

REPORT FOR ACTION

Business Travel and Participation in the 90th UFI Global Congress

Date: August 31, 2023
To: The Board of Governors of Exhibition Place
From: Don Boyle, Chief Executive Officer
Wards: All Wards

SUMMARY

This report recommends approving registration and accommodation expenses for Laura Purdy, General Manager to attend the 90th UFI Global Congress in Las Vegas, Nevada.

The UFI Annual Global Congress is the largest UFI event and provides excellent networking opportunities for UFI members from around the world. The Global Congress is an ideal opportunity for members to gain insight into topics of strategic interest, on the current industry trends, and challenges that the exhibition industry is currently facing. This Global Congress event is reserved for UFI Members only and is the “must attend” event for all industry professionals.

RECOMMENDATIONS

The Chief Executive Officer recommends that:

1. The Board authorize travel and accommodation expenses for Laura Purdy, General Manager, to attend the 90th UFI Global Congress in Las Vegas, Nevada, from November 1 to 4, 2023, at a cost not expected to exceed \$5,000 plus HST, for registration, flight, accommodation, and incidental expenses.

FINANCIAL IMPACT

Funding for participation at the UFI Global Congress is contained in the Travel, Meeting and Convention Sales Budget 2023, which was approved by the Board at its meeting of December 9, 2022.

DECISION HISTORY

The Board's current Business/Membership/Travel and Reimbursement Policy indicate for its employees that for business travel expenses exceeding \$3,500 net of taxes must be approved by the Board.

COMMENTS

Exhibition Place has been a member of UFI, the Global Association of the Exhibition Industry, since 2000. UFI brings together those who build, maintain, and support the world's market places, trade show organizers, venue owners and operators, service providers, and national as well as international associations of our industry.

The UFI Global Congress is the exhibition industry's biggest gathering of the year and is a "must attend" event providing a unique opportunity to gain valuable insights, network with peers, and discover the latest industry trends and innovations. Get inspired by our expert keynote speakers and industry leaders who will share their experience and expertise. Laura Purdy, General Manager, is a scheduled speaker at the UFI Global Congress.

Attendees have the opportunity to attend interactive breakout sessions to learn about best practices, emerging innovative technologies, and new business strategies.

The UFI Global Congress also provides the occasion to hold the important statutory meetings which are part of the governing process of our association, and other meetings with like-minded colleagues on common interests and themes including:

- UFI Decision-Making Bodies: General Assembly, Board of Directors, and Executive Committee
- UFI Regional Chapters
- UFI Associations Committee which gathers all the national and international exhibition industry association members of UFI
- UFI Working Groups: Marketing, Digital Innovation, Operations & Services, Human Resources, Sustainable Development, and Industry Partners
- UFI group member CEOs: at the Global Group CEO Think-Tank; and
- UFI Special Interest Groups: specifically designed meetings to discuss topics of common interest in a relaxed environment.

CONTACT

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SIGNATURE

Don Boyle
Chief Executive Officer