

Welcome and Introductions

Don Boyle, Chief Executive Officer of Exhibition Place welcomed the participants to the Community Liaison Consultation Meeting.

- Exhibition Place is committed to supporting both our events and surrounding community through engagement and consultation. We intentionally put our arms around our events and programs, and continue to understand and meet the expectations of the surrounding community that do not compromise the operations of Exhibition Place.
- We are trying to make permanent connections from Liberty to the Waterfront, and trying to eliminate 135 road closures each year.
- Introduced Co-Hosts – Peter Leon, Sharleen Ahmed, Councillor Ausma Malik
- Introduced current members of the Board of Governors of Exhibition Place
- Introduced Exhibition Place Staff – Kelvin Seow, Judy Mahoney, Tony Porter, Nigel Fernandes, Catherine de Nobriga, Debbie Sanderson

This evening we will provide an update on our summer events from the event organizers (Honda Indy Toronto, Toronto Caribbean Carnival, and the Canadian National Exhibition Association), along with updates from the Exhibition Place Team (meeting & event update, transportation and construction update across our grounds, and an update on the community activation program).

Honda Indy Toronto – Jim Tario, Director-Track Operations

Provided general information for the Honda Indy Toronto 2023 race.

- This will be the 35th Indy car race at Exhibition Place.
- The race dates will be July 14-16, 2023, and the estimated gate hours each day will be 8:00 am – 6:00 pm.
- Since 2010, Honda Fan Friday has raised more than \$905,000 for Make-A-Wish Canada through fan and corporate donations.
- The race schedule will include: IndyCar, NASCAR Pinty's Series, Sports Car Championship Canada, Radical Cup, and USF Pro Championships
- We will be changing the move in, event set up, and move out for the event this year. Lake Shore Boulevard will not be closed until the week of the race. Strachan from Fleet to Lake Shore will be closed on July 12 12:00 noon, and Lake Shore Boulevard from Strachan to British Columbia will be closed at 9:00 pm on July 12th. Strachan and Lake Shore Boulevard will reopen on July 17th, and the event will be dismantled and off the grounds by July 29th.
- If you want additional event information go to www.hondaindy.com.

Toronto Caribbean Carnival – Mischa Crichton, Chief Executive Officer and Adrian Charles, Festival General Manager

Carnival was created as a culture gift to Canada, and has grown from a single day parade to a month long festival. Toronto Caribbean Carnival (TCC) takes place on the Emancipation Day weekend. This event is incredibly important to the community, and raising young people who want to know where their roots are from.

Estimated weekend attendance in 2022 was 1.67 million, estimated economic impact \$465.7 million, supporting 3,341 direct jobs, and generated more than \$180 million in tax revenues. The average attendee spend over the weekend was \$218.

There are an array of events over the course of the month long festival.

- The TCC event kicks off on July 11th at Nathan Phillips Square, 11:00 am – 8:00 pm.
- On July 16th Scarborough Town Centre hosts the Junior King and Queen from 2:00 pm – 8:00 pm. This provides the juniors to understand the artistry and inclusiveness.
- The Junior Carnival Parade is held on July 22nd at Malvern Community Centre from 11:00 am – 8:00 pm.
- The OCPA Calypso Showcase is held on July 30th from 5:00 pm – 12:00 am.
- The King and Queen Showcase is held at Lamport Stadium on August 3rd from 5:00 pm – 10:00 pm.
- The OSA PAN ALIVE is held at Lamport Stadium on August 4th from 7:00 pm – 12:00 am.
- The highlight of the festival is the Grand Parade held at Exhibition Place on August 5th from 8:00 am – 8:00 pm.

In 2023 TCC have rebranded with the theme for 2023 'Diversity and Culture Lives Here'. The focus for 2023 will be the People's Carnival and the experience of absolutely everyone (masqueraders, band leaders, tenants, suppliers, volunteers, vendors, spectators, essential services, performers, artists, sponsors, parents, grandparents, aunties, uncles, and children). We are focusing on accessibility and how the people engage with the festival and how it makes them feel.

We want everyone's experience to be improved and memorable.

Canadian National Exhibition Association – Darrell Brown, Chief Executive Officer

The Canadian National Exhibition (CNE) is an iconic annual event which has been running since 1879, 144 years in 2023. The event runs from August 18 through to September 4, 2023 (18 days).

The estimated event attendance for 2022 is 1.5 million, estimated economic impact \$122 million in the Greater Toronto Area and \$142 million in the Province of Ontario, employing 1,000 youth each year.

Highlights for 2023:

- Withrow Common Gallery – intercultural display, the experience of people coming into the country and what they bring. This display is on now and runs until July 1st. This is a community hub that will continue to grow.
- Casino will open on July 19th.
- Bringing back the Horse Capades.
- Pink Floyd Exhibition, Their Mortal Remains opens June 16th and will run until December 8th, and takes you through a voyage through the creative source of what Pink Floyd was about, and how the band has evolved over the years.
- The skating show is back this year, and Canadian skater Elvis Stojko will be the lead.
- A light and water projection display on the waterfront – dancing fountains and projection into the night, and also visible during the day.
- 17 nights of concerts at the Bandshell Stage, along with 6 other stages around the grounds.
- 150 ft Ferris Wheel with closed in cabins.

We are tracking event and ticket sales looking forward to a very successful CNE in 2023!

Meeting & Event Update – Judy Mahoney, Director-Sales & Marketing

2023 is our first full year of operations since the pandemic and it has been a busy one.

Enercare Centre

- After a two-year absence, the Toronto International Boat Show proudly returned, achieving great success alongside the One-of-a-Kind, The National Home Show, Restaurants Canada, SIAL, and the Ontario Volleyball Championships.
- We'll continue to host all our annual shows with a large, 2 building, city wide event, the American Water Works Association (AWWA), which is moving into the building as we speak, and Collision to follow using 1 million sq ft of space.
- The exciting summer and fall lineup of large festivals and events will include the Honda Indy Toronto, Toronto Caribbean Carnival, Canadian National Exhibition, and the Royal Agricultural Winter Fair.
- New events this year is the Pink Floyd Exhibition running from June through to December utilizing the Better Living Centre.

Beanfield Centre

- We will continue to operate with many corporate and association meetings, exams, and galas.

For more information about the events, please visit <https://www.explace.on.ca/event/>.

Transportation Update – Tony Porter, Director, Security and Transportation

The City of Toronto Transportation Services, in partnership with Exhibition Place and MLSE, have designated Exhibition Place an Event Management Zone, similar to the Rogers Centre and Scotiabank Arena. City resources are actively looking at ways to improve Traffic during busy days at Exhibition Place. In 2023, the program will focus on Toronto FC match days at BMO Field where the traffic increases significantly for a short period of time.

To assist with this program traffic signal timing changes will be increased at specific times, traffic operations centre will focus on the area with traffic monitoring cameras, paid duty and traffic wardens will be focused on priority locations, and variable message signs will be used for Event Zone Messaging.

Provided an overview of major constructions projects 2021-2030:

- Ontario Line Early Works (2021-2023) – prepare the Metrolinx GO tracks and north side to accept the Ontario Line Project.
- Ontario Line (2021-2030) – at the Exhibition Place Station new platform shelters on the temporary platforms will serve passengers during the construction period, and a new temporary pedestrian bridge.
- Gardiner Expressway Rehabilitation (2023-2027) – replace the deck structure from Dufferin to Strachan as well as the bent sub-structures.
- Ontario Line South Civil Work (2023-2027) – Ontario Line project to design, build and finance the Ontario Line Southern Civil, Stations and Tunnel (South Civil) package.
- Ontario Place (2024-2030) – following the 2019 Call for Development, three successful partners were selected as part of a multi-partnered approach to redeveloping the Ontario Place site (Therme Group, Live Nation, Ontario Science Centre).
- Dufferin Street Bridges Replacement (2024-2028) - Stage 1 will be full closure of Dufferin Street for relocating arch, Stages 2 & 3 will replace the east and west sides of the bridges, and full closures for Gardiner/Lake Shore West Rail Corridor for removal of bridges and girder erection.
- TTC Liberty Village Transit Improvements (2024-2027) – adjust TTC service to improve consistency of the service to the area during construction up to 2027.
- Ontario Line RSSOM (2025-2030).
- FIFA 2026 (2025-2026) – Toronto will be a host city for the FIFA World Cup 2026, bleacher build south of BMO Field expected to start in late 2025 and completed in April 2026, March-May 2026 non-exclusive use of the site by FIFA, and May-July 2026 exclusive use of the site by FIFA.
- The Bentway Connector (2027-2030) – connecting the Bentway with Exhibition Place under Strachan Avenue.
- Liberty New Street (2027-2030) – connecting Dufferin to Strachan.

Please note all Information and dates are subject to change.

Community Activation – Kelvin Seow, Chief People & Strategy Officer

The Community 2023 Pilot Activations for 2023 will be Community Focus Groups, Yoga in the Park, Bee Keeping Workshops, Music in the Park Series, Walking Tour App Launch, and Give me Liberty.

Community Focus Group

- First two Community Focus group meetings were held in March and April. Community Members joined the Exhibition Place team in brainstorming and providing feedback on activation suggestions.
- Next focus group to be scheduled for the Fall to review the spring/summer 2023 and develop plans for 2024.

Yoga in the Park

- The 2nd year of the series, in partnership with Hotel X and 10XTO. Every Tuesday in Bandshell Park until July 18th, 6:30-7:30pm.
- Sign up on Eventbrite required, 25 maximum people per class.

Bee Keeping Workshops

- Workshops launching in July, in partnership with Toronto Bee Rescue.
- Sign up on Eventbrite required, interactive beekeeping experience with the hives on the Enercare Centre roof.
- Honey Harvest experience uncapping frames, spinning frames, filtering honey and bottling.

Music in the Park

- In partnership with The City of Toronto Music Office and City Live, every Wednesday in July starting July 5th in the Bandstand @ Centennial Square from 7:00-8:45 pm (two 45 minute sets).
- Supporting local Artists from the Toronto Community, and inviting local Community to bring a blanket, chair, picnic, and join the fun.
- Artists will be announced in the ExPlace Socials in the upcoming weeks.

Walking Tour App Launch

- September Walking Tour App Launch, the launch date not yet determined.
- Other Walking Tour Activities - exploring Exhibition Place through the Eyes of the Community – June 18, 2023, led by Community Member, Bruce Van Dielen.
- Fall Ghost Walks – schedule will be released in September.

Give Me Liberty

- Exhibition Place will be sponsoring and supporting the Liberty Village BIA street festival – Give Me Liberty. Promote the summer's community initiatives on Thursday June 22 @ 4:00 pm, 67 Mowat Avenue.

For more information on any of the community activations you can visit our website, social media accounts, or Catherine de Nobriga (cdenobriga@explace.on.ca), Tenant and Community Relations Coordinator.

At the conclusion, Don thanked all guests for participating in the first in person Community Liaison Consultation Meeting for 2023, which was also virtual, and reminded the attendees we will continue to keep the community apprised of any future meetings to be scheduled.