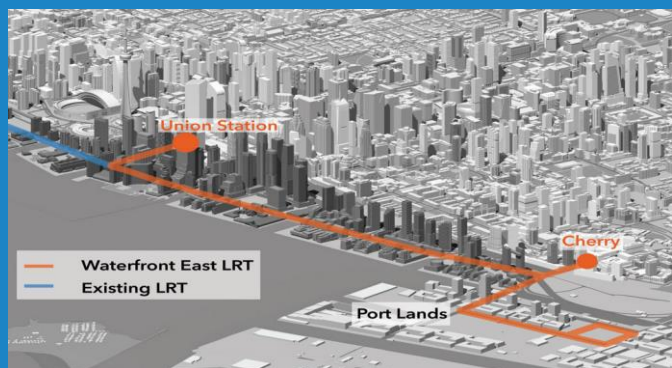


Mayor Chow
Premier Ford
Prime Minister Trudeau

THE WATERFRONT EAST LRT IS AN OPPORTUNITY TO SEIZE NOW

RE: EX9.14 Advancing Waterfront East Light Rail Transit

On October 31, the City of Toronto's Executive Committee will be asked to advance the Waterfront East LRT. We encourage all orders of government to work together to ensure we build the eastern waterfront and Port Lands with public transit and maximize the potential for housing, jobs and new public spaces for the people of Toronto.



Base map by Stephen Velasco

The future plans for Toronto's eastern waterfront project at least 75,000 new homes for 130,000 more residents, and 50,000 more jobs by 2040. Building the Waterfront East LRT will unlock this housing and employment potential. This is an opportunity to help build a more affordable, sustainable, and prosperous city, province and country.

Each year across the waterfront, the number of new residents continues to grow. The number of visitors is rebounding to pre pandemic levels. Offices and educational institutions are expanding or relocating to the waterfront. With flood protection work in the Port Lands nearing completion, close to one third of the waterfront revitalization area will be unlocked for development.

New neighbourhoods can only fulfill their potential if the people who live and work there can come and go easily. Seamless transit connectivity is vital to make homes, jobs and attractions for visitors accessible. This transit line is critical to connecting some of the most exciting development opportunities in Canada, from the eastern waterfront through the West Don and the Port Lands. There are significant affordable housing opportunities where plans call for up to 30% affordable units and density could be increased significantly with transit connectivity.

The time is now to fund and build the Waterfront East LRT

Signed,

Basin Media Studios LP

Jeff Brenner, Partner,
Castlepoint Numa Inc.

Mike Paul Neufville & Marya Qasem Zada, Owners,
Café Le Neuf

Mark Russo, Local Union Coordinator, UBC Local 27,
Carpenters' Regional Council

Dani Reiss, Chairman & CEO,
Canada Goose

Mary Rowe, President & CEO,
Canadian Urban Institute

Marketa Evans, President & CEO,
Colleges Ontario

Mitchell Cohen, President & CEO,
The Daniels Corporation

Drs. Amir & Ali Khadivi, Cindy Caklos,
DentalCentres.com

Michael Cooper, Chief Responsibility Officer,
Dream Unlimited

East Waterfront Community Association

Udo Schliemann, Principal Creative Director,
Entro Communications Inc.

Don Boyle, CEO,
Exhibition Place Toronto

Neil Vohrah, President, High Rise North America
Great Gulf

Dr. Gervan Fearon, President,
George Brown College

Troy Burtch, Senior Manager,
Great Lakes Brewery

Shey Clark, Vice President,
Great Lakes Schooner Company

HousingNowTO

Hines Canada

Marah Braye, CEO,
Harbourfront Centre

Dr. Suzanne Bober, Owner,
Harbourfront Chiropractic

Ken Tanenbaum, Vice Chair,
Kilmer Group

Corey Persic & Katie Yamamoto, Owners,
Kinetic Labs

Yung Wu, CEO,
MaRS Discovery District

David Crombie
Mayor of Toronto, 1972 1978

Art Eggleton,
Mayor of Toronto, 1980 1991

Barbara Hall,
Mayor of Toronto, 1994 1997

John Tory,
Mayor of Toronto, 2014 2023

Peter Menkes, President, Commercial/Industrial
Menkes Developments Ltd.

Christina Iacoucci, President,
NAIOP Greater Toronto

Armen Nazarian, Founder & Principal Lawyer,
Nazarian Law Professional Corp.

Neil Pakey, CEO
Nieuport Aviation

Jeffrey Maddox, President
Nokia Canada Inc.

Tim Hudak, CEO
Ontario Real Estate Association

Anson Kwok, VP of Sales & Marketing,
Pinnacle International

Michael Deluce, President & CEO
Porter Airlines

RJ Steenstra, CEO
PortsToronto

Nathalie Lalonde, General Manager,
Radisson Blu

Nadia Todorova, Executive Director,
Residential & Civil Construction Alliance of Ontario

Max Davidson,
Acting Director of Communications & Internal,
Student Association of George Brown College

Ilana Altman & David Carey, Co Executive Directors,
The Bentway Conservancy

Carolyn Vesely, Interim Director,
The Power Plant Contemporary Art Gallery

Andria Babbington, President & Vice Chancellor
Toronto & York Region Labour Council

Chris Campbell, Chair,
Toronto Community Benefits Network

Giles Gherson, President & CEO,
Toronto Region Board of Trade

Junior Sritharan, CEO,
Reign Company

Reece Martin,
RMTransit YouTube Channel

Anjuli Solanki, Program Director,
STEPS Public Art

Jim Ritchie, President,
Tridel

Scott Mabury, VP, Operations & Real Estate Partnerships,
University of Toronto

Peter Gillis, General Manager,
Westin Harbour Castle

West Don Lands Committee

Arthur Fleischmann, Country Manager,
WPP Canada

York Quay Neighbourhood Association

Kevin Currie, Co Owner, and Chair, Waterfront BIA,
Wheel Excitement

Tim Kocur, Executive Director,
Waterfront BIA