

YOUR REGION FOR BUSINESS

Prepared for

City of Toronto Civic Appointments
Committee

March 3, 2023



Toronto Global is the first point of contact for international businesses looking to accelerate expansion, make connections and access talent in the Toronto Region, Canada's business, tech and financial capital.

Our business-driven team has provided complimentary concierge services to more than 200 companies – including Sanofi, Netflix, Infosys and HSBC – setting the stage for success in the fastest growing, and most educated and diverse market in North America.



MAKING AN IMPACT

RESULTS TO-DATE

For every \$1 million government dollars invested in Toronto Global, nearly **\$20 million of tax revenues are generated** – an incredible multiplier.

Launched	Annual Core Funding	Total FTE (Annual Avg)
February 2017	\$6.9 million	31

Results 2017-2022 (as of March 20, 2023)				
212 investments landed in the Toronto Region	30,000 total jobs in the Toronto Region* *Direct & Indirect	\$2.8 billion in attracted capital expenditure	\$3.6 billion towards Canada's GDP*	\$700 million Tax revenue*
6.8 Investments per employee	968 indirect total jobs per employee	\$90 million capital expenditure per employee	\$116 million GDP per employee	\$23 million tax revenue generated per employee

*calculated using Statistics Canada, Interprovincial Input-Output Model



BOARD OF DIRECTORS

IDEAL CANDIDATE PROFILE

- + C-Suite
- + Global Experience and Networks
- + International Business Expansion Experience
 - + Understanding of key drivers and location decision-criteria
- + Understanding of the Toronto Region's global competitiveness
- + Experience in one or more of the following industries:
 - + Tech, Life Sciences, Financial Services, Manufacturing
- + Experience with public sector funding and/or public-private



CONNECT WITH US

Terrie O'Leary
Executive Vice President,
Business Strategy
toleary@torontoglobal.ca
+1 416-526-8386

Bethany Moir
Director, Stakeholder Relations
and Strategic Projects
bmoir@torontoglobal.ca
+1 437-882-7306



www.torontoglobal.ca

