

BLACK- MANDATED FUNDING

Appendix 1: FRAMEWORK



**Investing in Toronto's
Black-Mandated Social
Infrastructure**

Acknowledgments



- Social Development, Finance and Administration (SDFA) acknowledges that we are on the traditional territory of many nations including the Mississaugas of the Credit, the Anishnabeg, the Chippewa, the Haudenosaunee, and the Wendat people and is now home to many diverse First Nations, Inuit, and Métis people. We also acknowledge that Toronto is covered by Treaty 13 with the Mississaugas of the Credit.
- SDFA also acknowledges we are all Treaty peoples – including those who came here as settlers – as migrants either in this generation or in generations past – and those of us who came here involuntarily, particularly those brought to these lands as a result of the Trans-Atlantic Slave Trade and Slavery. As we present the Black-Mandated Funding Framework, we pay tribute and share gratitude to those ancestors of African origin and descent.

Why a Black-Mandated Funding Framework

- The development of a Black-mandated Funding Framework is a response to **address the gaps and historical underinvestment** in Black-mandated organizations and groups, which was exacerbated during the pandemic.
- Toronto's **Black communities have distinct needs** and Black-mandated organizations are hubs of **cultural and social infrastructure** often responding to gaps in services and programs due to institutional and systemic anti-Black racism.
- The current *approach* and *culture* of funding needs to change to ensure **funding is fully inclusive and accessible** in a way that deepens equity, removes systemic barriers to funding and cultivates a long-term commitment to invest *in* and build *with* Toronto's Black communities.

Targeted Universalism

- Targeted universalism is the **removal of systemic barriers** experienced by the most disadvantaged communities, which can **create benefits for all residents**.
- The Black-Mandated Funding Framework aims to remove the systemic barriers experienced by Black-mandated organizations so that they are strengthened to **better respond to the needs of Toronto's Black communities**.



Toronto's Black Communities

Represent 9.6% of the population¹



Black households



had the highest rate of household food insecurity during the pandemic. Building on the resiliency, knowledge and skill sets of Black communities, responses are needed to address the impacts of systemic discrimination on mental and physical health, educational and digital access, unemployment and housing, family and child welfare, and policing and the justice system.³

Toronto's communities of African descent are diverse. There are as many Black experiences in Toronto as there are Black Torontonians.²



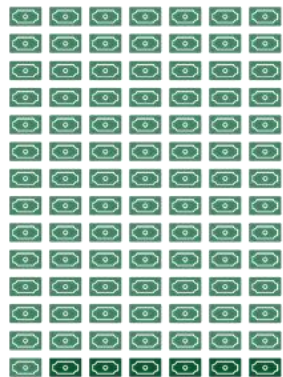
Strengthening Toronto's Diverse Black-Mandated Organizations



2/3 reported not being able to sustain themselves beyond a year



In 2021, 55% had annual operating budgets of less than **500K**



Receive **0.07 cents** for every 100 dollars donated to a charitable organization in Canada



In 2021, 82% indicated recruitment and retention challenges.



Feeling less optimistic about their financial sustainability as compared to 2021, due to pandemic response, new challenges and antiquated funding models

Black-Mandated Funding Framework Components



- **Three intersecting goals** developed to address **historical inequities in the funding** provided by the City of Toronto to Black community groups.
- **Guiding principles** outlining the City's commitments and responsibilities in implementing the Framework.
- A **definition of a Black-mandated (B3) organization/group** along with community-defined criteria.
- A **theory of change** that articulates a future state for Black-mandated organizations as they access funding from the City.
- A **three-phase implementation plan** that grounds the Framework in the actions the City will take to address historical funding inequities.

Framework Goals

The goal of the Black-Mandated Funding Framework is to address historical inequities in the funding provided by the City of Toronto to Black-mandated/B3 community groups by focusing on three key areas:

1. Funding Access

To increase funding to Black-mandated organizations and groups

2. Funding Practices

To improve granting practices by increasing openness, flexibility, and opportunities for self-determination for Black-mandated organizations and groups

3. Funding Culture

To increase the stability of the ecosystem for Black-mandated organizations and groups supporting Black Torontonians.

Guiding Principles

01.

Enabling an Ecosystem of Support for Black Community Groups

Develop informal and formal networks by leveraging the City's capacity to convene funders, non-profits, and foster cross-sectoral relationships to better meet Black communities' needs and interests.

02.

Ensuring City Accountability & Accessibility

Improve City funding practices through transparent decision-making, evidence-based processes, consistent data collection, and equity measures to foster equitable access, participation and reduce barriers for Toronto's Black communities.

03.

Advancing Equity & Self-Determination

Advance equity and pathways to justice in City funding by centering African-centred approaches and investing in, and supporting the experiences, expressed needs, and interests of Toronto's diverse Black communities.

Definition of a Black-Mandated Organization

A Black-mandated organization or group is assessed based on four key criteria which includes:

Mandate or Mission

Has a mandate that explicitly states that they serve Black communities and are grounded in Black/African centred approaches across services and programs

Governance

Is led by a majority of staff and board members who self identify as Black or of African descent

Population Served

Primarily serves Toronto's diverse Black communities

Community Accountability & Trust

Responds to community needs and continually develops and maintains relationships with the communities being served or other Black mandated organizations and groups (e.g., partnerships)

Theory of Change

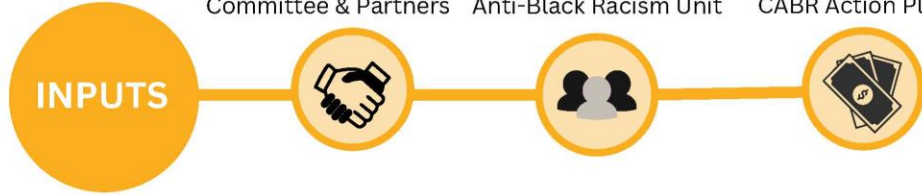
Ultimate Impact Statement

The Black-Mandated Funding Framework supports progress towards a city where Black Torontonians have access to the life opportunities enjoyed by others - a city in which all Torontonians have access to resources and participation that is free of anti-Black racism, and where the knowledge, skills and talents of Black residents are fully engaged.

Sector Champions -
Organizations,
Grantees, Advisory
Committee & Partners

City Stewards-
Community Funding
Unit & Confronting
Anti-Black Racism Unit

Resources - Funding
Opportunities, Non-
Monetary Supports,
CABR Action Plan



ACTIVITIES

Increasing Funding Access: Advocate for new and redirect existing resources to a range of funding opportunities based on targets that are developed and monitored.

Enhancing Funding Practices: Develop inclusive, equitable grant making practices and tools that prioritize unrestricted funding and tailored supports including Black-mandated intermediaries.

Transforming Funding Culture: Develop and nurture meaningful relationships with sector leaders to monitor and support Framework implementation. Embed and amplify Framework principles across spheres of influence and increase opportunities for coordination and alignment.

Increased funding access

Annual increases in funding allocations to Black-mandated organizations and groups via new and/or reallocated funding sources.

Enhanced funding practices

Improved funding practices to increase openness, flexibility and address the practices that entrenched historical funding inequities for Black-mandated organizations and groups

Transforming Funding Culture

Strengthened funding environment built on trust, respect, and self-determination

OUTCOMES

Contributions & Thank You



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