

REPORT FOR ACTION

Participation in the AIPC Canadian Academy 2023 Conference

Date: August 31, 2023
To: The Board of Governors of Exhibition Place
From: Don Boyle, Chief Executive Officer
Wards: All

SUMMARY

This report recommends approving registration and accommodation expenses for Gilles Bouchard, Director-Event Management Services to attend the inaugural edition of the AIPC Canadian Academy 2023. This ground-breaking event is co-organized by the International Association of Convention Centre (AIPC) and the Convention Centres of Canada (CCC).

On June 23, 2023, the Chair of the Board in consultation with the Chief Exhibition Officer of Exhibition Place approved the travel expenses pursuant to their authority under the Board Financial By-law 2-18, Article X and seek concurrence of the Board.

RECOMMENDATIONS

The Chief Executive Officer recommend that:

1. The Board concur with the action of the Chair and the Chief Executive Officer in authorizing conference expenses for Gilles Bouchard, Director-Event Management Services to attend the AIPC Canadian Academy 2023 in Toronto from October 22-26, 2023, at a cost not expected to exceed \$5,000 plus HST, for registration, accommodation, and incidental expenses.

FINANCIAL IMPACT

Funding for participation in the AIPC Canadian Academy 2023 is contained in the 2023 Operating Budget for professional development.

DECISION HISTORY

The Board's current Business / Membership / Travel and Reimbursement Policy indicates for its employees that for business travel and convention expenses exceeding \$3,500 net of taxes must be approved by the Board.

COMMENTS

The inaugural edition of the AIPC Canadian Academy 2023 ground-breaking event co-organized by the International Association of Convention Centre (AIPC) and the Convention Centres of Canada (CCC), is a four-day “Bootcamp” aims to equip the upcoming leaders of convention centres with the necessary knowledge and skills to address the global challenge of attracting, retaining, and growing talent.

The Conference is scheduled to take place at the Metro Toronto Convention Centre from October 22-26, 2023 in Toronto and offers a unique and interactive learning experience that covers all aspects of convention centre management. One of the distinguishing features of the AIPC Canadian Academy is its focus on hands-on learning and team challenges. Throughout the program, attendees will have the opportunity to engage with industry experts and receive personalized coaching and guidance. This collaborative approach aims to shape the future of convention centre management by fostering innovation and best practices.

In addition to the invaluable educational content, the AIPC Canadian Academy provides a platform for networking and long-term collaboration. Participants will forge connections with their peers from around the world, facilitating the exchange of ideas and fostering a supportive professional network.

The AIPC Canadian Academy 2023 is a testament to the commitment of AIPC and the CCC in nurturing the next generation of convention centre leaders. This event aims to elevate the standard of convention centre management and drive excellence in the global meetings industry.

Attending the conference will allow us to continue to drive exposure to Toronto and Exhibition Place.

CONTACT

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SIGNATURE

Don Boyle
Chief Executive Officer