Appendix C:

Bike Share Toronto Four-Year Growth Plan Report (Executive Summary)

September 2022

Four-year Growth Plan (2022–2025)

Bike Share Toronto

Toronto Parking Authority

Acknowledgements

Bike Share Toronto's Four-year Growth Plan represents a collaborative effort from Toronto Parking Authority staff, partners and members of the public and we acknowledge their contribution towards the development of this plan.

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Executive Summary

Introduction

The purpose of this document is to guide station planning for the Bike Share Toronto network as part of the Toronto Parking Authority's (TPA) annual capital expansion from 2022 to 2025. As outlined in the plan, accelerating bike share's growth is a key corporate priority.

Designed to improve mobility options for Torontonians, the program has seen tremendous success and growth since its inception, and that trend continues. Record ridership, growth in annual memberships, and increased popularity of e-bikes demonstrate the high level of service bike share customers have come to expect. Those indicators also affirm that the need for expanding bike share's service area to address key service gaps has never been greater, or more urgent.

Development of The Four-year Growth Plan addresses these needs and directs a course that focuses on providing customers with more connections to higher-order transit and assisting with first/last-mile travel, in other words, getting riders from Point A to Point B seamlessly.

The plan also focuses on how bike sharing relates to, and interconnects with other City programs including the TransformTO Net Zero Climate Action Strategy, city transit projects, cycling infrastructure projects, and multimodal mobility in general.

Information specific to other components of the TPA's strategic plan for the Bike Share Toronto system such as operations, maintenance, and pricing are not included in this document.

Background

Since 2011, Bike Share Toronto has provided a sustainable, convenient, and affordable system of bike sharing to residents and visitors in the City of Toronto. Whether it is part of an everyday routine or a casual trip, Bike Share Toronto is an important part of the city's transportation network that provides a reliable and easy-to-use service.

The **2016 Feasibility Study For The Expansion Of Bike Share Toronto** provided the framework for system expansion to 2020. One of its key objectives centred around building a bike share system, primarily in Toronto's downtown core that could be sustained. The new four-year growth plan addresses the next phases of the system's growth. It accepts and goes far beyond the feasibility of bike sharing, to accessibility, equity, and convenience.

Methodology

Decision-making for the plan was informed by Bike Share Toronto's planning objectives of ridership, equity, first/last-mile transit integration, accessibility, and revenue. These objectives were developed into key inputs for the various phases of the development process.

Spatial Analysis

To lay the foundation for the future growth of Bike Share Toronto, the Toronto Parking Authority carried out an in-depth spatial analysis process using data from Bike Share Toronto, City of Toronto, and other available sources which studied demand, first/last-mile usage, equity, and future alignment. The spatial analysis process was developed to strategically identify and inform where the system should be implemented as part of the growth plan.

Stakeholder Consultation

A key part of the development process involved stakeholder workshops organized for Bike Share Toronto partners including many City of Toronto departments, the Toronto Transit Commission (TTC), Metrolinx, and other public and private institutions.

Three public consultation events were undertaken to inform the public about the plan, collect user feedback and present the proposed system expansion. Bike share users were invited to participate in a survey to capture information on trip behaviour, challenges and barriers, and perspectives on upcoming station expansion.

Building on findings from the survey, two user workshops were held to solicit greater context on key results. Workshop discussion topics included bike share trip purpose, barriers to using bike share, trip length and pass type preferences, and potential use of e-bikes. Workshop outputs helped to validate and inform spatial analysis and stakeholder engagement findings.

Conclusion

The Four-year Growth Plan will see the system expand from 625 stations and 7,165 bikes to over 1,000 stations and 10,000 bikes by 2025. The plan will broaden the system's coverage area into all 25 wards of Toronto, prioritizing neighbourhoods where residents have the greatest need for access to affordable mobility options.

It presents a proposed implementation schedule that will guide the expansion process, aligning implementation to strategically serve neighbourhoods and coordinate with planned projects where bike share stations can be integrated.

The expansion will contribute towards achieving the City's TransformTO Net Zero Climate Action Strategy target of 75% of all work and school trips under 5 km being made by walking, cycling, and transit by 2030.

The system will also be expanded along many of the corridors where new cycling infrastructure is being built as part of the City's Near-Term Implementation of the Cycling Network Plan.

Bike Share Toronto will grow as an integral part of the City's growth, aligned with the stated mission of its owner and operator, the Toronto Parking Authority – "to create a seamless customer experience that delivers on choice, ease, and speed through the city." Its growth will be propelled by the TPA's vision to become the world's best provider of sustainable parking, bike share and last-mile mobility experiences for our customers, our partners, and our city. The Four-Year Growth Plan sets Bike Share Toronto on that path.

For a full version of the Four-year Growth Plan please use the following link:https://parking.greenp.com/app/uploads/2022/09/BikeShareToronto_FYGP_wAppendix.pdf

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