REPORT FOR ACTION

TO Live

President & CEO's General Status Update

Date: August 22, 2023
To: Board of Directors of TO Live
From: President and Chief Executive Officer

SUMMARY

The purpose of this report is to provide the Board with a general status update and a report on 2023 second quarter activities for TO Live's three venues (Meridian Hall, Meridian Arts Centre and St. Lawrence Centre).

RECOMMENDATIONS

The President and Chief Executive Officer recommends that the Board of Directors of TO Live receive this report for information.

FINANCIAL IMPACT

There is no financial impact.

DECISION HISTORY

This is a new initiative.

COMMENTS

This report provides a general status update on the activities of TO Live's three venues, and a report on activities for the second quarter of 2023 (Attachment 1).

TO Live has also completed an RFQ to conduct an economic impact study of the organization's current and future operations, including the redevelopment of the St. Lawrence Centre for the Arts, and engaged Tom Fleming Creative Consultancy and Hatch (TFCC&H). This project team has significant experience in the arts and culture sector and completed similar projects for the Tate (Tate Britain, Tate Modern, Tate Liverpool and Tate St. Ives), the South Bank cultural venues, and the Waterfront East LRT. Their work in determining and articulating the social impacts of arts and culture is particularly innovative, in addition to their experience in building economic models.

TFCC&H has now begun a review of TO Live's financial and aggregate customer data, along with relevant publicly available information and will carry out consultations with internal and external stakeholders to gather their views. TO Live expects a final report to be delivered by end of 2023, and the findings to be used in outreach to sponsors, donors, and government.

CONTACT

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SIGNATURE

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ATTACHMENTS

Attachment 1 - Executive Management Report to the Board - 2023 Q2