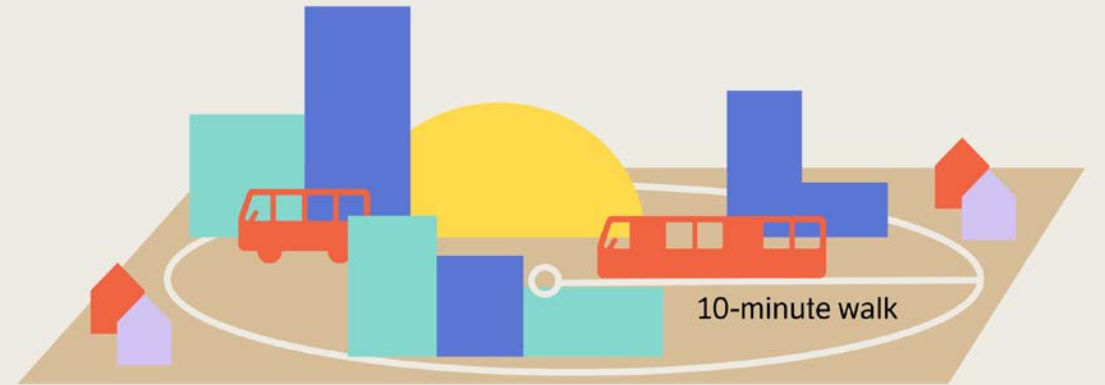
1. MCR Progress
2. Background: Current policies
3. Film & Digital Media Industry Engagement
4. South of Eastern Employment Conversions
5. Next Steps



MCR Progress

Since November 17, 2021 Board meeting

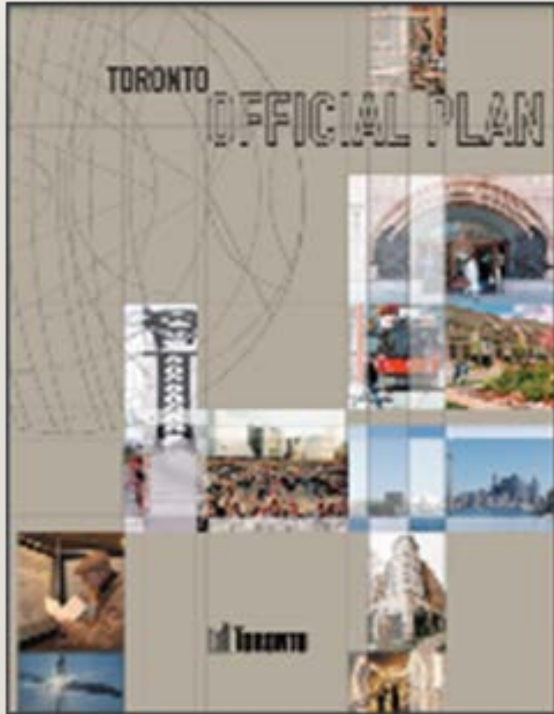
- 140+ conversion request “Preliminary Assessments” to Planning and Housing Committee (PHC)
- 120+ draft Major Transit Station Area delineations to PHC for consultation
- 16 Final Protected Major Transit Station Areas adopted by Council
 - Awaiting Ministerial approval
- Ongoing virtual engagement



Current Official Plan (OP) policies

Film industry is important to City's economic health.

- OP policies encourage film production and locations across the City, in particular
 - **Downtown** is identified as an important location for film and TV production, and broadcast media
 - **King-Spadina, King-Parliament** and **Liberty Village** are identified as areas to preserve and expand cultural industry space, including film
 - *Employment Areas* are protected as places of business and economic activities for future economic opportunities, including media facilities and production studios.
- Implementing curbside management strategies to make temporary film trailer parking easier (Policy 2.4.10)



Film & Digital Media Industry Engagement

Key takeaways:

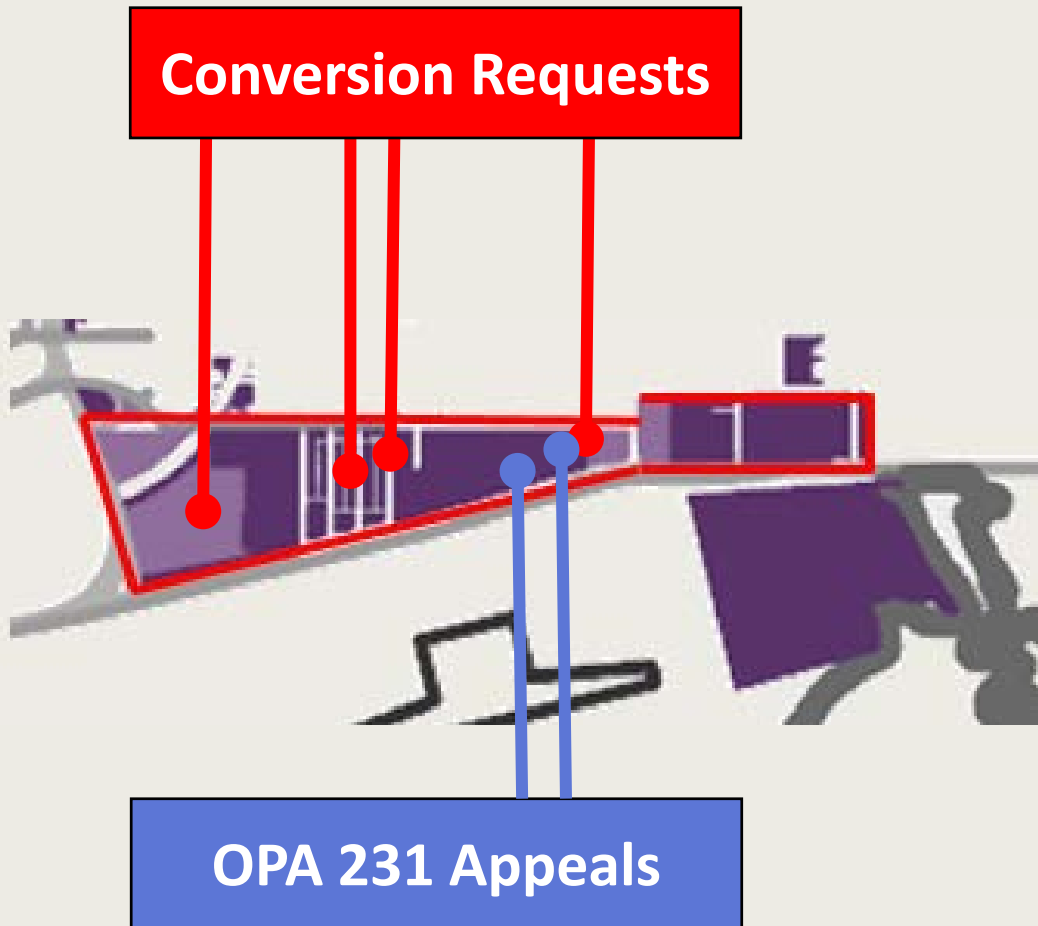
- Toronto grew the film industry in Ontario and is in demand as a film hub
- Clustering and access to employment lands are crucial for the industry's success.
- Film studios need to be located in employment lands due to late night activity, parking, special effects, etc., but struggles to keep access to these lands.
- South of Eastern Employment Area and Port Lands are critical to the sector.



Participants include representatives from (Feb. 7, 2022)

- ACTRA Toronto, Director's Guild of Canada Ontario, Film Ontario, IATSE Canada, NABET 700-M UNIFOR, Pinewood Toronto Studios, Spin VFX, William F. White International Inc.

South of Eastern Employment Area Conversions



Current MCR

Of the approximately 140 requests received, 4 are located within South of Eastern

- East Harbour
- 17 Leslie St
- 629 Eastern Ave
- 65-78 Heward Ave

Appeals to Previous MCR

Of the approximately 70 outstanding appeals to the previous MCR, 2 are located within South of Eastern

- 721 Eastern Ave
- 731 Eastern Ave

Next Steps

April 27th Planning and Housing Committee:

- Draft Chapter 1 Principles and Directions
- Employment Study Results
 - Includes detailed Employment Area profiles
- Draft Employment and Economic Policies

Late May - June

- City-wide engagement meetings

