



FURTHER INFORMATION ABOUT THE CNEA **ENCLOSURE TO THE CNEA APPOINTMENT FORM**

CNEA Corporate Secretariat Office contact:

- Sarah Fink / sfink@theex.com / 416-263-5201
- Please take note that Linda Costa has retired from the CNE. Kindly update your contact list.

Member Benefits*

Your organization can help shape the future of the CNE Association and the CNE event as a Member Organization and through your Member representative “Appointee”.

Your **representative Appointee** will:

- receive CNE (the ‘Ex’) event admission credentials and be able to provide feedback on the CNE event
- receive regular CNE newsletter communication updates
- be eligible to run for election to the CNEA Board of Directors or CNEA Executive positions (exception: municipal section / section 1 of the association)
- participate on CNEA Committees, Sub-Committees and Task Forces
- attend and vote at CNEA Annual Meeting(s)
- be invited to attend CNEA member engagement & networking events
- receive corporate CNE discounts for the Ex and/or other associated events or partnerships
- receive other CNEA Member benefits that are offered

As a **CNEA Member**, your organization will:

- be invited to showcase your organization free of charge during the Canadian National Exhibition fair (in late summer) at the CNEA Membership Booth. A separate communication will be sent regarding this benefit. Please note that the establishment of the booth is dependent on sufficient demand by Member Organizations. Reservations for the booth are taken on a first come, first serve basis.
- receive regular CNE newsletter communication updates
- receive corporate CNE discounts for the Ex and/or other associated events or partnerships
- be offered an opportunity to coordinate community tickets for communities-in-need associated with your organization
- be invited to attend CNEA networking events e.g., exhibits or speakers
- receive other CNEA Member benefits that are offered

**CNEA membership benefits are dependent on factors including but not limited to public health restrictions due to the COVID-19 pandemic, CNEA financial means to offer various benefits and events etc.*

Annual Meetings & Members Attendance

There is at least one general meeting for CNEA Members each year. *(Note: The CNEA Annual Meeting in 2020 and 2021 were held online. The 2022 Annual Meeting details are enclosed as a separate invitation.)*

Please take note of the meeting details and meeting attendance requirements.

The CNEA By-Laws Article VI, Section 6.5 states:

*Every organization's representative appointed by an association, society or other body is expected to attend in person the Annual Meeting and any Special Meeting of the Association. **If an organization's representative fails to attend at least one-half of the meetings over a two-year period, the place of such Member may be deemed vacant, and the association, society or other body must submit a letter of explanation to the Corporate Secretary for consideration by the Executive Committee who will determine whether the association, society or other body be advised that existing representative remain on the CNEA or be requested to appoint a new representative.***

Governance Structure

The CNE is governed by the Canadian National Exhibition Association (CNEA), a not-for-profit and an Agricultural Society without share capital incorporated by a Special Act of the Legislature of Ontario. The CNEA and its volunteer Board of Directors operate under the jurisdiction of both this provincial act, *An Act respecting the Canadian National Exhibition Association*, and the *Agricultural & Horticultural Organizations Act of Ontario*. As of the formal proclamation of the *Not-for-Profit Corporations Act (ONCA)* was recent, on October 19th 2021, is the enabling corporate legal framework for most nonprofits incorporated under provincial law. It may affect nonprofits in various ways; however, as the CNEA has its own Special Act of the Legislature of Ontario, the CNEA will be undertaking a review of and where / when the CNEA must comply and whether it will change the current governance structure. Nonprofits will have three years after proclamation to transition to the new rules. In the meantime, the rules in articles and bylaws will continue to be valid provided they were valid under previous legislation.

Mandate

CNEA objects are expressly referred to in section 4 of the CNEA Act. The objects are broadly defined to include exhibitions established either permanently or periodically for the promotion of industries, arts and science generally. The Act lists a number of express activities including activities related to animals, vegetables and minerals; activities related to products, wares, goods, merchandise, machinery, inventions and processes of manufacture; paintings and statuary; livestock competitions; and such other exhibitions that support the objects defined under the Act.

Building upon the list of exhibition activities, section 4 also highlights entertainment and amusement authorizing exhibition by means of music, shows or other attractions. The Association is given typical corporate powers to enter into contracts, own or lease property, develop grounds, etc. to facilitate such exhibitions. It is also expressly authorized to lease to third parties to facilitate the holding of exhibitions. An umbrella clause at the end of section 4 provides the Board with the

authority to “do such other matters and things as will be in conformity with the objects and purposes of the Association”.

Under the CNEA Act, the CNEA is deemed to be an “agricultural society” that is subject to the Agricultural and Horticultural Organizations Act (“AHOA”). Section 28 of that Act describes the objects of an agricultural society, which include encouraging awareness of agriculture and improving the quality of life of persons living in agricultural communities by:

- Conducting research and develop supporting agricultural programs
- Staging agricultural exhibitions
- Conserving natural resources
- Beautifying agricultural communities
- Conducting activities and providing facilities to enrich rural life
- Conducting or promoting horse racing

The Agricultural & Horticultural Organizations Act of Ontario objects also include matters such as eradication of pests and encouraging youth involvement in agricultural activities.

CNEA Strategic Plan

In 2017, the CNEA initiated a strategic planning process to set out a direction for the organization. The plan set a path on exploration of programming and revenue diversification for the CNEA, while respecting its roots as an agricultural society, showcasing the organization’s history with and continued commitment to promotions new innovation, and striving to be best in class in all aspects of governance and management.

Our Vision: Inspiring Canadians. Creating memories.

Our Mission: To enrich our community by celebrating the past, showcasing the present, promoting the future.

Values: Fun, respect, stewardship, accountability, embrace learning and innovation, loyal to our history and traditions, client focused excellence, inclusivity, diversity, accessibility and reconciliation.

Due to the pandemic, with the cancellation of the 2020 and 2021 Ex events and the lay-off of much of the CNE staff, and an interim senior leadership team structure, the Strategic Plan has not yet been reviewed / updated. It is anticipated that a review will take place over the coming year.

Board of Directors: Elections and Eligibility

Each Member Organization ‘Appointee’ is eligible to nominate or be nominated as a Director of the CNEA Board of Directors (with the exception of those in the municipal section of the membership who are appointed, per the CNEA Act & By-Laws).

Further information about structure, eligibility and process will be communicated directly to all new and returning CNE Association Member Appointees in the lead up to Board elections to take place at the Annual Meeting (currently held in the spring of each year).

Stay In Touch

The CNE website is www.theex.com

We encourage you to keep in touch and help get the word out about the CNE by connecting with us online on the various social media channels:

Facebook: <https://www.facebook.com/TheEx>
Twitter: <https://twitter.com/letsgototheex>
Instagram: <https://www.instagram.com/letsgototheex/>
YouTube: <https://www.youtube.com/user/CNEToronto>

As of April 2022.