

## City Council

### Motion without Notice

MM47.108	ACTION			Ward: 19
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### **Request for Urgent Action on an Unauthorized and Unpermitted Event at Woodbine Beach Park and Ashbridges Bay Park - by Councillor Brad Bradford, seconded by Mayor John Tory**

*\* This Motion has been deemed urgent by the Chair.*

*\* This Motion is not subject to a vote to waive referral. This Motion has been added to the agenda and is before Council for debate.*

### **Recommendations**

Councillor Brad Bradford, seconded by Mayor John Tory, recommends that:

1. City Council direct the General Manager, Parks, Forestry and Recreation, in consultation with Municipal Licensing and Standards, Legal Services and any other City divisions and agencies as necessary, to review the activities which occurred in connection with the Playa Patron event that took place in Woodbine Beach Park and Ashbridges Bay Park on July 7 to 10, 2022 and any other activities and take appropriate action, including initiating legal proceedings, terminating the governing agreement between the City and Tuggs Incorporated and/or exercising the City's rights of re-entry arising from breaches of the governing agreement between the City and Tuggs Incorporated.

### **Summary**

Earlier this year, the City was made aware of Tuggs Incorporated ("Tuggs")'s intention to conduct an organized sponsorship event and activity known as "Playa Patron" on the City's Woodbine Beach Park and Ashbridges Bay Park (the "Beach") on July 7 to 10, 2022. Tuggs is required to obtain the City's prior written consent for the sponsorship activity under its governing agreement with the City and is required to apply for and obtain a special events permit under the City Parks By-Law. Despite numerous attempts by City staff to obtain further information from Tuggs on the sponsorship event and activities and repeated notifications to Tuggs that the sponsorship event and activities were unauthorized under the governing agreement, Tuggs and the sponsorship event organizers proceeded to conduct the sponsorship event and activities without the consent or approval of the City.

Structures were erected on the Beach despite clear communication to both Tuggs and the sponsorship event organizers indicating that approval had not been granted for the sponsorship event as advertised. Requirements around safety and security/paid duty officers are needed for events of this nature and Tuggs and the sponsorship event organizers did not provide this information to the City. As a result, City staff flagged the event for Toronto Police Service to ensure they were aware from a public safety perspective.

City Staff from multiple divisions continued to contact Tuggs and its organizers (including on-site and over the weekend) during the unapproved sponsorship event activities that took place on July 7-10, 2022, to reiterate the concerns and issues of the sponsorship event and activities being unpermitted, and unauthorized as per the terms of the Agreement and the Parks By-Law.

City Staff are in the process of reviewing the recent unpermitted and unauthorized sponsorship event and activities that took place and other activities facilitated by Tuggs with respect to any identified breach of the lease/license agreement between the City and Tuggs.

This Motion is Urgent as it responds to a recent incident that requires direction to be provided to Parks, Forestry and Recreation Division staff before the next meeting of City Council.

### **Background Information (City Council)**

Member Motion MM47.108