

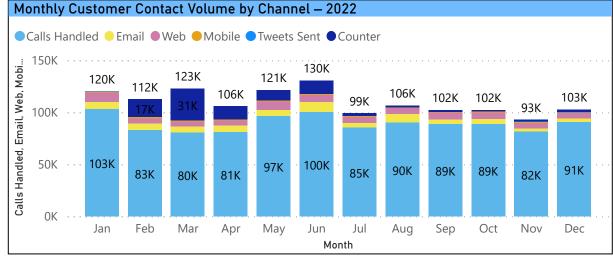
#### Customer Experience Division - 311 Toronto (CXD-311) Key Metrics Re -

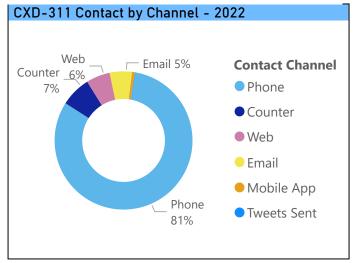
CXD-311 provides residents, businesses and visitors with easy access to non-emergency City services, programs and information 24 hours a day, seven days a week. CXD-311 can offer assistance in more than 180 languages. The target Service Level (SL) for the phone channel is to answer 80% of the calls within 75 seconds. In 2022, CXD-311 responded to 1.32 million customer contacts at a Service Level of 76% for the phone channel.

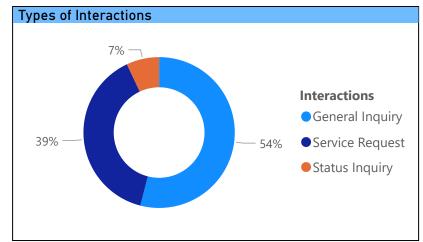
Data Source: Cisco Unified Intelligence Center (CUIC), CXD-311 BI portal and Salesforce, CheckMarket Surveys, Social Studio

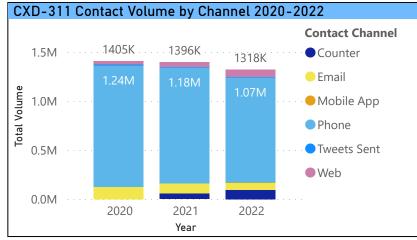


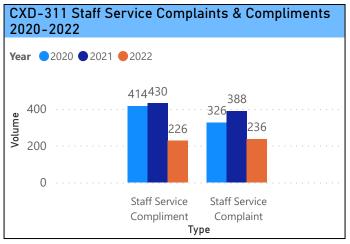














#### General Inquiries Received by CXD-311 -

In 2022, CXD-311 total Knowledge Base (KB) views were 38% lower than 2021 views due to a technical constraint in how Google indexes pages.

Note: External KB View refers to knowledge base articles viewed online by the public; Internal KB View refers to knowledge base articles searched by CXD-311 Customer Service Representative (CSR)s, reflecting the trend of what customers are calling about.

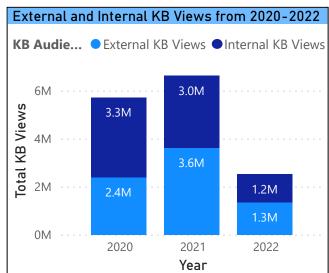
Data Source: Oracle Infinity web trends.

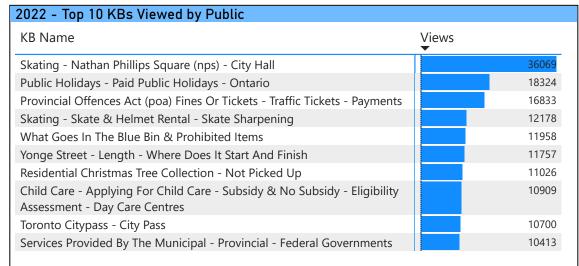
Total KB Views

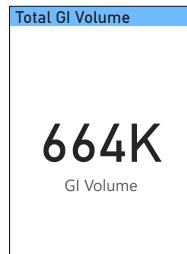
2.5 M

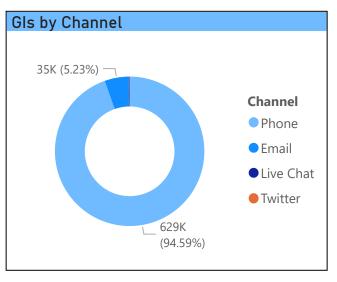
Total KB Views

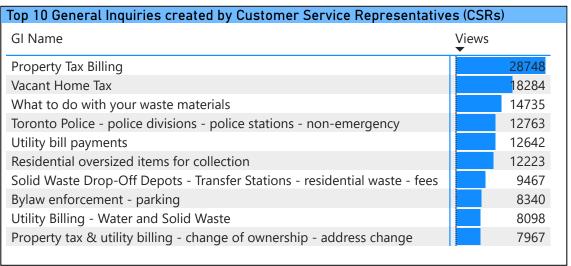
In Q2, 2022, CXD-311's legacy KB system was decommissioned. Salesforce KB views are significantly lower compared to 2021 due to a technical constraint in how Google indexes pages.





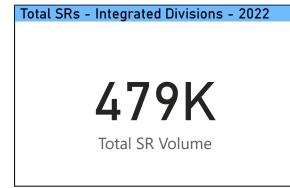


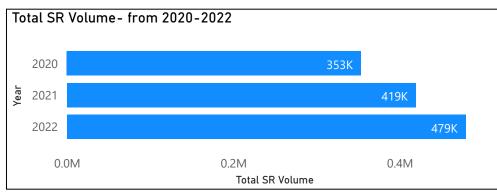




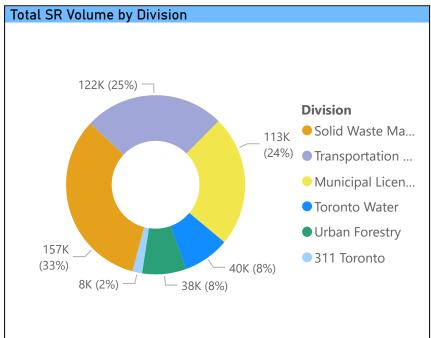


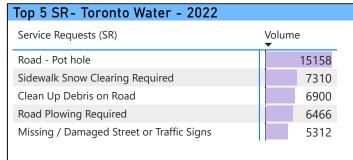
Data Source: CXD-311 Business Intelligence tool and Salesforce CRM. Data includes SRs of Integrated Divisions created by CXD-311 via phone, web and mobile channel with a valid Geo ID.

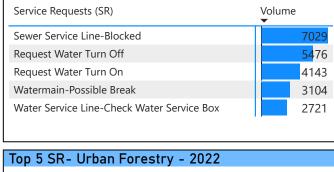




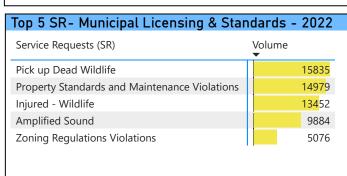








Top 5 SR- Toronto Water - 2022

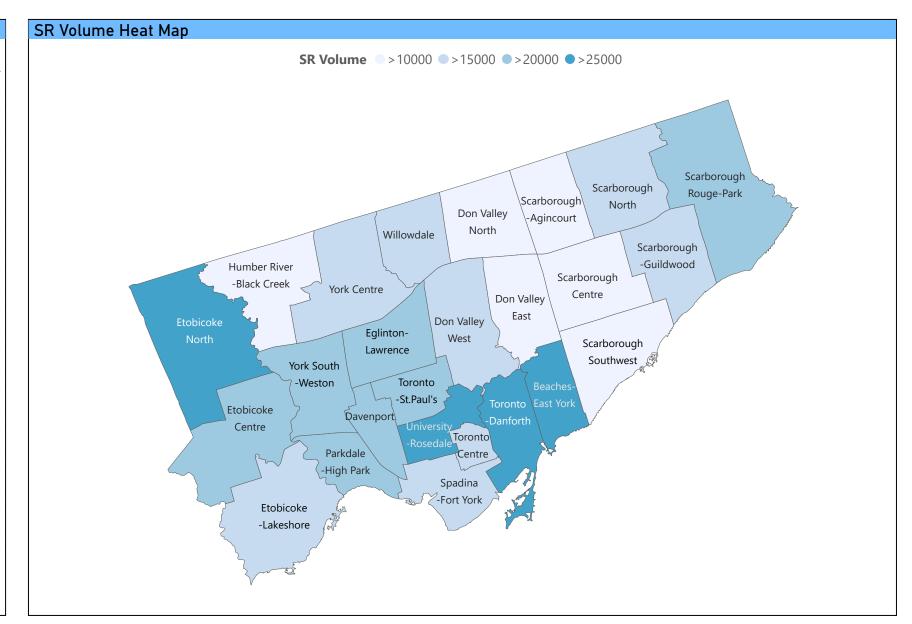






# Customer Service Requests (SRs) by City Wards - 2022

| SR Volume by Ward        |             |
|--------------------------|-------------|
| Ward                     | Volume<br>▼ |
| Etobicoke North          | 27034       |
| Beaches-East York        | 26762       |
| Toronto-Danforth         | 26739       |
| University-Rosedale      | 25109       |
| Eglinton-Lawrence        | 24892       |
| Davenport                | 24612       |
| Parkdale-High Park       | 24037       |
| Toronto-St. Paul's       | 21912       |
| Scarborough-Rouge Park   | 21428       |
| Etobicoke Centre         | 21002       |
| York South-Weston        | 20688       |
| Spadina-Fort York        | 19555       |
| Don Valley West          | 19104       |
| Scarborough-Guildwood    | 18092       |
| Scarborough North        | 17635       |
| Toronto Centre           | 16643       |
| York Centre              | 16548       |
| Etobicoke-Lakeshore      | 15897       |
| Willowdale               | 15035       |
| Scarborough Southwest    | 13552       |
| Don Valley North         | 13496       |
| Humber River-Black Creek | 13091       |
| Scarborough-Agincourt    | 11691       |
| Don Valley East          | 11026       |
| Scarborough Centre       | 10912       |





## Top 5 SRs in Each Ward -

Data Source: CXD-311 Business Intelligence tool and Salesforce CRM. Data includes SRs created by CXD-311 via phone, web and mobile channel with a valid Geo ID, as well as all the SRs in Salesforce.

| Beaches-East York                                       |             |
|---|-------------|
| Service Request   | Volume<br>▼ |
| Injured - Wildlife                                      | 1788        |
| Pick up Dead Wildlife                                   | 1505        |
| Road - Pot Hole   | 1210        |
| Property Standards and Maintenance Violations           | 870         |
| Residential - Garbage Day Collection - Not Picked<br>Up | 708         |

| Service Request                               | Volume<br>▼ |
|---|-------------|
| Residential Bin Lid Damaged                   | 1395        |
| Residential Bin Body or Handle Damaged        | 728         |
| Property Standards and Maintenance Violations | 661         |
| Amplified Sound                               | 655         |
| Road - Pot Hole                               | 648         |

| Don Valley East                               |             |
|---|-------------|
| Service Request                               | Volume<br>▼ |
| Property Standards and Maintenance Violations | 524         |
| Injured - Wildlife                            | 492         |
| Pick up Dead Wildlife                         | 478         |
| Residential Bin Lid Damaged                   | 322         |
| Road - Pot Hole                               | 288         |

| Don Valley North            |             |
|-----------------------------|-------------|
| Service Request             | Volume<br>▼ |
| Tree Storm Clean-Up         | 514         |
| Residential Bin Lid Damaged | 494         |
| Road - Pot Hole             | 483         |
| General Pruning             | 386         |
| Pick up Dead Wildlife       | 372         |

| Don Valley West       |             |
|-----------------------|-------------|
| Service Request       | Volume<br>▼ |
| Pick up Dead Wildlife | 870         |
| Road - Pot Hole       | 832         |
| Tree Storm Clean-Up   | 697         |
| Injured - Wildlife    | 681         |
| General Pruning       | 648         |

| Service Request             | Volume<br>▼ |
|-----------------------------|-------------|
| Residential Bin Lid Damaged | 1223        |
| Road - Pot Hole             | 998         |
| Tree Storm Clean-Up         | 927         |
| Pick up Dead Wildlife       | 784         |
| Injured - Wildlife          | 730         |

| Etobicoke Centre  |             |  |
|---|-------------|--|
| Service Request   | Volume<br>▼ |  |
| Tree Storm Clean-Up                                       | 1230        |  |
| Pick up Dead Wildlife                                     | 794         |  |
| General Pruning   | 752         |  |
| Residential - Recycling Day Collection - Not<br>Picked Up | 654         |  |
| Residential Bin Lid Damaged                               | 568         |  |

| Service Request                               | Volume<br>▼ |
|---|-------------|
| Tree Storm Clean-Up                           | 860         |
| Residential Bin Lid Damaged                   | 628         |
| Property Standards and Maintenance Violations | 583         |
| Road - Pot Hole                               | 560         |
| Pick up Dead Wildlife                         | 414         |

| Etobicoke-Lakeshore                                       |             |
|---|-------------|
| Service Request   | Volume<br>▼ |
| Pick up Dead Wildlife                                     | 907         |
| Residential - Recycling Day Collection - Not<br>Picked Up | 865         |
| Residential - Garbage Day Collection - Not Picked<br>Up   | 852         |
| Tree Storm Clean-Up                                       | 850         |
| General Pruning   | 847         |



## Top 5 SRs in Each Wa -

Data Source: CXD-311 Business Intelligence tool and Salesforce CRM. Data includes SRs created by CXD-311 via phone, web and mobile channel with a valid Geo ID, as well as all the SRs in Salesforce.

| Humber River-Black Creek                      |             |
|---|-------------|
| Service Request                               | Volume<br>▼ |
| Property Standards and Maintenance Violations | 678         |
| Road - Pot Hole                               | 604         |
| Residential Bin Lid Damaged                   | 448         |
| Tree Storm Clean-Up                           | 360         |
| Amplified Sound                               | 358         |

| Parkdale-High Park                            |             |
|---|-------------|
| Service Request                               | Volume<br>▼ |
| Residential Bin Lid Damaged                   | 1311        |
| Property Standards and Maintenance Violations | 792         |
| Pick up Dead Wildlife                         | 771         |
| Tree Storm Clean-Up                           | 768         |
| Road - Pot Hole                               | 765         |

| Scarborough Centre                                      |             |
|---|-------------|
| Service Request   | Volume<br>▼ |
| Residential Bin Lid Damaged                             | 796         |
| Pick up Dead Wildlife                                   | 694         |
| Property Standards and Maintenance Violations           | 600         |
| Injured - Wildlife                                      | 514         |
| Residential - Garbage Day Collection - Not Picked<br>Up | 470         |

| Scarborough North                   |        |
|-------------------------------------|--------|
| Service Request                     | Volume |
| Residential Bin Lid Damaged         | 633    |
| Road - Pot Hole                     | 459    |
| General Pruning                     | 431    |
| Tree Storm Clean-Up                 | 417    |
| Driveway Blocked By Plowed Snowbank | 302    |
|                                     | •      |
|                                     |        |

| Service Request                                      | Volume<br>▼ |
|--|-------------|
| Injured - Wildlife                                   | 903         |
| Property Standards and Maintenance Violations        | 866         |
| Pick up Dead Wildlife                                | 802         |
| Residential Bin Lid Damaged                          | 723         |
| Residential - Garbage Day Collection - Not Picked Up | 676         |

| Scarborough-Agincourt         |             |
|-------------------------------|-------------|
| Service Request               | Volume<br>▼ |
| Residential Bin Lid Damaged   | 447         |
| Zoning Regulations Violations | 387         |
| General Pruning               | 384         |
| Tree Storm Clean-Up           | 352         |
| Road - Pot Hole               | 340         |

| Scarborough-Guildwood                         |             |
|---|-------------|
| Service Request                               | Volume<br>▼ |
| Residential Bin Lid Damaged                   | 594         |
| Property Standards and Maintenance Violations | 593         |
| Pick up Dead Wildlife                         | 481         |
| Injured - Wildlife                            | 427         |
| General Pruning                               | 351         |
| -   | ı           |
|   |             |

| Service Request   | Volume<br>▼ |
|---|-------------|
| Residential Bin Lid Damaged                               | 735         |
| Residential - Garbage Day Collection - Not Picked<br>Up   | 696         |
| General Pruning   | 631         |
| Tree Storm Clean-Up                                       | 629         |
| Residential - Recycling Day Collection - Not<br>Picked Up | 587         |

| Service Request                           | Volume<br>▼ |
|---|-------------|
| Amplified Sound                           | 1681        |
| Road - Pot Hole                           | 687         |
| Postering City Property / Structures      | 546         |
| Clean Up Debris on Road                   | 521         |
| Missing / Damaged Street or Traffic Signs | 486         |



# Top 5 SRs in Each Ward -

Data Source: CXD-311 Business Intelligence tool and Salesforce CRM. Data includes SRs created by CXD-311 via phone, web and mobile channel with a valid Geo ID, as well as all the SRs in Salesforce.

| Toronto Centre                                |             |
|---|-------------|
| Service Request                               | Volume<br>▼ |
| Property Standards and Maintenance Violations | 864         |
| Amplified Sound                               | 685         |
| Construction Noise                            | 580         |
| Injured - Wildlife                            | 475         |
| Clean Up Debris on Road                       | 462         |

| Toronto-Danforth                              |             |
|---|-------------|
| Service Request                               | Volume<br>▼ |
| Pick up Dead Wildlife                         | 1494        |
| Injured - Wildlife                            | 1442        |
| Road - Pot Hole                               | 1053        |
| Residential Bin Lid Damaged                   | 792         |
| Property Standards and Maintenance Violations | 737         |

| Toronto-St. Paul's                            |             |
|---|-------------|
| Service Request                               | Volume<br>▼ |
| Residential Bin Lid Damaged                   | 1286        |
| Road Plowing Required                         | 926         |
| Road - Pot Hole                               | 849         |
| Residential Bin Body or Handle Damaged        | 701         |
| Property Standards and Maintenance Violations | 696         |

| University-Rosedale                           |             |
|---|-------------|
| Service Request                               | Volume<br>▼ |
| Residential Bin Lid Damaged                   | 1070        |
| Amplified Sound                               | 830         |
| Property Standards and Maintenance Violations | 753         |
| Injured - Wildlife                            | 695         |
| Pick up Dead Wildlife                         | 661         |

| Willowdale                  |             |
|-----------------------------|-------------|
| Service Request             | Volume<br>▼ |
| Residential Bin Lid Damaged | 510         |
| Road - Pot Hole             | 477         |
| Tree Storm Clean-Up         | 469         |
| Pick up Dead Wildlife       | 427         |
| General Pruning             | 372         |

| York Centre                                   |             |
|---|-------------|
| Service Request                               | Volume<br>▼ |
| Residential Bin Lid Damaged                   | 640         |
| Pick up Dead Wildlife                         | 604         |
| Road - Pot Hole                               | 552         |
| Property Standards and Maintenance Violations | 478         |
| Tree Storm Clean-Up                           | 426         |

| York South-Weston                             |             |  |
|---|-------------|--|
| Service Request                               | Volume<br>▼ |  |
| Property Standards and Maintenance Violations | 99          |  |
| Residential Bin Lid Damaged                   | 91          |  |
| Road - Pot Hole                               | 66          |  |
| Pick up Dead Wildlife                         | 58          |  |
| Tree Storm Clean-Up                           | 51          |  |