



March 28, 2022

Toronto City Hall
100 Queen Street West
Toronto, ON M5H 2N2
Attn: Sylwia Przewdziecki
Email: councilmeeting@toronto.ca

RE: **2023 IE2.6 - Modernizing Bike Share Toronto Rate Structure**

Dear Acting Mayor McKelvie and members of City Council,

Cycle Don Valley Midtown is the ward advocacy group for Cycle Toronto in Ward 15 and Ward 16. **We strongly support the IEC recommendations for IE2.6 Modernizing Bike Share Toronto Rate Structure.** Cycle Don Valley Midtown encompasses three Neighbourhood Improvement Areas, Thorncliffe Park, Flemington Park and Victoria Village, that will soon have access to a new bikeway on Eglinton Avenue East. These fee-structure recommendations, along with a network expansion of Bike Share in the area, can unlock additional accessible and affordable mobility options for local residents.

In addition, we join in Cycle Toronto's call to:

- Reduce (ideally removing it in its entirety) the proposed \$0.10 per min for annual members who use e-bikes. For those that travel from the inner suburbs, that will add \$4.50 for a 45 min ride, and this doesn't include the cost of connecting to the TTC, which adds another \$3.35.
- Consider alternative revenue tools by revisiting the cost recovery pricing structure of TPA's portfolio of on and off-street parking and EV charging program to take a more equitable approach to rebalancing the approach to incentivize people towards active modes of transportation and prioritizing the ridership needs of those who are most impacted by transportation inequities simply because of where they live. The hourly cost of on-street parking, for example, could be increased to better reflect the cost of the land use and maintenance, which will help the city move away from the over reliance of single car use occupancy.
- Postpone the implementation of the new rate structure, which is currently slated to take effect on April 3, 2023, to allow time to revisit the pricing structure and to give people who rely on the service time to plan for any added expense to the growing cost to take public transportation.
- Promote the low income pass widely and in such a way that those who qualify can take advantage of the program.

We look forward to seeing the Bike Share program continue to be enhanced but in an equitable and accessible way so that everyone can benefit.

Thank you for your consideration.

Respectfully submitted,
Geoff Kettel,
Richard Nelson,
Holly Reid,
Najia Zewari,
Executive Committee, Cycle Don Valley Midtown

C.c. Justin Hanna, Director Customer Service and Bike Share Operations, Toronto Parking Authority
Cycle Toronto