

The motion before Council **IA13.1 "Renaming Dundas Street"** is asking for full and true costing for Toronto businesses, residents and City to do this name change.

A deputation was made on 12 July of 2022 before the Executive Committee (EX34.6 A New Commemorative Framework for the City of Toronto's Public Spaces) wherein Mr. Joe Glionna, President of Newcom Media Inc. in a very articulate address stated from his personal business files how much it cost him:

"The hard financial cost cash out to my business in 2018 was \$35,000.00. However, there's a two to three month period before a move and a three to six month time period after a move where there's a great disruption in the business because of the obvious reasons, people don't know where to send cheques, your banking information is not accurate uh contracts all sorts of matters corporately have to be adjusted to reflect the change in the street name.

I calculated that as two full time staff for three months and two half time staff for three months. If you add those staff hours the value of them to the \$35,000.00 it would have cost me \$100,000.00 dollars to move offices on the street name change only."

Link to quote:

<https://secure.toronto.ca/council/#/committees/1944/21601>

(Begin at 5:24:00 - 5:28.42)

Much progress has been achieved by several Toronto Councils over the past 30 - 40 years in support of equity-deserving-groups and it would now be counter-productive to sanction such irreparable harm because of a flawed process. The truth, several substantial well researched papers, have been hidden from the broad general public and should now be shown in a very public document to support a new Council's decision to move on and address more important concerns within our city.

Addressing a housing shortage should take precedence when spending taxpayers' contribution in the safe running of our city.

The true and full cost of forcing such a change has not been addressed but would be discovered unacceptable if Council supports Councillor Holyday's motion.

Council can do anything it chooses but you are being asked to be considerate of the people who are not guilty of and did not profit from a disturbed ancient time of distress that happened more than 230 years ago.

There exist no victims living in Canada today who suffered the deprecations of the North Atlantic Slave Trade of 230 years ago. Toronto has for more than thirty years created dozens of programs expending many millions of dollars to support the black culture in Toronto to address inclusivity and equity as shown in the many adopted motions to be found in City Council Meetings data base.

No members of the white communities living in Canada today benefited by the deprecations of the North Atlantic Slave Trade of 230 years ago. Toronto originally York in the colonial days of

Upper Canada was where for the first time in the history of the world legislation was presented by John Graves Simcoe (appointed and mentored by Henry Dundas) and passed.

The costs to the constituents actually living and working on Dundas Street who were not consulted and were denied a voice in the decision making to rename, will be considerable and the reciprocal bad feelings for and reaction to Council Members' decision to visit harm on them will be equal in proportion.

The process was predetermined in a rush to judgement, but the error is not yet complete.

Finally, and most important, this is Canada, and we should not be judged by an American tragedy as this methodology was and is still being used in support of the name change!

George Floyd was an American and Americans would loudly denounce any attempt by their politicians and their city staffs to judge them by any Canadian tragedy. Stop using the George Floyd incident to punish our Canadian society.

Support an honest appraisal of the true and full costs for this unnecessary expense to the City and its' people and support a motion to indefinitely defer the 'Dundas Fiasco' that will bring such harm to our citizens in these times that have tried their endurance.

J De Marco

Truth and reconciliation found here:

<https://www.toronto.ca/legdocs/mmis/2022/ex/comm/communicationfile-154995.pdf>