

Attachment 1: Draft of Proposed Area-Specific Amendment – 55 Beverly Hills Drive

BY-LAW No. XXXX-2022

To amend Schedule B, Signage Master Plans and Area-Specific Amendments, to Chapter 694, Signs, General, to implement an area-specific amendment with respect to the premises municipally known as 55 Beverly Hills Drive.

The Council of the City of Toronto HEREBY ENACTS as follows:

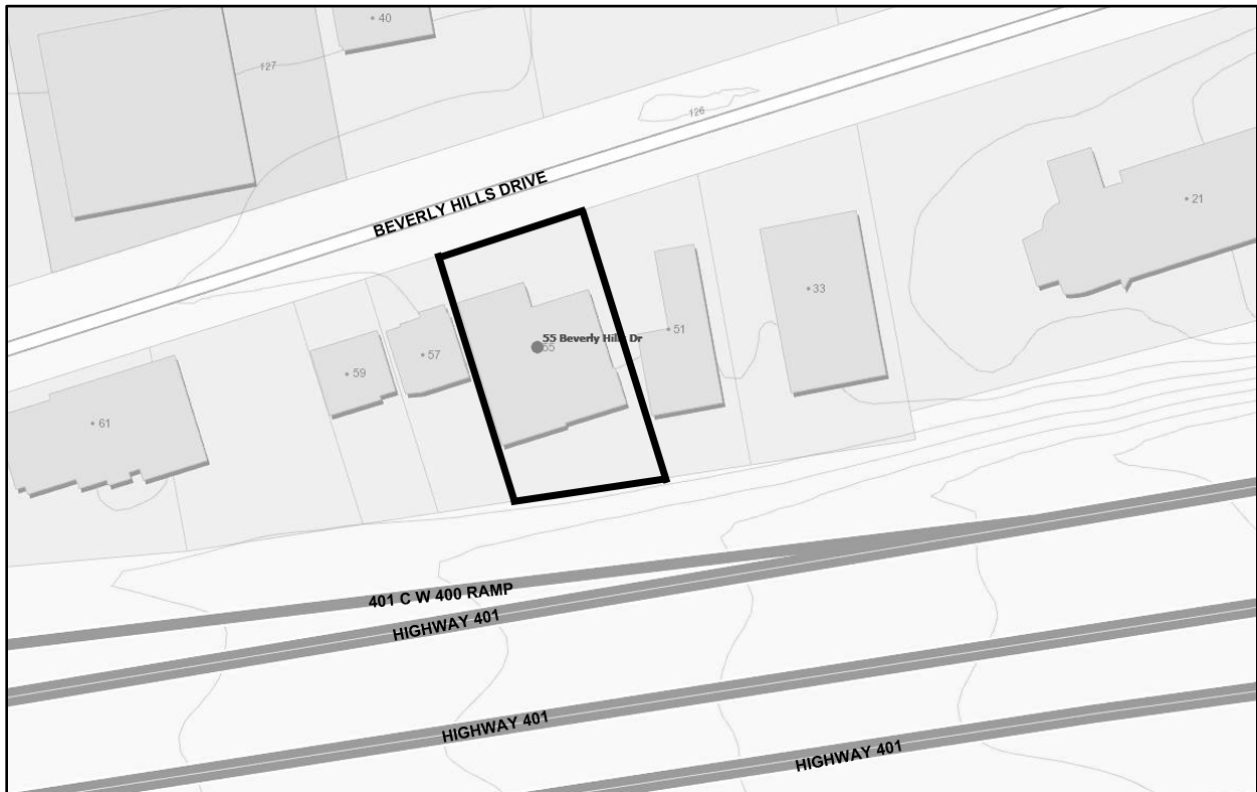
1. Chapter 694, Signs, General, of the City of Toronto Municipal Code is amended by adding the following as Subsection 2.XX to Schedule B to Chapter 694, Signage Master Plans and Area-Specific Amendments:

XX. 55 Beverly Hills Drive – Notwithstanding §§ 694-9B, 694-18E(2), 694-24A(14) & 694-25C but subject to all other provisions of this chapter, the premises municipally known as 55 Beverly Hills Drive may contain, in addition to those first party signs permitted in an E-Employment sign district provided for in §694-211, only the following third party sign:

1. One electronic ground sign provided:
 - a) The sign shall contain no more than two sign faces;
 - b) The sign faces shall be in a "v-shaped" configuration;
 - c) The sign face shall be oriented in an easterly and westerly direction;
 - d) The sign face shall be rectangular;
 - e) The centre line of the sign shall not exceed 14.7 metres;
 - f) The bisecting line of the sign face shall not exceed 4.3 metres;
 - g) The sign face area of the sign face shall not exceed 62.5 metres;
 - h) The sign face shall display electronic static copy only;
 - i) The sign height shall not exceed 13.8 metres;
 - j) The sign shall be no closer than 2.0 metres from the 401 C W 400 Ramp;
 - k) The sign shall be no closer than 4.5 metres from the easterly property line;
 - l) The sign shall be no closer than 4.5 metres from the westerly property line;

- m) The sign shall not be erected within 30.0 metres of the intersection of a major street with any other street;
- n) The sign shall not be erected within 60.0 metres of any premises located, in whole or in part, in an R, RA, or I sign district;
- o) The sign shall not be erected within 45.0 metres of any premise located, in whole or in part, in a CR sign district;
- p) The sign shall not be erected within 50.0 metres of any premise located, in whole or in part, in a OS sign district;
- q) The sign shall not be erected within 150.0 metres of any other lawful third party sign whether erected or not;
- r) The sign shall be located a minimum of 1.5km from any other third party electronic sign located on
 - i. The same street; or
 - ii. on a street which forms an intersection with the street on which the sign is located;
- s) The sign shall be entirely located within the area indicated by the shaded area bounded by heavy lines on the diagram indicated at §XX.2 as Detail Map 1 – 55 Beverly Hills Drive;
- t) There shall be no more than one third party ground sign erected or displayed within the area delineated with heavy lines on the diagram indicated at §XX.2 as Detail Map 1 – 55 Beverly Hills Drive;
- u) The sign permit issued for the erection and display of the sign shall expire ten years from the date of issuance, and is null and void on its expiry date; and,
- v) For greater clarity, any and all other permits issued by the Chief Building Official for the sign shall expire in accordance with §§ 694-9 & 694-10; and prior to the expiry of the sign permit issued for the erection and display of the sign issued in accordance with §XX.1(r), an application may be submitted to the Chief Building Official to renew the sign permit for a further period of five years, provided no modifications or restorations are proposed to the sign.

2. Detail Map 1 – 55 Beverly Hills Drive



Permissible Area for Sign