

Donation from Spin Master LTD. to City of Toronto

Date: December 5, 2022

To: Executive Committee

From: Director, Strategic Partnerships

Wards: All

SUMMARY

This report seeks approval from City Council to accept an in-kind donation from Spin Master LTD. for 4,988 units of toys with an estimated value of \$61,000. The toys will help support vulnerable communities throughout the City, with a focus on the City's Neighbourhood Improvement Areas (NIA).

The estimated value of this offer exceeds the \$50,000 threshold for donation acceptance under the Donations to the City of Toronto for Community Benefits Policy. As a result, City Council approval is required to accept this donation.

RECOMMENDATIONS

The Director of Strategic Partnerships recommends that:

1. City Council authorize the Director, Strategic Partnerships to accept an in-kind donation from Spin Master LTD., valued at \$61,000 for the City of Toronto.
2. City Council authorize the Director, Strategic Partnerships, or her designate, to negotiate and sign on behalf of the City a donor agreement with the Spin Master LTD., on terms and conditions satisfactory to the Director, Strategic Partnerships and in a form satisfactory to the City Solicitor.
3. City Council authorize the Director, Strategic Partnerships, or her designate, to allocate and disburse the donated items to the City's Investing in Families program, youth hosted events, as well as newcomer serving agencies.

FINANCIAL IMPACT

There is no financial impact resulting from the adoption of the recommendations in this report.

The Chief Financial Officer and Treasurer has reviewed this report and agrees with the financial implications as identified in the Financial Impact section.

DECISION HISTORY

At its meeting on October 30, 31 and November 1, 2012, City Council amended its Donations to the City for Community Benefits policy:

<http://app.toronto.ca/tmmis/viewAgendaItemHistory.do?item=2012.EX23.17>

At its meeting on September 25, 26, 27 and 28, 2006, City Council adopted its Donations to the City for Community Benefits policy.

<https://www.toronto.ca/legdocs/2006/agendas/council/cc060925/cofa.pdf>

COMMENTS

Spin Master LTD., an international toy company, was approached by the City's Strategic Partnerships in November 2022 with the prospect of donating toys to the City of Toronto. The goal was to receive a donation of toys that could be provided to children in need during the Holiday Season.

The toys will be distributed to participants in the City's Investing in Families program Holiday Drive Event, and will be included in holiday gift baskets to families who participate in the City's Youth Enhance Program Spaces. These events support low income families through the City's community centres. Some of the toys will also be dedicated to supporting agencies serving newcomers.

CONTACT

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SIGNATURE

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