

Naming of Three Proposed Private Streets for a Development at 3526 Lake Shore Boulevard West

Date: August 14, 2023

To: Etobicoke York Community Council

From: Director, Engineering Support Services, Engineering and Construction Services

Wards: Ward 3 – Etobicoke-Lakeshore

SUMMARY

This report recommends that the names "Coral Place", "Shoreline Drive" and "Waterway Gate" be approved to identify three proposed private streets located at 3526 Lake Shore Boulevard West.

These naming proposals comply with the City of Toronto Street Naming Policy which can be found at <https://www.toronto.ca/city-government/planning-development/street-naming/>

RECOMMENDATIONS

Engineering and Construction Services recommends that Etobicoke York Community Council:

1. Approve the name "Coral Place" for a or a proposed private street at 3526 Lake Shore Boulevard West shown as PART 1 on Attachment No.1 Sketch No. PS-2023-026;
2. Approve the name "Shoreline Drive" for a or a proposed private street at 3526 Lake Shore Boulevard West shown as PART 2 on Attachment No.1 Sketch No. PS-2023-026;
3. Approve the name "Waterway Gate" for a or a proposed private street at 3526 Lake Shore Boulevard West shown as PART 3 on Attachment No.1 Sketch No. PS-2023-026;
4. Request the applicant to pay the costs, estimated to be \$1500.00, for the fabrication and installation of the street name signage; and

5. Request the owner and successors of the subject lands to maintain, at their own expense, the street name signage installed under Recommendation 1, 2, & 3 of this report.

FINANCIAL IMPACT

There are no financial implications to the City resulting from the adoption of this report. The estimated cost of \$1500.00 for the street name signage is to be paid by the applicant.

DECISION HISTORY

This is the first time that this issue is before Community Council.

COMMENTS

A request was received on March 14, 2023, from a developer to name three 3 proposed private streets in connection with their development at 3526 Lake Shore Boulevard West in order to facilitate municipal addressing at the site.

The following background and rationale provided by the applicant:

"Coral Place"
"Shoreline Drive"
"Waterway Gate"

"These street names are inspired by lakeshore living, as an intent to continue the legacy of the Long Branch neighbourhood."

The neighbourhood of Long Branch has a well-established history of being the favoured lakeside retreat for the residents of Toronto. Starting in the late 1800s, weekend travelers would take a short ferry or train ride to Long Branch Summer Resort to escape the busy city.

The proposed names evoke tranquility and are in direct correlation with the lakeshore living lifestyle, bonding the old and new lakeshore under one community."

The proposed names have been circulated for comment and are acceptable to Toronto Police Service, Toronto Fire Services, and Toronto Paramedic Services.

Councillor Amber Morley, Ward 3 – Etobicoke-Lakeshore, supports this naming initiative.

Community Councils have delegated authority to decide street naming matters which comply with the City of Toronto Street Naming Policy.

The proposed private streets are shown as PART 1, PART 2 and PART 3 on Attachment No.1 Sketch No. PS-2023-026:

Part #	Proposed Name
1	Coral Place
2	Shoreline Drive
3	Waterway Gate

CONTACT

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SIGNATURE

Avi Bachar, P. Eng., Director, Engineering Support Services, Engineering and Construction Services

ATTACHMENTS

Attachment No. 1 Sketch No. PS-2023-026

Attachment No. 1 Sketch No. PS-2023-026

Showing the location of three proposed private streets located at 3526 Lake Shore Boulevard West

