

City Council

MM13.33	ACTION			Ward: All
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Display of 988 Crisis Line Information Poster - by Councillor Paul Ainslie, seconded by Councillor Jennifer McKelvie

** This Motion has been deemed urgent by the Chair.*

** This Motion is not subject to a vote to waive referral. This Motion has been added to the agenda and is before Council for debate.*

Recommendations

Councillor Paul Ainslie, seconded by Councillor Jennifer McKelvie, recommends that:

1. City Council recognize the significant and important initiative to ensure critical barriers are removed to those in a crisis and seeking help.
2. City Council continues to endorse the 988 crisis line initiative; and display the 988 information poster in all City owned buildings.

Summary

Canada has adopted 988, a National three-digit suicide and crisis hotline. Member of Parliament, MP Todd Doherty, Carlton-Prince George, has communicated with my office requesting if the City of Toronto would recognize the important initiative as well as advertise the 988 suicide prevention poster in all City of Toronto owned buildings, including and not exclusive to: Public Libraries, Community Centres and Police stations. <https://988.ca/get-involved>

Advertising the posters could help save countless lives each day.

Background Information

Member Motion MM13.33

Attachment 1 - Suicide Prevention Poster

(<https://www.toronto.ca/legdocs/mmis/2023/mm/bgrd/backgroundfile-241640.pdf>)