

REPORT FOR ACTION

Community Liaison Consultation Meeting - June 7, 2023

Date: August 31, 2023
To: The Board of Governors of Exhibition Place
From: Don Boyle, Chief Executive Officer
Wards: All

SUMMARY

This report summarizes the program items at the Community Liaison Consultation in person and virtual meeting held on June 7, 2023. Hosting the meeting were Board Members Peter Leon, Sharleen Ahmed, and Councillor Ausma Malik. Exhibition Place staff in attendance included Don Boyle-CEO, Kelvin Seow-Chief People and Strategy Officer, Judy Mahoney-Director, Sales and Marketing, Tony Porter, Director, Security and Transportation; Nigel Fernandes, IT Systems; Catherine de Nobriga, Tenant and Community Relations Coordinator; and Debbie Sanderson, Executive Assistant to the CEO.

Twenty-five (25) community members attended the meeting; ten (10) in person and fifteen (15) virtually. The meeting lasted approximately two hours.

RECOMMENDATIONS

The Chief Executive Officer recommends that:

1. The Board receive this report for information.

FINANCIAL IMPACT

There are no financial implications concerning this report.

DECISION HISTORY

The Exhibition Place 2022-2026 Strategic Plan has a goal to Promote Site Animation 365 days a Year. To support the Goal, we have established a broad messaging platform

communicating Exhibition Place's key attributes and value proposition, including ongoing updates of seasonal event activities and updates about community activation.

At its meeting on July 27, 2017, the Board approved the report entitled Committee Structure Review, dated April 26, 2017, along with a Supplementary Report dated July 11, 2017.

<http://www.toronto.ca/legdocs/mmis/2017/ep/bgrd/backgroundfile-105726.pdf>

COMMENTS

The Community Liaison Consultation meeting had the following items on the program:

1. Land Acknowledgement
2. Welcome and Introductions – Don Boyle (Chief Executive Officer)
3. Honda Indy Toronto Event Update – Jim Tario (Director, Track Operations)
4. Toronto Caribbean Carnival Event Update – Mischka Crichton (Chief Executive Officer) and Adrian Charles (Festival General Manager)
5. Canadian National Exhibition Event Update – Darrell Brown (Chief Executive Officer)
6. Meeting and Event Update – Judy Mahoney (Director, Sales and Marketing)
7. Transportation Update – Tony Porter (Director, Security and Transportation)
8. Community Activation Update - Kelvin Seow (Chief People and Strategy Officer)
9. Questions and Adjournment – Don Boyle (Chief Executive Officer)

Appendix A of this report is the June 7, 2023, Community Liaison Consultation meeting notes. The meeting notes will also be posted on the Exhibition Place website.
<https://www.explace.on.ca/>.

CONTACT

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SIGNATURE

Don Boyle
Chief Executive Officer

ATTACHMENTS

Appendix A - Community Liaison Consultation Meeting Notes