

RENDEZVIEWS



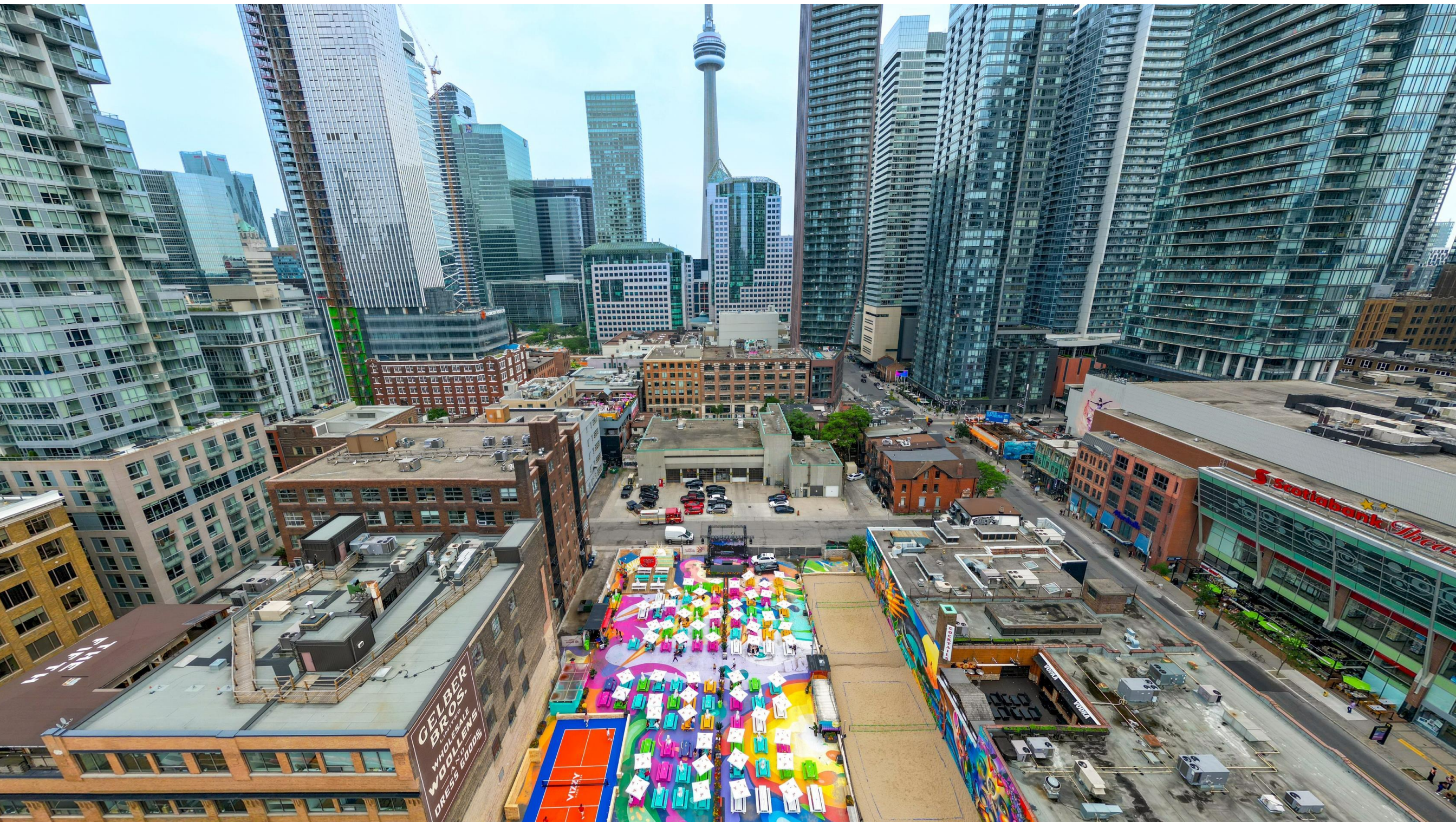
"TORONTO'S MOST EPIC OUTDOOR PATIO EVER"

blogTO

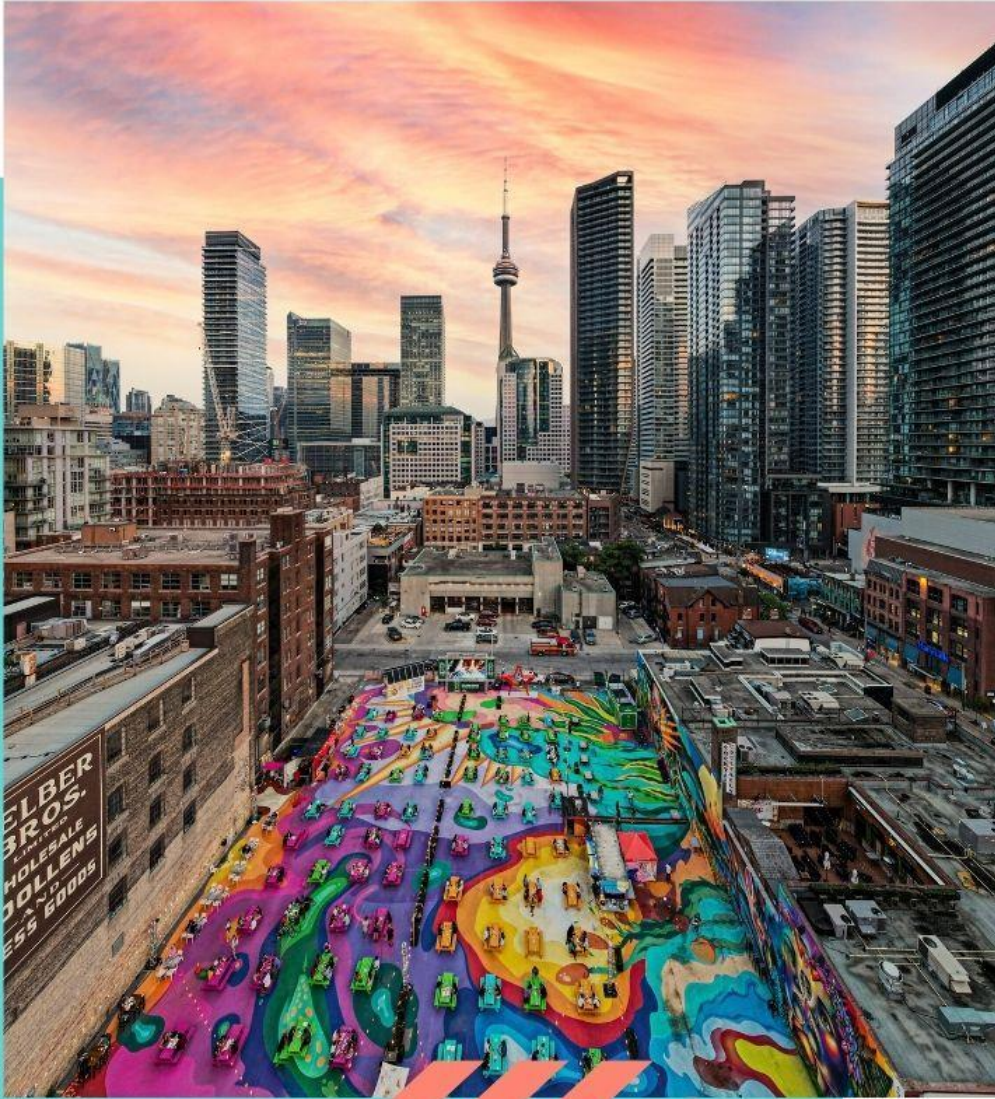








PRESS



OVER 55M+
IMPRESSIONS



DIGITAL ENGAGEMENT

WEBSITE



Monthly Visits

40.5K

Monthly Page Views

151.3K

Monthly Sessions

55.5K

INSTAGRAM



Followers

56K

Monthly Impressions

527.7K

Avg. Rate of Engagement

5.47%

NEWSLETTER



Subscribers

37.6K

Open Rate

47.0%

GOOGLE

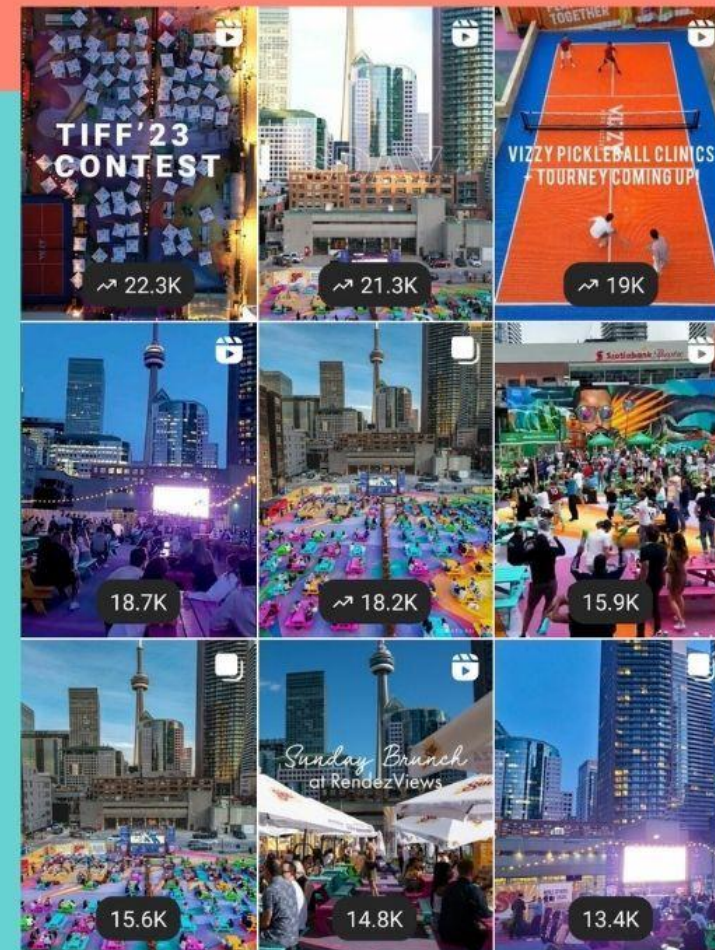


Monthly Profile Views

181K

Monthly Interaction

19.8K



Combined engagement of
RendezViews, The Fifth Social Club, Selva

EXPERIENTIAL HIGHLIGHTS'23

**VIZZY HARD SELTZER
PICKLEBALL**
Attendance: 2,500 participants



LAJE BRAZIL FEST
Attendance: 1,400 over
two events



JAM BEACH VOLLEYBALL
Attendance: 3,000 participants



**PLAYDATE DRAG
BRUNCH**
Attendance: 1,000 over
two events



**DOGGOS PUPPY YOGA AND
INTERNATIONAL DOG DAY**
Attendance: 1,000 over 2 events



MAPLE LEAFS NHL PLAYOFFS
Attendance: 11,000 over 11 games



**INDUSTRY
OLYMPICS**
Attendance: 150 at one
event



**EXPERIENTIAL
HIGHLIGHTS'23**

