



REPORT FOR ACTION WITH CONFIDENTIAL ATTACHMENT

Naming Rights Opportunity

Date: December 5, 2022

To: Board of Directors of TO Live

From: President and Chief Executive Officer

REASON FOR CONFIDENTIAL INFORMATION

This report contains a position, plan, procedure, criteria or instruction to be applied to any negotiations carried on or to be carried on by or on behalf of the City or local board;

SUMMARY

The purpose of this report is to provide the Board with information on a naming rights opportunity.

RECOMMENDATIONS

The President and Chief Executive Officer recommends that the Board of Directors of TO Live:

1. Adopt the confidential instructions to staff set out in Confidential Attachment 1.
2. Authorize the public release of the confidential information in Confidential Attachment 1 once the contract is executed and at the discretion of the President and Chief Executive Officer.

FINANCIAL IMPACT

There is no financial impact other than what is listed in the report.

DECISION HISTORY

None.

COMMENTS

TO Live has a naming rights opportunity for a space within its venue, the details of which are set out in Confidential Attachment 1.

CONTACT

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Clyde Wagner
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ATTACHMENTS

Confidential Attachment 1