

From: [Megan Takeda-Tully](#)
To: [Infrastructure and Environment](#)
Cc: [Julianna Greco](#)
Subject: Letter for circulation at Infrastructure & Environment Committee meeting
Date: Wednesday, May 25, 2022 12:21:09 AM
Attachments: [Suppli Letter re IE 30.17 Single-Use and Takeaway Items Reduction Strategy - Voluntary Measures Program.pdf](#)

Hello,

I'm writing regarding the upcoming Infrastructure & Environment Committee meeting; and specifically, regarding Item IE 30.17 - Single-Use and Takeaway Items Reduction Strategy - Voluntary Measures Program Launch.

Please circulate the attached letter to the members of the committee, and please upload it to the agenda item online.

Many thanks,
Megan



Megan Takeda-Tully

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SAME FOOD. LESS WASTE.

May 25, 2022

City of Toronto, Infrastructure and Environment Committee
100 Queen Street West
Toronto, Ontario M5H 2N2
by email: iec@toronto.ca

Re: [IE 30.17 Single-Use and Takeaway Items Reduction Strategy - Voluntary Measures Program Launch](#)

To Councillors and Committee Members,

We are writing to ask that you act quickly to make Toronto a circular city and to stop delays to the single-use and takeaway items reduction strategy, as we have seen firsthand how small businesses can save money and reduce waste when they stop using single-use.

Suppli is a Toronto-born reusable takeout container service operating in 8 downtown Toronto east end postal codes, and growing quickly. Since our launch in October 2020, we have signed up more than 3000 consumer accounts and 31 restaurant partners, have served over 9700 takeout orders, and have experienced a 96%+ return rate. This has culminated in more than 35,000 single-use takeout containers being averted from our landfills; and this is just a drop in the bucket compared to what we can accomplish as we grow. We will be expanding to the downtown west end of Toronto later this year, and have begun to scale our service in other verticals, including the corporate catering industry.

By providing reusable takeout containers, small businesses that use our service have reported amazing results in reducing waste, generating additional revenue, and saving money. Here are a few excerpts from our [restaurant testimonial video](#) that highlight these results:

"Our sales have boosted about 5-10% as of when we started using Suppli." - Haldi Restaurant

"Because of Suppli containers, we're getting more customers" - Shalom Restaurant

Our restaurant partners have reported they are gaining new customers and making more money; and in most cases, restaurants pay less for reusable Suppli containers than for their single-use alternatives!

We see that Toronto businesses are discovering the benefits a circular packaging solution can have not only on their environmental impact, but on their bottom lines as well. The industry would gain from guidance on where to start, and recognition for those that are leading the way.

We are glad that Toronto Council has repeatedly voted to become a circular economy and reduce unnecessary single-use plastics; however, we are disappointed with the delay. Please move forward with the strategy and, specifically, move ahead immediately with the Voluntary Measures Program.

Sincerely,
Suppli